

# ENABLING BRAZIL'S GOALS AN THE LOW-CARBON ECONO

**The Brazilian Coalition on Climate, Forests and Agriculture** — a multi-sector movement formed by over 120 companies, sectoral associations, research centers and civil society organizations – has been working in a dynamic and systemic way since the end of 2014 to tackle climate change through a new low carbon economy. It is based on 17 concrete proposals, as well as principles and commitments listed in the Brazilian Coalition's base document.

In 2015, the Brazilian Coalition has maintained intensive dialogues with government and society to discuss the level of ambition that Brazil could adopt in its proposal for the Paris Agreement, the INDC (Intended Nationally Determined Contribution). At the end of that year, more than 50 members attended the UN Climate Conference, COP 21, in the French capital.

#### WATCHING THE PARIS AGREEMENT



During the COP 21, the Brazilian Coalition participated as organizer and speaker in ten events.



In the Global Landscapes Forum, one of the most important side events about land use, the Brazilian Coalition set up a booth and organized a debate.



**Six positions were announced**. They covered: expectations for the Paris Agreement, bases for low-carbon agriculture, forest restoration, timber traceability to combat illegal deforestation, carbon valuation and the importance of the REDD+ mechanism.



The **movement has also distributed public notes** to communicate the society about the progress and conclusions of the negotiations.

#### A NEW DEVELOPMENT MODEL

Brazil's commitments related to the Paris Agreement, and the Brazilian Coalition's proposals, address a new development model for the country. The movement's contributions to this include:



The working groups focus on **goals to** implement the climate change agenda;



Completion of macroeconomic studies, with costs and benefits of promoting forest restoration of 12 million hectares, **deploying low-carbon** agriculture on a large scale and increasing tenfold the **forest management** in the country;



National advocacy efforts to make the climate change agenda strategic for the country's development;



Increase cooperation internationally.

## GOALS IN 2016

Each working group in the Brazilian Coalition listed **goals** in order to assist the Brazilian commitment to the climate and fulfill the national laws and policies targeting lowcarbon economy.

#### **1** Bioenergy -

National policy for bioenergy valuation and global standardization of biofuels

#### Forest Code -

Implementation of the Forest Code

## 3 International Cooperation -

Dissemination of good practices and cooperation for dissemination

#### O Low-Carbon Agriculture -

Dissemination of high profitability and low carbon emission programs

#### 3 Restoration -

Matrix of information and opportunity; research program for forestry of native species

- **Tropical Forest Economy -** Native forest management transparency
- Valuation and Ecosystem Services -National strategy for REDD+; payment for ecosystem services; carbon pricing

# COMMUNICATION HIGHLIGHTS

Part of the Brazilian Coalition's mission is to inform society on the progress of their proposals and the climate agenda. Between September and December 2015, the movement produced **15 position papers**, which resulted in **400 inserts in printed and online media, radio and TV**, including major nationwide media and specialized media.

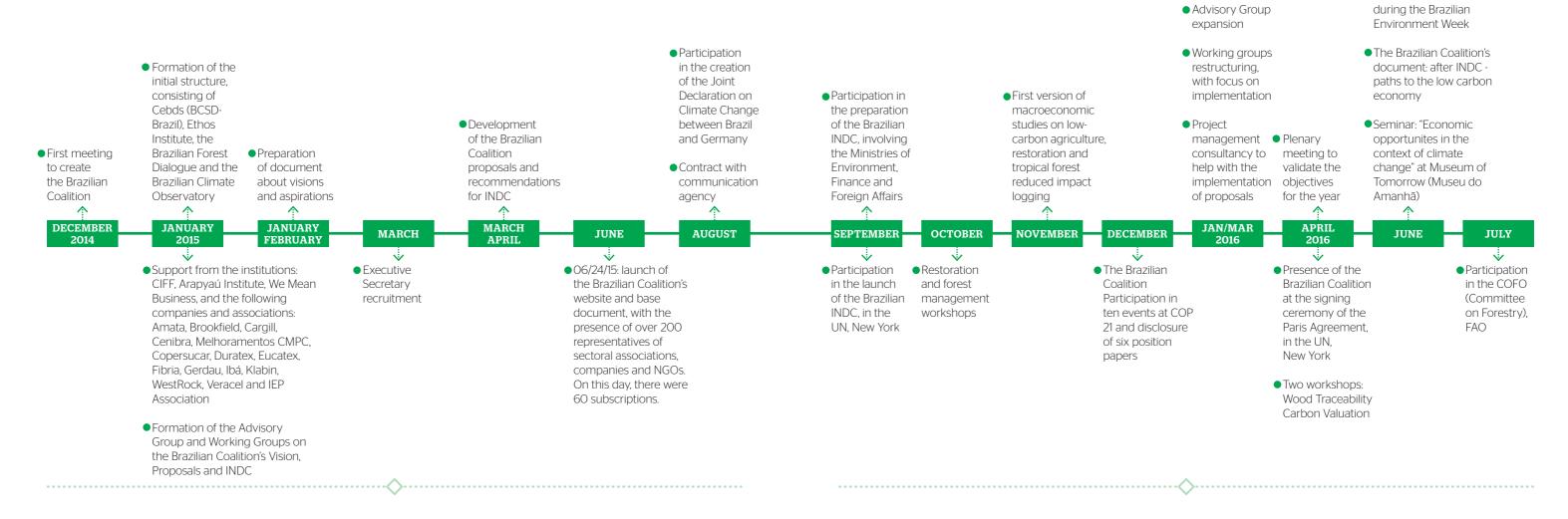
# POSITIVE TRANSFORMATIONS

The engagement of all sectors of the society to the climate agenda is essential to bring economic, environmental and social sustainability to the planet. The Brazilian Coalition engages different actors resulting in an alignment between different stakeholders involved in the land use and low carbon economy agenda to assist the country to move towards a new economic development model.

Launch of

macroeconomic studies

## MAIN ACHIEVEMENTS AND NEXT EVENTS



#### coalizaobr.com.br

## \*MEMBERS OF THE BRAZILIAN COALITION ON CLIMATE, FORESTS AND AGRICULTURE

- 1 Abag Associação Brasileira do Agronegócio
- 2 ABBI Associação Brasileira de Biotecnologialndustrial
- 3 ABCZ Associação Brasileira de Criadores de Zebu
- 4 Abiove Associação Brasileira das Indústrias de Óleos Vegetais
- 5 ABPMA Associação Brasileira dos Produtores de Mogno Africano
- 6 Agrícola Conduru
- 7 Agroicone
- 8 Agropalma
- 9 Agrosatélite Geotecnologia Aplicada
- 10 AMA Brasil Associação dos Misturadores de Adubos do Brasil
- 11 Amaggi
- 12 Amata
- 13 Apremavi Associação de Preservação do Meio Ambiente e da Vida
- 14 Arapar Participações
- 15 Asboasnovas
- 16 ATA Consultoria
- 17 Atrium Forest Consulting
- 18 Biofílica
- 19 Brookfield
- 20 BvRio Bolsa de Valores Ambientais
- 21 Cargill
- 22 Carrefour
- 23 Cause
- **24** CDP
- **25** Cebds Conselho Empresarial Brasileiro para o Desenvolvimento Sustentável
- 26 Cenibra
- 27 Centro de Sensoriamento Remoto (CSR) da UFMG
- 28 CI Conservação Internacional
- 29 Copersucar
- **30** Corredor das Onças ARIE Matão de Cosmópolis/ ICMBio
- 31 Corredor Ecológico do Vale do Paraíba
- 32 Crível Comunicação
- 33 Danone
- **34** Diálogo Florestal
- **35** Duratex
- **36** Ecofuturo
- 37 Editora Horizonte
- 38 Eldorado Brasil Celulose
- **39** Envolverde
- 40 Etel Carmona
- 41 Eucatex
- **42** FAS Fundação Amazonas Sustentável
- 43 Fauna & Flora International
- 44 FBDS Fórum Brasileiro de Desenvolvimento Sustentável
- 45 Fibria
- **46** Firmenich
- 47 Fórum Clima
- 48 FSC Brasil
- 49 Fundação Avina
- **50** Fundação Grupo Boticário de Proteção à Natureza
- 51 GCN Advogados
- **52** Geoflorestas Soluções Ambientais
- **53** Gerdau
- 54 Grupo Boticário
- 55 Grupo Libra56 Grupo Lorentzen
- 57 Grupo Pau Campeche
- **58** Grupo Plantar
- **59** GTA Grupo de Trabalho Amazônico
- **60** GTPS Grupo de Trabalho da Pecuária Sustentável
- **61** GVces Centro de Estudos em Sustentabilidade da FGV-EAESP
- 62 Ibá Indústria Brasileira de Árvores
- 63 IBIO Instituto Bioatlântica
- 64 ICLEI SAMS
- 65 ICOON Instituto Corredor das Onças

- 66 ICV Instituto Centro de Vida
- 67 IDESAM Instituto de Conservação e Desenvolvimento Sustentável do Amazonas
- 68 IDS Instituto Democracia e Sustentabilidade
- **69** Imaflora
- **70** lmazon
- 71 Iniciativa Verde
- 72 Inpacto Instituto Nacional Para Erradicação do Trabalho Escravo
- 73 Instituto Akatu
- 74 Instituto Arapyaú
- 75 Instituto Ecológica Palmas
- 76 Instituto Ekos Brasil
- 77 Instituto Escolhas
- 78 Instituto Ethos
- 79 Instituto Inhotim
- 80 Instituto Internacional para Sustentabilidade
- 81 Instituto LIFE
- 82 Instituto Terra
- 83 IPAM Instituto de Pesquisa Ambiental da Amazônia
- 84 IPÉ Instituto de Pesquisas Ecológicas
- 85 Klahin
- 86 Laboratório de Ecologia de Paisagens e Conservação IB-USP
- 87 Laboratório de Gestão de Serviços Ambientais (Lagesa) da UFMG
- RR Maker Brande
- 89 Mater Natura Instituto de Estudos Ambientais
- 90 Melhoramentos Florestal
- 91 Monsanto
- 92 MOV Investimentos
- 93 Natura
- 94 NEA/Economia/Unicamp
- 95 NELM Advogados
- 96 Observatório do Clima
- 97 Observatório do Código Florestal
- **98** Oela
- 99 Pacto pela Restauração da Mata Atlântica
- 100 Pangea Capital
- **101** Partner Desenvolvimento
- **102** P&B Comunicação
- **103** Piza
- 104 Precious Woods Holding
- 105 Proforest Brasil
- **106** Rainforest Business School Programa Amazônia em Transformação - IEA/USP
- 107 RAPS Rede de Ação Política pela Sustentabilidade
- 108 Rede Social
- 109 Seiva Consultoria em Meio Ambiente & Sustentabilidade
- 110 Social Carbon
- 111 Solidaridad Network
- 112 SOS Mata Atlântica
- 113 Souto Advogados114 SR4 Soluções
- 115 SRB Sociedade Rural Brasileira
- 116 Suzano Papel e Celulose
- 117 TFA Tropical Forest Alliance
- 118 Thymus Branding
- 119 TNC The Nature Conservancy
- 120 Toledo Piza Consultoria Ambiental
- 121 UICN União Internacional para a Conservação da Natureza
- **122** UNICA União da Indústria de Cana-de-Açúcar
- 123 Unilever
- **124** VCS
- 125 Veracel
- 126 WestRock
- 127 WRI World Resources Institute
- 128 WWF Brasil

\*This list was updated on May 12, 2016