

ACTIVITIES  
REPORT  
2020







**BRAZILIAN  
COALITION**

ON CLIMATE  
FORESTS AND  
AGRICULTURE

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# INTRODUCTION

In approximately five years, the **Brazilian Coalition on Climate, Forests and Agriculture** has innovated by assembling representatives from agribusiness, civil society, academia and the financial sector around a common purpose. We are sure that dialogue among these parties is the best way to achieve Brazil's sustainable development.

Despite the many challenges that arose in 2020, the Coalition achieved relevant results. The **16 Task Forces of the movement's four Dialogue Forums** held **more than 200** meetings throughout the year to promote discussions and build proposals that were presented to **government representatives in more than 50 meetings**.

It was also in 2020 that our **movement grew 28%** and surpassed the [milestone of 260 members](#) and continues to expand. The Coalition's visibility was the highest ever achieved by the movement, with more than **1600 national and international press clippings**, including the most prestigious media places and **a greater presence on social media**, doubling our number of followers by year's end.

The Coalition's work has been presented in national and international forums, places in which investors and representatives from other countries recognize the importance of this network and its contribution to Brazil's new image.

The annual balance shows intense activity and high expectations for 2021. We believe that the world is transitioning to a new economy, in which agricultural production and environmental conservation go hand in hand and Brazil has all the attributes to lead this journey.

We thank all who are part of and support this network, and we hope to continue working together in 2021. Find in this report the highlights of the Coalition's work in 2020.




## 2020 HIGHLIGHTS

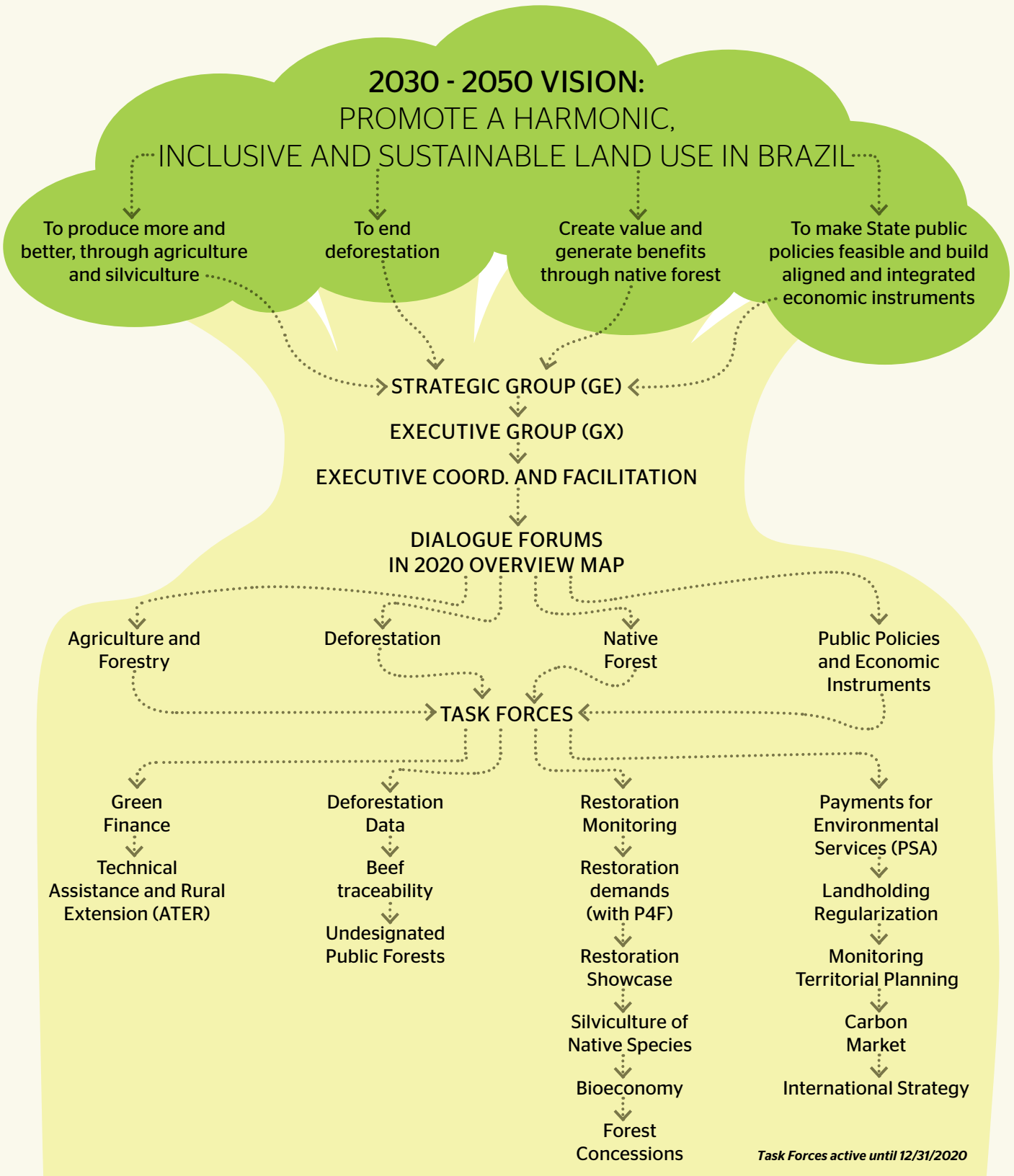
The last couple of years (2019 and 2020) were responsible for the first steps on the implementation of [2030 - 2050 Vision: The Future of Forests and Agriculture in Brazil](#), a document launched by the Coalition in 2018, which established its long-term targets.

The Dialogue Forums, created to build the vision, kept working for the Coalition to gradually approach these targets in four major areas: Agriculture and Forestry, Deforestation, Native Forest and Public Policies and Economic Instruments. The Forums' purpose is to ensure to members of the Coalition a **space for a continuous dialogue** and to monitor important issues for stakeholders to perform on this agenda. To allow the movement to proceed toward its long-term vision, it sets up **Task Forces (TFs)**, groups that are assigned the mission of addressing specific targets. Forums and TFs actions are constantly reported and updated on the [Action Plan Platform](#).

In 2020, the Coalition had **16 active Task Forces** on different topics. The follow-up and general coordination of these fronts are carried out by the Executive Coordination, Facilitators and the Strategic Group (GE) - the movement's main governance body - and Executive Group (GX) - which fortnightly monitors the network's progress.



# COALITION FRAMEWORK 2020



THE FOLLOWING HIGHLIGHTS ARE A RESULT OF THE COALITION'S ENTIRE LEADERSHIP AND COORDINATION NETWORK:

## AMAZON COUNCIL RECEIVES PROPOSAL FOR 6 ACTIONS FOR PROMPT DEFORESTATION HALT

Amidst of the fire outbreaks and the record deforestation rates Brazil faced in 2020, the Coalition delivered to Brazil's Vice-President and President of the National Council for the Legal Amazon, General Hamilton Mourão, a [document with 6 urgent actions](#) for the country to show a drop in deforestation rates.

The document sent on September 15 to the Brazilian President and Vice-President, to the leaderships in Ministries, in Senate and Chamber of Deputies, to the European Parliament and to European embassies in Brazil, presents proposals that seek to intervene on causes of deforestation advance.

On November 10, Coalition representatives attended a face-to-face audience with Vice President Hamilton Mourão to hand over the document.

The Coalition's proposals joined the mobilization of various sectors of society, manifesting their concern about the environmental crisis.

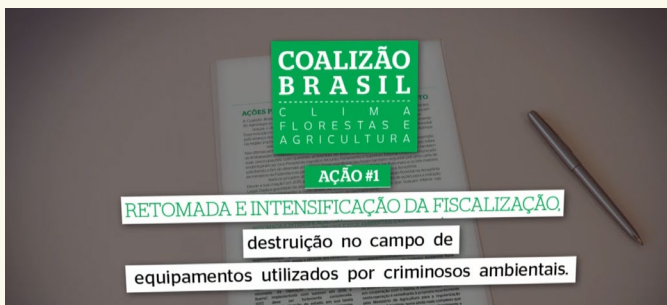


Photo: Romério Cunha



Coalition proposals were hand-delivered to Vice President Hamilton Mourão



Coalition representatives in audience with Vice-President Hamilton Mourão

At the time, unprecedented mobilizations from investors and businessmen were heralded.

Brazilian embassies in eight countries received a communique from international investors about their concerns regarding environmental issues in Brazil. And yet, CEOs, industry entities, the financial sector, former finance ministers, and former Central Bank presidents have released communiques calling for an end to Amazon deforestation.



Jornal Nacional coverage on the Coalition's proposals



The Coalition has made itself available to collaborate with the development of a plan for the sustainable development of the region based on its multisectoral vision and technical expertise.

Paulo Moutinho, senior researcher at IPAM (Amazon Environmental Research Institute, leader of the Deforestation Dialogue Forum and one of the document's authors, commented in an [interview given to the Coalition's newsletter](#) the focus of the six actions. Coalition's proposals had great resonance, with more than 600 [press clippings](#). The [Jornal Nacional](#), from Rede Globo, emphasized the initiative.

**Key governance bodies involved:**

Deforestation Data Task Force, Deforestation Dialogue Forum, and Strategic Group.

LEARN MORE:

-  **6 actions for prompt deforestation halt**
-  **Interview with Paulo Moutinho (TF Undesignated Public Forests leader):** Awareness, mobilized society and political will are key to stop deforestation

## STUDY SHOWS THAT IT IS POSSIBLE TO MONITOR BEEF ORIGINS IN THE AMAZON AND CERRADO

A [study](#) developed and organized by the Coalition and released at the 2020 Climate Week in New York shows that Brazil has ways to monitor and ensure the production of beef free of illegal logging and also includes 42 recommendations for improving the environmental quality control of meat. In the [webinar “Possible Amazon: Beef Traceability”](#), Bianca Nakamoto, WWF - Brazil Conservation analyst and one of the leaders of the Task Force (TF) on Beef Traceability, presented the study’s main elements and recommendations. Márcio Nappo, JBS Sustainability director and TF’s co-leader, commented on the outcomes, outlining the main challenges from the industry’s perspective. The study states that beef monitoring

becomes possible through the integration of information from documents such as the Guide for Animal Transport (GTA), the Environmental Rural Registry (CAR) and the respective legal mechanisms that allow its joint validation, and meeting the requirements established by the agreements signed in the scope of Brazilian System of the Bovine and Bubaline Chain Traceability (SISBOV) and the Adjustment of Conduct Terms (TACs) between the Federal Prosecution Office (MPF) and the meat processors operating in the Amazônia Legal. To reinforce and promote full chain transparency, the study recommends that a number of steps should be taken. The first is an incentive for livestock suppliers to be able to comply with



Study on Beef Traceability is featured at Climate Week NYC 2020

*1 The study was developed by the consultancy Agrosuisse and made possible by the financial support of Good Energies - Power for a Better World. The debate on beef traceability was supported by the Amazônia Possível initiative.*



environmental quality control of meat requirements, which could result in a list of “premium” suppliers.

In a second step, the environmental quality control of meat might be included in the industry’s rules and legislation. Within this context, it would be up to the stakeholders in the chain to establish a governance system for initiatives that support the new rules, and this study provides examples of how it could be done.

Despite confirming the complexity of Brazilian beef chain, the report states the development of innovations able to ensure the availability of necessary information and data to allow the improvement of control systems and production traceability.

**Key governance bodies involved:**

Beef Traceability Task Force, Deforestation Dialogue Forum and Strategic Group

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**LEARN MORE:**



**Complete Study: Beef Chain Traceability in Brazil - Challenges and Opportunities**



**Executive Summary: Beef Chain Traceability in Brazil - Challenges and Opportunities**



**Climate Week NYC 2020 launch event - Possible Amazon: beef traceability**

## RURAL CREDIT ADVANCES MAKE WAY TO ADDITIONAL IN-FIELD SUSTAINABILITY



**Coalition and the Central Bank discuss advances in rural credit**

The outcome of a dialogue initiated in 2019, the changes incorporated into the Rural Credit Manual and Safra Plan in 2020 have the potential to hasten compliance with the Forest Code and promote the adoption of low-carbon technologies in agriculture. Central Bank Resolution 4824 (June 18, 2020) provided for an increase of up to 10% in funding credit limits for rural producers that submit a validated Environmental Rural Registry (CAR). When CAR registration became mandatory for credit granting in 2019, there was a major incentive to register rural properties. Likewise, the Coalition expects that, by requesting validated CARs for credit limit extension, an incentive will be created for state agendas to advance in this important step of registry validation, in order to take another step forward in

Forest Code implementation. It is also a sign of alignment between the allocation of public resources and the society's interests.

Besides the Central Bank resolution, the 2020/2021 Safra Plan, announced on June 17, 2020, has brought changes and encouragements also aligned with the Forest Code. Despite the pandemic scenario, the Safra Plan stipulated a 20% increase in resources destined to the ABC Program, the main line of support for low carbon agriculture and the adoption of good practices in the field.

The reduction in interest rates was another indicator that differentiates this program, which has the lowest rates after Pronaf, aimed at small producers. In addition, the ABC Ambiental has started financing the acquisition of Environmental Reserve Quotas (CRA) to offset the Legal Reserve ►

areas. This measure has the potential to become one of the main bases for the Payment for Environmental Services market in Brazil, encouraging preservation by landowners with excess forest and paying for this major contribution to society.

[Positioning on these advances](#), the Coalition recognized the ministries' work and mentioned future challenges for rural credit to keep moving towards sustainability. "Financial institutions need to recognize the importance of the Forest Code in their risk assessment even more. This recognition can encourage the large-scale adoption of more sustainable agricultural practices, in order to contribute to the mitigation and adaptation to climate changes and to reduce the risk of investments", mentions the document. These Coalition outcomes

had a great response in the press, in places such as the [Globo Rural magazine](#). The Coalition has been joined by several key members of the financial sector in 2020 and expects to be strongly active with the sector in 2021.

#### Key governance bodies involved:

Green Finance Task Force, Agriculture and Forestry Forum and Strategic Group

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#### LEARN MORE:



**Safra Plan 2020/2021: Contributions of the Brazilian Coalition on Climate, Forests and Agriculture**



**Positioning: Rural credit advances make way for additional in-field sustainability**

## BRAZIL APPROVES NATIONAL POLICY ON PAYMENTS FOR ENVIRONMENTAL SERVICES

Home to one of the world's greatest biodiversities, Brazil has now a National Policy for Payments for Environmental Services (PES). To reach this point, it took more than 13 years of debates in National Congress.

However, in September 2019, in midst of the fire outbreaks in the Amazon, the parliamentarians agreed to move forward with positive environmental agendas and consensus between the environmentalist and agriculture fronts. Since then, the Coalition has closely followed the Bill 5028/2019, in constant dialog with parliamentarians, including the rapporteurs in the Chamber and Senate. Based on Coalition's [technical notes](#) and [positions](#), several public hearings were held and relevant changes were suggested to the rapporteur in both houses.

The movement's primary goal was to ensure that existing PES initiatives would

be strengthened by the law and that the issue would become widespread throughout the country.

Through dialogue with the rapporteurs of the matter in the Chamber and in the Senate, the Coalition succeeded in influencing the text and raising the awareness of parliamentarians regarding the most sensitive topics on the agenda. "The Coalition's influence was essential to correct critical aspects in the law's text that threatened the existence of subnational PES schemes that exists thanks to the allocation of public resources," said Erika Pinto, researcher and project coordinator at the Amazon Environmental Research Institute (IPAM) and leader of the Payments for Environmental Services Task Force, in an [interview given to the Coalition's newsletter](#). Erika explains how Coalition contributed to this debate and the next steps after the approval of the law. ▶



Coalition members attend public hearings on PES in the Congress






Members of the Coalition deliver to parliamentarians technical notes and positions that helped improve the Bill

Despite the year in which the COVID-19 pandemic changed the working dynamics of National Congress, the Legislative has shown that PES is a national priority and approved the matter on December 21, 2020. The Coalition praised the achievement and requested that the Bill be entirely sanctioned by the President, in respect for the collective effort that had been made. The news echoed in the [press](#). Once approved by Congress, the Bill was sanctioned by the Brazilian President on January 13, 2021, with vetoes that concerned the Coalition. Nevertheless, [the movement has managed to articulate with parliamentarians to overturn the vetoes, on June first, 2021, and ensure an attractive, participative, and transparent policy.](#)

### Key governance bodies involved:

Payments for Environmental Services Task Force, Public Policies and Economic Instruments Dialogue Forum, and Strategic Group

### LEARN MORE:

-  **Brazil wins National Policy on PSE with tax incentives and mechanisms of governance and transparency (June 2021)**
-  **Interview with Erika Pinto (TF PSE leader): Approval of the National Policy on PSE is an unprecedented progress, but next steps bring great challenges**
-  **Public Hearing: Payment for Environmental Services Experiences (Bill 5028/2019)**

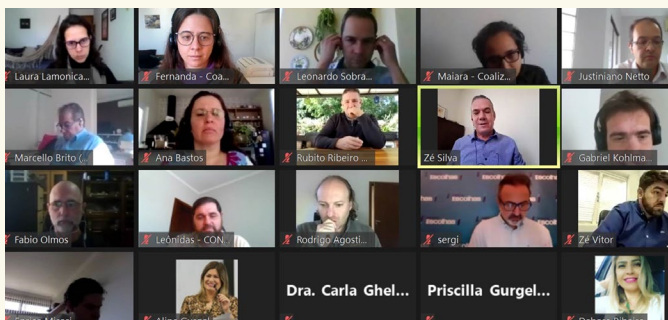
## CONGRESS PRESENTS A NEW BILL FOR FOREST CONCESSIONS

[Based on the Coalition's contributions](#), members of the Environmentalist and Agriculturalist Fronts submitted a proposal to amend the current public concession rules for the economic forest exploitation. [Bill 5518/2020](#) was filed by Congress on December 15 [and entered the government's list of priorities for 2021](#). The goal is to hasten the bidding processes for forest concessions based on amendments to the Public Forest Management Law (Law 11,284/2006). Forest concessions are understood to be an important instrument to provide tangible opportunities to reconcile business and profit with the preservation, protection, and maintenance of the standing forest, especially in the Amazon. However, 14 years have passed since this instrument was created, and issues related to legal security and economic viability have prevented concessions from consolidating among sustainable business models. "In addition to mechanisms to render

concessions contracts more flexible and remove obstacles that have hindered the development of concessions, as suggested by the Coalition, the bill creates incentives to ensure participation of smaller companies in future concession bids and the engagement of local communities," as explained in [Folha de S.Paulo](#), which highlights that this proposal was conceived under the Coalition's umbrella. [Globo Rural](#) also highlighted, in its platform, the articulation around the Bill and its proposals. Despite the Bill providing several contributions to the forest concession model, "it is essential that the State ensures minimum operational conditions for the concessionaire, fighting unlawfulness and providing legal security," according to the Coalition.

### Key governance bodies involved:

Forest Concessions Task Force, Native Forest Dialogue Forum and Strategic Group



Coalition presents to parliamentarians its proposal for a Bill on forest concessions

### LEARN MORE:

 **Brazilian Coalition's proposals to amend the Forest Concessions Law**

## KNOWLEDGE AND TRANSPARENCY TO BEGIN THE UN DECADE ON RESTORATION

In 2020, the Coalition was involved in development of studies and instruments that will support Brazil to join the UN Decade of Ecosystem Restoration 2021 to 2030, better prepared.

Along with Partnerships for Forests (P4F), a [survey regarding steady demand for native restoration](#) from legal mechanisms beyond the Forest Code has been released.

According to the study, Brazil has legal instruments, such as mandatory forest compensation mechanisms and environmental licensing processes, which are drivers for the restoration agenda, since, by having to comply with these obligations, rural producers and companies end up creating a steady and real demand for this activity. The survey has sought to quantify the demand, by analyzing the administrative and legal formalized decisions and those in progress. The Coalition has also dedicated efforts to develop an [observatory that will allow to understand the status on forest recovery in the country](#). With the purpose of qualifying and integrating, in a single database, the main silvicultural restoration and reforestation data available. The observatory was launched in March 2021.

Another front is the “Restoration Showcase”, an initiative of the Brazilian Society for Ecological Restoration



**The Coalition’s survey on steady demand for native restoration**

(SOBRE), Coalition and Pact for the Restoration of the Atlantic Forest, with support from the Alliance for Restoration in the Amazon, which gathered 300 responses from institutions working on this agenda in the country.

The next step, in 2021, is to compile this information to assess the potential for income and job generation from the restoration chain. The challenge of expanding silviculture of native species for economic purposes was the subject of another study, carried out by WRI Brasil and presented in a Coalition webinar in October 2020, on [“The implications of Brazilian legislation on planting native forests for economic purposes”](#). The outcomes indicated how federal regulations and those of three states (Espírito Santo, Minas Gerais, and São Paulo) could be improved to encourage the economic exploitation ►



**Webinar on the Observatory for Restoration and Reforestation**

of native planted forests and attract more investors. In addition to the discussion regarding legislation, there were published the Portuguese version of the [working paper](#) on Research Gaps and Priorities in Silviculture of Native Species, which had been released in 2019, and advances in the structuring of an R&D Program on the subject which was released in 2021.

**Key governance bodies involved:**

Task Forces on Restoration Demand, Restoration and Reforestation Monitoring, Restoration Showcase and Silviculture of Native Species, Native Forest Dialogue Forum and Strategic Group

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**Webinar on regulatory framework and the planting of native forests for economic purposes**

**LEARN MORE:**

-  **Study to identify demand for native restoration originating from legal mechanisms other than the Native Vegetation Protection Law**
-  **Summary Steady Demand for Native Vegetation Recovery**
-  **Webinar: Observatory for Restoration and Reforestation**
-  **Restoration and Reforestation Observatory**
-  **Webinar: Regulatory Framework and the Planting of Native Forests for Economic Purposes**
-  **Webinar: Opportunities and challenges to consolidate the Silviculture of Native Species in Brazil**
-  **Study on Research Gaps and Priorities in Silviculture of Native Species in Brazil**
-  **Blog article: The untapped potential of native species silviculture in Brazil**



DIALOGUE FORUM ACTIVITIES:

208  
meetings, calls  
and webinars  
of forums and  
task forces  
in 2020

320  
participants



182  
organizations

16  
Active Task  
Forces in 4  
Dialog  
Forums

3 ROUNDS OF GENERAL  
MEETINGS FOR  
DIALOG FORUMS

10 GUESTS OF THE EXECUTIVE,  
LEGISLATIVE, NATIONAL AND  
SUBNATIONAL BRANCHES

PARTICIPANTS PROFILE ON MEETINGS:



ACTION PLAN PLATFORM



@ [CLICK HERE](#) TO FIND ALL THE ACTIONS PLANNED AND CARRIED OUT BY THE DIALOGUE FORUMS AND TASK FORCES

@ [CLICK HERE](#) TO JOIN THE DIALOGUE FORUMS

## DIALOGUE FORUMS AND LEADERSHIP

### AGRICULTURE AND FORESTRY

Ciniro Costa Junior  
**Imaflora**  
Eduardo Bastos  
**Bayer**  
Ivone Namikawa  
**Klabin**  
Leda Tavares  
**WWF**  
Liège Vergili  
**ABIEC**  
Lucas Ribeiro  
**Abag**

### DEFORESTATION

Alessandra Fajardo  
**Bayer**  
Fabiana Reguero  
**Amaggi**  
Fabiola Zerbini  
**TFA**  
Paula Bernasconi  
**ICV**  
Paulo Moutinho  
**IPAM**  
Pedro Soares  
**IDESAM**  
Túlio Dias  
**Agropalma**

### NATIVE FOREST

Ana Leite Bastos  
**Amata**  
Eduardo Roxo  
**Atina**  
Leonardo Sobral  
**Imaflora**  
Miguel Calmon  
**WRI**  
Paulo Barreto  
**Imazon**

### PUBLIC POLICIES AND ECONOMIC INSTRUMENTS

Andreia Bonzo  
**Pinheiro Neto Advogados**  
Beto Mesquita  
**BVRio**  
Diogo Bardal  
**IFC**  
Erika Pinto  
**IPAM**  
Gabriel Siqueira  
**IGT/UNICAMP**  
Joana Chiavari  
**CPI PUC-Rio**  
Kalil Cury  
**Partner Desenvolvimento**  
Rodrigo Lima  
**Agroicone**

## TASK FORCES AND LEADERSHIP

### GREEN FINANCE

Juliano Assunção  
**CPI**

**ATER**  
Juliana Monti  
Mariana Pereira  
**Solidaridad Network**

### DEFORESTATION DATA

Clarissa Gandour  
**CPI**  
Paula Bernasconi  
**ICV**

**UNDESIGNATED PUBLIC FORESTS**  
Paulo Moutinho  
**IPAM**

**BEEF TRACEABILITY**  
Bianca Nakamoto  
**WWF**  
Márcio Nappo  
**JBS**

### MONITORING RESTORATION

Luis Oliveira  
**Imazon**  
Marcelo Matsumoto  
**WRI**  
Milena Ribeiro  
**TNC**

### RESTORATION DEMANDS

Laura Antoniazzi  
**Agroicone**  
Rubens Benini  
**TNC**

### FOREST CONCESSIONS

Ana Bastos  
**Amata**  
Leonardo Sobral  
**Imaflora**

### BIOECONOMY

Eduardo Roxo  
**Atina**  
Juliana Simões  
**TNC**

### SILVICULTURE OF NATIVE SPECIES

Miguel Calmon  
**WRI**  
Rodrigo Ciriello  
**Futuro Florestal**

### RESTORATION SHOWCASE

Ludmila Pugliese  
**Pacto pela Restauração da Mata Atlântica**

### PAYMENT FOR ENVIRONMENTAL SERVICES (PES)

Érika Pinto  
**IPAM**

### CARBON MARKET

Eduardo Bastos  
**Bayer**  
José Carlos Fonseca  
**Ibá**  
Pedro Soares  
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### MONITORING TERRITORIAL PLANNING

Andreia Bonzo  
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Mônica Dias  
**Suzano**

### LANDHOLDING REGULARIZATION

Joana Chiavari  
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### INTERNATIONAL STRATEGY

Eduardo Bastos  
**Bayer**

## DEFORESTATION DIALOGUE FORUM

2020 was a challenging year for the Deforestation Forum, due to increased rates of deforestation and fire outbreaks. Particularly in Pantanal, “it was an unheard-of situation, which brought many challenges for local communities and productive activities,” said Paula Bernasconi, Economic Incentives for Conservation Coordinator at Instituto Centro de Vida (ICV) and Forum leader. As a response to this challenge, the Coalition elaborated a proposal with 6 actions for prompt deforestation halt, delivered to the Brazilian Vice President and President of the Amazon Council, Hamilton Mourão. On the occasion, the Vice President also received a decree minute, prepared by **TF - Undesignated Public Forests**, aiming to implement action number

2 of the document, through the suspension of Environmental Rural Registry (CAR) in these areas. Liège Vergili, then Executive Director of the Brazilian Association of Meat Exporting Industries (Abiec), closely followed the work of the **TF - Beef Traceability** and emphasizes that, with the elaboration of the [study](#) launched at Climate Week in New York, “we were able to look at the sensitive issues of each member, despite the plurality of the group”.

**TF - Deforestation Data** started in 2020 a mapping of how the private sector has been using this information in its decision making and what the main doubts of companies are when using this data. The survey feedback with the [main outcomes](#) was then shared in 2021. ►

## DEFORESTATION DIALOGUE FORUM

### FORUM LEADERS



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LATAM Environment and  
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Strategy Leader - Bayer



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Socioenvironmental  
Manager - Amaggi



**FABÍOLA ZERBINI**  
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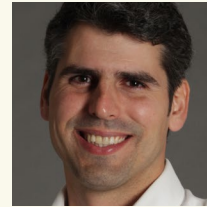
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Responsibility Manager -  
Agropalma

### TFs LEADERSHIPS



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Senior Researcher - CPI



Deforestation  
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Traceability  
**MÁRCIO NAPPO**  
Sustainability  
Director - JBS



Undesignated  
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**PAULO MOUTINHO**  
Senior Researcher -  
IPAM

## PUBLIC POLICIES AND ECONOMIC INSTRUMENTS DIALOGUE FORUM

The Landholding Regularization and Monitoring Territorial Planning TFs dedicated their efforts in 2020 analyzing the obstacles and databases on the subject.

During the first semester of the year, the **TF - Landholding Regularization** closely followed the Provisional Measure (MP) 510/2019, that became Bill 2633/2020. The Coalition kept constant dialogue with all the rapporteurs of the Bill and also with the presidents of the Chamber of Deputies and the Federal Senate. Spokespersons from the Coalition attended the public hearing on Bill 2633, and the TF carried out 9 analyses or positions regarding the issue. Several meetings were held with representatives from the Ministry of Agriculture and INCRA.

Despite the Bill's progress in relation to the original text, the Coalition argues that the debate needs to be deepened, since it is not clear what the real obstacles are to regularize the vast majority (95%) of small producers' private properties - which would be the MP's goal.

Gabriel Siqueira, researcher at the Unicamp Land Governance Group and leader of **TF - Monitoring Territorial Planning** says that there are already laws and technical grounds for the regularization of legitimate properties. "There is a lack of transparency in the integration of databases, as everything is very disconnected

from a landholding point of view".

The TF dedicates to discuss this data integration and a possible method for landholding certification based on cross-referencing information. The **TF - Payments for Environmental Services (PES)** has achieved important results in 2020. It proved possible to influence the work of congressmen and rapporteurs in the National Congress in favor of a PES policy that would ensure the continuity of existing initiatives and help the issue to gain a broader scale. Bill 5028/2019 was approved in the last Congressional legislative session in 2020.

In 2021, the law was sanctioned with vetoes that concerned the Coalition, but the movement managed to support the parliamentarians by overturning these vetoes and [ensuring an attractive, participative, and transparent policy](#).

Despite the effects of the pandemic having compromised international climate debates, the **TF - Carbon Market** and **TF - International Strategy** promoted a [series of events](#) to discuss Brazil's role and image in the world. José Carlos da Fonseca Junior, Executive Director of the Brazilian Tree Industry (Ibá) and leader of the **TF - Carbon Market**, claims the importance of the ability to articulate and learn in order to "contribute to the implementation of a market at a national level, which values forests and the bioeconomy". 

# PUBLIC POLICIES AND ECONOMIC INSTRUMENTS DIALOGUE FORUM

## FORUM LEADERS



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**DIOGO BARDAL**  
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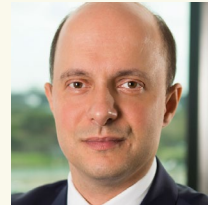
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**JOANA CHIAVARI**  
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**KALIL CURY**  
Founding Partner - Partner Desenvolvimento



**RODRIGO LIMA**  
Managing Director - Agroicone

## TFs LEADERSHIPS



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Carbon Market  
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Executive Director - Iba



Carbon Market  
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Monitoring Territorial Planning  
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Real Estate Process Analyst - Suzano



Landholding Regularization  
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International Strategy  
**EDUARDO BASTOS**  
LATAM Sustainability Director - Bayer



Watch [this video](#) to get an overview of the achievements of the Deforestation Forum and the Public Policies and Economic Instruments Forum

## AGRICULTURE AND SILVICULTURE DIALOGUE FORUM

The rural credit's potential to induce change in the field was the focus of **TF - Green Finance** in 2020, which achieved important results. Leila Harfuch, Agroicone's General Manager, outlined the [proposals](#) sent to the ministries of Agriculture and Economy about the Safra Plan. "We were successful, especially in strengthening the ABC Program, with better financing conditions." Harfuch also outlined the TF's efforts to [increase the credit limit for those who comply with the legislation](#). "We did a great job at the Coalition to increase the credit limit for producers that prove environmental regularization under the Forest Code. There was a 10% increase in limit

for producers that submitted a validated CAR". The dialogue continues with the ministries and the Central Bank in 2021 and now includes the participation of Coalition members who represent the financial sector and who joined the movement last year. In 2020, the Agriculture and Forestry Dialogue Forum created the **TF - Technical Assistance and Rural Extension (ATER)** to assist the revision of the national policy on the issue that will be conducted by the Congress. The TF's purpose is to present proposals so that the revision of the legislation ensures fundamental principles for ATER in the country. 

# AGRICULTURE AND FORESTRY DIALOGUE FORUM

## FORUM LEADERS



**CINIRO COSTA JÚNIOR**  
Climate & Agriculture  
Supply Chains Project  
Coordinator - Imafloira



**EDUARDO BASTOS**  
LATAM  
Sustainability  
Director - Bayer



**IVONE NAMIKAWA**  
Forest  
Sustainability  
Consultant - Klabin



**LEDA TAVARES**  
Conservation  
Specialist - WWF



**LIÈGE VERGILI**  
Executive  
Director - ABIEC



**LUCAS HENRIQUE  
RIBEIRO**  
Sustainability  
Manager - ABAG

## TFs LEADERSHIPS



ATER  
**JULIANA MONTI**  
Project Coordinator -  
Solidaridad  
Network



ATER  
**MARIANA PEREIRA**  
Project Coordinator -  
Solidaridad  
Network



Green Finance  
**JULIANO ASSUNÇÃO**  
Executive Director -  
Climate Policy  
Initiative (CPI)



## NATIVE FOREST DIALOGUE FORUM

Marcelo Matsumoto, GIS Specialist at WRI Brasil and leader of the **TF - Monitoring of Restoration and Reforestation**, was dedicated to structuring, throughout the year, a Restoration and Reforestation Observatory, a platform that compiles data on these activities in the country and, thus, “generate important information and statistics to verify our progress in relation to the targets Brazil has set in international agreements and to identify gaps and opportunities. The [Observatory](#) was launched in 2021. Rubens Benini (TNC), member of **TF - Restoration Showcase**, highlighted how restoration is increasingly present in media, being pointed out as a solution to several challenges. In an online survey, The TF gathered [300 answers](#) from institutions that work on this agenda in the country. “It was very robust data and the next step is to gather it and see how much income and jobs this area can generate. “With support from Partnerships for Forests (P4F), **TF - Restoration**

**Demands** was dedicated to figure out the real size of the restoration demand. The study was launched by P4F, in partnership with the Coalition, and brought a [survey on the steady demand for native vegetation recovery](#) coming from legal mechanisms beyond the Forest Code. **TF- Silviculture of Native Species** has identified opportunities in areas such as Research and Development (R&D), regulatory framework, market and investments to position Brazil as a global leader in sustainable forest production, and launched in 2021 a [R&D Program](#) to boost the silviculture of native species. “We’ re going to gather several researchers, companies, and a series of stakeholders to compile the record of what has already been done with what could be done in the future,” said Rodrigo Ciriello, Commercial Director of Futuro Florestal and leader of the TF. The TF also drafted a concept note to initiate a dialogue with the Espírito Santo State Government to support the creation of a silviculture of native ►

## NATIVE FOREST DIALOGUE FORUM

species hub in the state by 2021. Collecting information is also in the current scope of **TF - Bioeconomy**, which is following up on a study to collect data on economic contribution of sociobiodiversity products in Pará. “Afterwards, we intend to raise more resources to expand the study to other Amazonian states, to exhibit value, potential of standing forest and sociobiodiversity bioeconomy,” said Juliana Simões, Sociobiodiversity Specialist at TNC and TF leader. In its efforts to strengthen sustainable forest management models, **TF - Forest**

**Concessions** has sent to members of Congress a set of proposals for changes in the current law to make this model more viable. [Bill 5518/20](#) was submitted to the National Congress, but the main challenge is still the fight against lawlessness. Leonardo Sobral, Imaflora’s Forest Certification Manager and TF leader, states that “it is important to discuss undesignated public areas, which, in the Amazon, total 70 million to 80 million hectares. Concessions are important to ensure that such areas are not deforested and to enable production and job creation”. ▶

# NATIVE FOREST DIALOGUE FORUM

## FORUM LEADERS



**ANA LEITE BASTOS**  
CEO - Amata



**EDUARDO ROXO**  
Co-Founder and  
Partner - Atina



**LEONARDO SOBRAL**  
Forest Certification  
Manager - Imafloira



**MIGUEL CALMON**  
Forestry Program  
Senior Advisor -  
WRI Brasil



**PAULO BARRETO**  
Associate  
Researcher - Imazon

## TFs LEADERSHIPS



Restoration and  
Reforestation  
Monitoring  
**LUIS AUGUSTO LIMA  
OLIVEIRA JR**  
Researcher - Imazon



Restoration and  
Reforestation  
Monitoring  
**MARCELO MATSUMOTO**  
GIS Specialist - WRI Brasil



Restoration and  
Reforestation  
Monitoring  
**MILENA RIBEIRO**  
Geoprocessing  
Specialist - TNC



Restoration  
Demands  
(Partnership with P4F)  
**LAURA ANTONIAZZI**  
Business Partner -  
Agroicone



Restoration  
Demands  
(Partnership with P4F)  
**RUBENS BENINI**  
Ecological Restoration  
Manager - TNC



Silviculture of  
Native Species  
**MIGUEL CALMON**  
Forestry Program Senior  
Advisor - WRI Brasil



Silviculture of  
Native Species  
**RODRIGO CIRIELLO**  
Commercial Director -  
Futuro Florestal



Bioeconomy  
**EDUARDO ROXO**  
Co-Founder and  
Partner - Atina



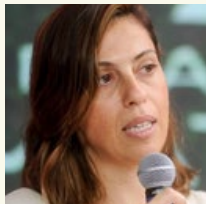
Bioeconomy  
**JULIANA SIMÕES**  
Sociobiodiversity  
Specialist - TNC



Forest Concessions  
**ANA LEITE BASTOS**  
CEO - Amata



Forest Concessions  
**LEONARDO SOBRAL**  
Forest Certification  
Manager - Imafloira



Restoration Showcase  
**LUDMILA PUGLIESE**  
National Coordinator -  
Atlantic Forest  
Restoration Pact



Watch [this video](#) to get an overview of the achievements Agriculture and Forestry Forum and Native Forest Forum

COMMUNICATION BENCHMARKS

20

**positionings  
or technical  
notes**

9

**newsletters**

10

**videos**

13

**reports or  
studies**

12

**Coalition  
events**

13

**attendance  
in other  
events**

**Increased  
media visibility  
since launch,  
Coalition reaches**

1654

**press  
clippings**

Partnerships

**with Página22  
and Agroanalysis**

95%

**increase of followers on  
social media**

Follow Coalition  
on the social media



## RACHEL BIDERMAN AND MARCELLO BRITO ARE THE NEW COALITION FACILITATORS



In December 2020, during the Coalition's second plenary of the year, [it was announced the names of the movement's new facilitators for 2021](#): Rachel Biderman, the America's Senior Vice President of Conservation International (CI), and Marcello Brito, president of Brazilian Agribusiness Association (Abag).

Brito had already taken over the position in March, replacing Luiz Cornacchioni, Abag's former executive director.

Biderman took over the position with the resignation of André Guimarães, executive director of the Amazon Environmental Research Institute (IPAM), from the cofacilitation.

Since 2018, the Coalition has adopted the cofacilitation format, featuring two representatives from different sectors. The office term lasts for two years. Brito will remain in the position until the end of 2021 and Biderman until December 2022.

The announcement of the new names was made by Marcelo Furtado, president of the Board of WRI Brazil and former facilitator of the movement.

"In Coalition facilitation, the most important thing is to stimulate dialogue in an engaging manner and with transparency. Ensuring a space of respect and trust to connect people and organizations in order to co-create innovative solutions to complex problems," he said.

"It is an honor to stand next to all of you and dream of a better country, one which we know will happen. We need an economy in which all players can grow together," said Biderman.

Brito expressed his thanks to André Guimarães for the partnership and praised his ability to bring people together and put them on the same level. He then reinforced his vision of the Coalition's main strength: "Who would have predicted, 20 years ago, that today we would have ►

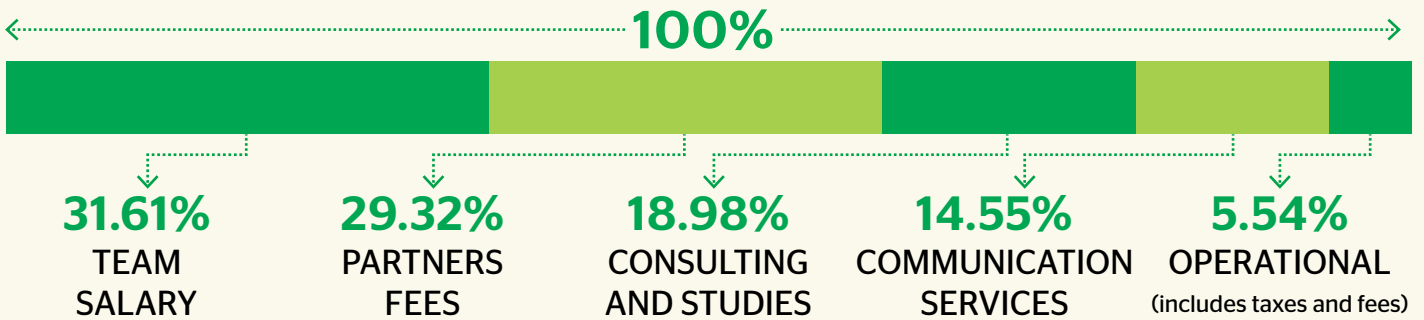
more than 250 organizations united, with the same purpose, dreaming together? I never tire of saying that the Coalition is nowadays the greatest exercise of citizenship in the country,” he said. Guimarães expressed his thanks to everyone and reminded that the Coalition’s great asset is to be a reliable and harmonious space for dialogue. “You can leave regardless of the result, but what you cannot afford to lose is this space for dialogue, which must be used exhaustively, because it is upon this space that we will build a country that will make our children proud. I deeply believe in this

country”, he concluded. In addition to the changes in facilitation, some names of the Strategic and Executive Groups and the Leadership, Dialogue Forums, and Task Forces also have changed throughout the year. Check the governance composition in the section ABOUT COALIZATION, as it was on 12/31/2020.

The coordination team continued with the same names as in 2019: Fernanda Macedo (Communications and Advocacy Coordinator), Laura Lamonica (Institutional Relations Coordinator), Maiara Beckrich (Management Advisor), and Joice Oliveira (General Assistant).

CHECK OUT A BRIEF FINANCIAL STATEMENT REGARDING THE COALITION'S MAJOR EXPENDITURES IN 2020 BELOW

TOTAL SPENT IN 2020: R\$ 1,552,990.37



**TEAM SALARY** (31.61%) is represented by the expenses of four people fully dedicated to the Coalition (Communication and Advocacy Coordinator, Institutional Relations Coordinator, Management Advisor, and General Assistant).

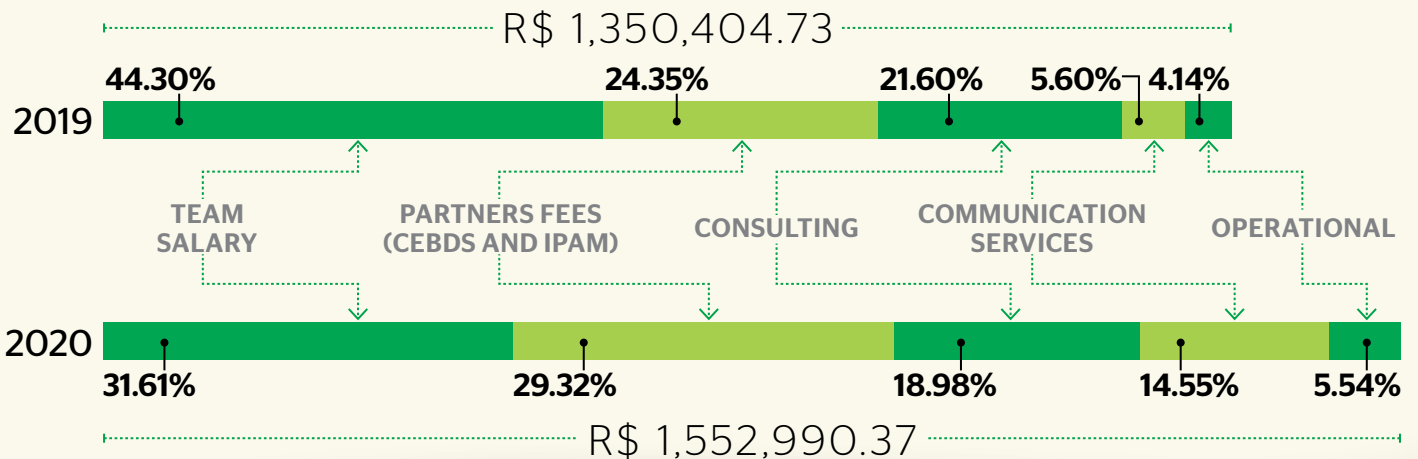
**PARTNERS' FEE** (29.32%) corresponds to the expense of legal and administrative-financial support provided by CEBDS and to compensation for the time spent in facilitating the movement to the third sector organization, provided by IPAM.

**OPERATIONAL EXPENSES** (5.54%) are those referring to expenses with travel, displacements, printing material, deliveries etc. There was a significant reduction in 2020, due to the pandemic and the savings on expenses such as travel.

**COMMUNICATION SERVICES** (14.55%) includes support provided by the agency responsible for the Coalition's newsletters and social media, expenses related to the movement's websites and email marketing, and general expenses such as design, layout, translation and proofreading. In 2020, the amount invested in this category increased due to the improvement of the websites.

**CONSULTING** (18.98%) are the expenses related to consultancy for advocacy and the beef traceability study.

2019 X 2020 COMPARISON



## 2021 OUTLOOKS

Among the countless lessons learned in 2020, the growing interest of Brazilian society in the country's environmental agenda was clear. Even in a year in which health was the world's top priority, **the environment was at center stage of national and international debate.**

Once again, the Coalition's dialogue with the National Congress has shown that it is capable of making progress and preventing setbacks. We expect that proposals to improve **forest concessions** will advance in Congress in 2021 and can contribute to consolidate this business model as a reference for sustainable production. Issues such as the **carbon market** and **landholding regularization** should also be on the Coalition's radar with regard to the Legislative.

Along with the Federal Government, the Coalition must seek new advances in **rural credit** policies, deepen the dialogue with ministries regarding the **traceability** of agricultural products, advance in the regulation of the national PES policy, and reinforce its recommendations for a prompt **deforestation** halt.

Furthermore, in the first half of 2021, the Coalition approached some state governments. In Espírito Santo, the Coalition started working to leverage the **silviculture of native species**. Along with the government of Maranhão, which today leads the Interstate Consortium for Sustainable Development of the Legal Amazon, topics such as **undesignated public forests** and the implementation of the **Forest Code** were discussed.

Therefore, in 2021, the movement expects to **continue dialogue with the Legislative and Executive branches** and **strengthen bonds with subnational governments**. The year will also be remembered for the beginning of **the UN Decade of Ecosystem Restoration**, and the movement has a lot to offer to promote initiatives in this area.

With the outcome of US elections, the **climate debate is strongly back at the center of diplomacy** and countries that do not demonstrate alignment with the low carbon economy will be left behind. Brazil has everything to lead this new economy and make a difference in the next Climate Conference, the **COP26**. Bound by this conviction, the movement will continue to expand its network and pursuing the climate, forests, and agriculture agenda as the best direction for Brazil's **sustainable development**.





2020 DONORS:



OTHER FORMS OF SUPPORT IN 2020:



## ABOUT THE COALITION

### GOVERNANCE

MORE THAN 300 MEMBERS

\*268 MEMBERS  
BY THE END OF 2020

### GOVERNANCE STRUCTURE

PLENARY

STRATEGIC GROUP (GE)

EXECUTIVE GROUP (GX)

COFACILITATORS AND EXECUTIVE COORDINATION

### DIALOGUE FORUMS AND LEADERSHIP

AGRICULTURE  
AND FORESTRY

DEFORESTATION

NATIVE  
FOREST

PUBLIC POLICIES  
AND ECONOMIC  
INSTRUMENTS

### TASK FORCES

### TASK FORCES

Updated members list [here](#)  
List of governance body attendees [here](#)

## OUR LEADERS

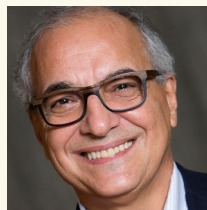
### STRATEGIC GROUP LEADERSHIPS (AS OF 12/31/2020)



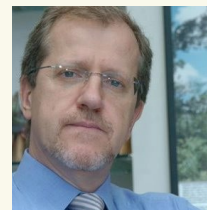
**ANDRÉ GUIMARÃES**  
IPAM



**BETO MESQUITA**  
BVRio and Forest  
Dialogue



**GUILHERME LEAL**



**JOÃO PAULO  
CAOBIANCO**  
IDS



**JOSÉ LUCIANO  
PENIDO**



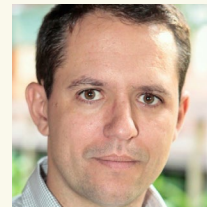
**MARCELO FURTADO**



**MARCOS MOLINA**  
Marfrig Global Foods



**MARINA GROSSI**  
CEBDS



**MAURÍCIO VOIVODIC**  
WWF



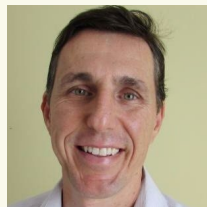
**PAULO HARTUNG**  
Ibá



**RICARDO YOUNG**  
Instituto Ethos



**ROBERTO WAACK**



**RODRIGO CASTRO**  
Solidaridad Network



**SERGIO MINDLIN**  
Instituto Ethos



**SYLVIA COUTINHO**  
UBS Brasil



**TASSO AZEVEDO**



**WALTER SCHALKA**  
Suzano

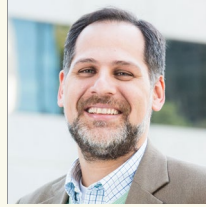
## EXECUTIVE GROUP LEADERS (AS OF 12/31/2020):



**CARLOS ROXO**



**DENISE HILLS**  
Natura



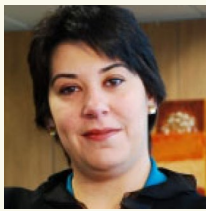
**EDUARDO BASTOS**  
Bayer



**FABIOLA ZERBINI**  
TFA



**IVONE NAMIKAWA**  
Klabin



**JULIANA DE  
LAVOR LOPES**  
Amaggi



**RENATA NOGUEIRA**  
Cargill



**RENATA PIAZZON**  
Instituto Arapyau



**RUBENS BENINI**  
TNC

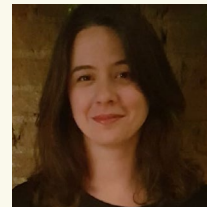
## COFACILITATORS AND EXECUTIVE COORDINATION (AS OF 12/31/2020)



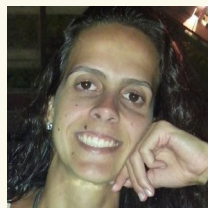
**MARCELLO BRITO**  
Abag and cofacilitator



**RACHEL BIDERMAN**  
CI and cofacilitator



**FERNANDA MACEDO**  
Communications and  
Advocacy Coordinator



**LAURA LAMONICA**  
Institutional Relations  
Coordinator



**MAIARA BECKRICH**  
Management Advisor



**JOICE OLIVEIRA**  
General Assistant

## DIALOGUE FORUMS AND TASK FORCE LEADERS (AS OF 12/31/2020)



**ALESSANDRA FAJARDO**  
Bayer



**ANA BASTOS**  
Amata



**ANDREIA BONZO**  
Pinheiro Neto  
Advogados



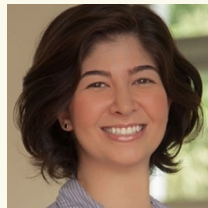
**BETO MESQUITA**  
BVRio



**BIANCA NAKAMATO**  
WWF



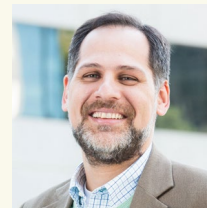
**CINIRO COSTA JUNIOR**  
Imaflora



**CLARISSA GANDOUR**  
CPI PUC-Rio



**DIOGO BARDAL**  
IFC



**EDUARDO BASTOS**  
Bayer



**EDUARDO ROXO**  
Atina



**ERIKA PINTO**  
IPAM



**FABIANA REGUERO**  
Amaggi



**FABIOLA ZERBINI**  
TFA



**GABRIEL SIQUEIRA**  
IGT/UNICAMP



**IVONE NAMIKAWA**  
Klabin



**JOANA CHIAVARI**  
CPI PUC-Rio



**JOSÉ CARLOS FONSECA**  
Ibá



**JULIANA MONTI**  
Solidaridad Network



**JULIANA SIMÕES**  
TNC



**JULIANO ASSUNÇÃO**  
CPI PUC-Rio



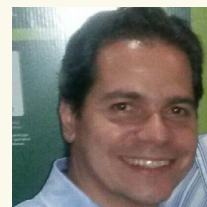
**KALIL CURY**  
Partner  
Development



**LAURA ANTONIAZZI**  
Agroicone



**LEDA TAVARES**  
WWF



**LEONARDO SOBRAL**  
Imaflora

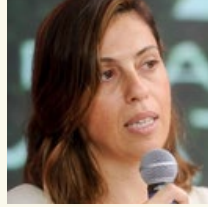


**LIÈGE VERGILI**  
ABIEC

## DIALOGUE FORUMS AND TASK FORCE LEADERS (AS OF 12/31/2020):



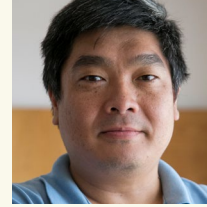
**LUCAS RIBEIRO**  
Abag



**LUDMILA PUGLIESE**  
The Atlantic Forest  
Restoration Pact



**LUIS OLIVEIRA**  
Imazon



**MARCELO MATSUMOTO**  
WRI



**MÁRCIO NAPPO**  
JBS



**MARIANA PEREIRA**  
Solidaridad Network



**MIGUEL CALMON**  
WRI



**MILENA RIBEIRO**  
TNC



**MÔNICA DIAS**  
Suzano



**PAULA BERNASCONI**  
ICV



**PAULO BARRETO**  
Imazon



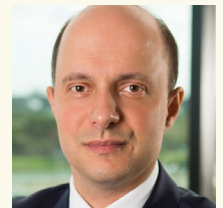
**PAULO MOUTINHO**  
IPAM



**PEDRO SOARES**  
IDESAM



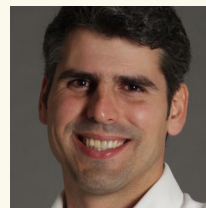
**RODRIGO CIRIELLO**  
Futuro Florestal



**RODRIGO LIMA**  
Agroicone



**RUBENS BENINI**  
TNC



**TÚLIO DIAS**  
Agropalma

**BRAZILIAN  
COALITION**

ON CLIMATE  
FORESTS AND  
AGRICULTURE