

## **Brazilian Coalition Governance**

The main role of the Coalition is to articulate and facilitate actions for the country to promote a new model of economic development, based on the low carbon economy. To this end, the movement **encourages dialogue** among its participants, with governments and institutions in general; **identifies barriers** and seeks solutions for the implementation of a low carbon economy; **helps to define ways** to achieve such solutions; **monitors the implementation of these actions**; and **reports the progress** of the processes to society.

In order to decide its strategy and the best way of do it, the Brazilian Coalition is structured in instances with different roles and responsibilities:

- Executive Coordination: responsible for the management of all Coalition activities;
- Strategic Group (GE): responsible for the guidelines, the central themes and the cohesion of the movement. In addition, it is also responsible for the final approval of the Coalition public statements (*see below*).
- Executive Group (GX): acts closer to the Executive Coordination and addresses the implementation of GE decisions at the operational level, as well as approval of Coalition materials, except for public statements (GE final approval).
- Facilitator: responsible for the integration of the Executive Group and Strategic Group participants and for guiding the Executive Coordination.
- Forums: discussions on the various topics on the climate, forests and agriculture agenda begin within thematic forums, with broad membership participation. The objective of the forums is to guarantee Coalition members a space for ongoing dialogue and the follow-up of important themes for the players on this agenda. In addition, the coalition's general alignment processes and the discussion about the consensus or consents for public statements begin in the Forums. Although, these texts should be approved by the Strategic Group. Forums are a way to stimulate debate and point out ways for issues to be addressed through Task Forces (FTs). Therefore, they are not an instance of approval, but definition of referrals, which will be executed in FTs.
- Task Forces (FTs): if forum discussions result in a concrete proposal for action by the Coalition, a Task Force is created, which will be formed by up to five members, responsible for a work plan with specific actions and deadlines for implementation. FTs are transitory and have a final objective stipulated since its inception. Forums should be constantly updated on FT referrals, however, decision-making on actions is restricted to FT leaders. Each FT will have the support of a "godfather" and "godmother", i.e. a GE member with technical and political capital to support the Coalition's strategic initiatives.

### **Consensus or consent**

Boosting Brazil towards the global leadership of the sustainable and low carbon economy depends on the **union of the efforts of all sectors** of society. This **diversity** is a key part of dealing with complex issues.

In order to reach a **consensus** or, in some cases, a **consent** – when not all agree fully with the proposal but allow the movement towards a common goal – the Coalition is continuously engaged in dialogue among its members.

The final result is expressed and disseminated through the public statements (position papers and communiqués) of the Brazilian Coalition, which reflect the opinion and proposals of the movement on the climate, forests and agriculture agenda.

In just 2 years, more than [40 statements](#) were produced, built collectively and based on dialogue between the different actors in society.

### **Processes for preparing and approving position papers and communiqués**

A demand for a Coalition public statement (position papers and communiqués) can arise from any instance (Executive Coordination, GE, GX, Forums and FTs) or from a provocation of some Coalition members not linked to these instances. To address the demand, the Executive Coordination should be engaged in deciding the most appropriate process (*see below*) for consensus/consent identification. This process may involve broad member debate, alignment between specific actors, or other dialogue actions.

The Coalition's dialogue takes place through face-to-face meetings, calls, webinars, and WhatsApp groups. The processes for preparing and approving the events is detailed below.

#### **• Forums/FT demands and GX validation**

Should one of the Forums/FTs initiate the elaboration of a rally, the text must be approved by all members of the FT<sup>1</sup> and then forwarded to the Executive Coordination. The Coordination has the role of performing a first evaluation of the statement and text editions so that the language is aligned with the other institutional materials and to make clear its link to the 'Green Book'. If the text edits are too significant, the document returns to the FT for re-approval.

With the text already aligned between FT and Executive Coordination, the statement is submitted to GX for the first validation stage. The GX has autonomy to edit the text, since it represent the Coalition different sectors. It is possible that GX suggests adding new themes to the statement. If these themes have not yet been discussed in the Coalition, the edited text returns for further FT validation.

The GX submits the statement (already aligned among GX, Executive Coordination and FT) for GE approval or information, indicating if its members support the demonstration or if they have any highlights. GE takes the final decision.

*Note: The GE is responsible for the final approval of the Coalition public statements. However, for operational or non-strategic matters, GX is the ultimate approval instance.*

#### **• GE approval**

GE is responsible for the final approval of all position papers and communiqués. Deadlines are set for the manifestation of the GE members since a statement is submitted for this approval. It may be 24 hours or 48 hours to check the consensus, consent or objections of its members.

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<sup>1</sup> Individual approval of all FT members is not required, but it is critical to ensure that the different sectors (civil society, business sector and academia) agree with the statement. FT leaders should consult representatives from these sectors, including those with traditionally more extreme positions.

Only the manifestations already duly discussed and agreed in the previous instances are submitted to the GE. If there is broad support for the statement, but some points of disagreement, preventing it being said that the text represents a consensus or has the consent of the previous instances players, these comments should be reported to the GE as the text is submitted.

According to the type of the statement, GE has different processes to follow:

**Communiqués:** statements on issues already addressed by the Coalition in previous position papers. The communiqués are sent to GE for information, which means they do not need approval. Any objection related to the communiqué must be made by GE members within 24 hours.

**Position papers:** statements on new subjects or on ‘Green Book’ content. The position papers are submitted for GE approval, which has the autonomy to edit and propose changes to the text. GE members have 48 hours to approve position papers.

The Executive Coordination will indicate to GE the type of each statement.

#### • **Objection**

If consensus or consent cannot be reached in the GE approval process, the Brazilian Coalition will require transparency. Therefore, when any member makes objections to a Coalition public statement, it must report the reasons for that by e-mail sent to all GE members.

#### **GE and GX members:**

GE is composed of high-level representatives from the various segments that make up the Coalition – private sector, civil society organizations and academia. The members of GE currently are:

- Andrea Apponi - Executive Director of the Arapyau Institute
- André Guimarães - Co-facilitator of the Coalition and Executive Director of the Amazon Environmental Research Institute (IPAM)
- Beto Mesquita - Founder of Diálogo Florestal
- Carlos Nobre - Member of the Brazilian Academy of Sciences (representative of the Academy)
- Carlos Rittl - Executive Secretary of the Observatório do Clima
- Elizabeth Carvalhaes - Executive President of the Brazilian Tree Industry (Ibá)
- Elizabeth Farina - President of the Brazilian Sugarcane Industry Association (UNICA)
- Guilherme Leal - Founder of Natura and the Arapyau Institute
- João Paulo Capobianco - Member of the Board of Directors of the Institute for Democracy and Sustainability (IDS)
- José Luciano Penido - Chairman of the Fibria’s Board of Directors
- Luiz Cornacchioni - Co-facilitator of the Coalition and Executive Director of the Brazilian Agribusiness Association (Abag)
- Marcelo Furtado - Executive Director of the Alana Foundation

- Marcelo Vieira - President of the Brazilian Rural Society (SRB)
- Marina Grossi - President of the Brazilian World Business Council for Sustainable Development (Cebds)
- Maurício Voivodic - Executive Director of WWF Brazil
- Rachel Biderman - Executive Director of the World Resources Institute (WRI)
- Roberto Waack - President of the Renova Foundation
- Rodrigo Castro – Country Manager of Solidaridad Network
- Sérgio Mindlin - Council Member of Ethos Institute for Business and Social Responsibility
- Sylvia Coutinho - President of UBS Brasil
- Tasso Azevedo - Specialist

GX, with a smaller number of members, also has representatives from the business and socio-environmental sectors. They are members of GX, currently:

- Ana Carolina Szklo - Director of Institutional Development of the Brazilian World Business Council for Sustainable Development (Cebds)
- Ana Cristina Barros - Director of Smart Infrastructure for Latin America of the The Nature Conservancy (TNC)
- André Guimarães - Co-facilitator of the Coalition and Executive Director of the Amazon Environmental Research Institute (IPAM)
- Carlos Roxo - Member of the Fibria's Sustainability Committee
- Luana Maia - Executive Coordinator of the Coalition
- Luiz Cornachioni - Co-facilitator of the Coalition and Executive Director of the Brazilian Agribusiness Association (Abag)

### **Forums in the Coalition:**

The five Coalition Dialogue Forums are:

### **Native Forests**

#### Escope

- Restoration
- Native forestry
- Forest concessions
- Combating illegal timber
- Non-timber forest products
- New materials/bioproducts
- Forest management
- Technical assistance and rural extension
- Transference, diffusion and access to technology and information
- Research & development and Innovation
- Ecosystem-based mitigation and adaptation
- Standing Forest Appreciation
- Strengthening of the protected area system

- Interfaces with the Forest Code
- Emissions and removals monitoring
- Society's relationship to native forest

#### Leaders

- Dario Guarita Neto (Amata)
- Jeanicolau de Lacerda (Precious Woods)
- Leonardo Sobral (Imaflora)
- Miguel Calmon (WRI)
- Paulo Barreto (Imazon)

### **Economic Instruments**

#### Escope

- Financial resources
- Payment for Ecosystem Services
- REDD+
- Agricultural credit
- Public/Private financing
- Innovative mechanisms
- Carbon pricing
- Sustainable Development Mechanism - SDM
- Generation of demand for low carbon products
- Taxes

#### Leaders

- Ana Carolina Szklo (Cebds)
- Ana Cristina Barros (TNC)
- Gustavo Pinheiro (ICS)
- João Augusti (Fibria)

### **Public Policies**

#### Escope

- Governance of public policies
- Implementation of the Forest Code
- Environmental licensing
- Technical assistance and rural extension
- Ecological-Economic Zoning (EEZ)
- Agroecological Zoning
- Opportunities x environmental liabilities
- Fighting illegality
- Role of the State
- Governance of land use and land regularization

- Monitoring, transparency and accountability
- Economic value of the Legal Reserve
- Public policies for water resources
- Logistics

#### Leaders

- Andreia Bonzo (Pinheiro Neto Advogados)
- Beto Mesquita (BVRio)
- João Adrien (SRB)
- Leandro Aranha (Geoflorestas)
- Luiz Cornacchioni (Abag)
- Rodrigo Lima (Agroicone)
- Yuri Feres (Cargill)

### **Deforestation**

#### Escope

- Legal and illegal deforestation
- Strategies to reduce conversion of native vegetation
- Appreciation of Standing Forest
- Monitoring
- Economic, social and environmental impact
- Destination of non-designated areas
- Degradation
- “Climate Science”
- Sustainable Ecosystems and Landscapes
- Emissions monitoring

#### Leaders

- André Nassar (Abiove)
- Fabíola Zerbini (TFA)
- Juliana Lopes (Amaggi)
- Paulo Moutinho (IPAM)
- Pedro Soares (Idesam)

### **Agriculture and Forestry**

#### Escope divided into 6 macro themes:

#### **1. ABC: Integrated and carbon sequestration systems, mitigation and adaptation to climate change**

- Agroforestry systems
- Recovery of pastures
- Productivity and sustainable intensification

- Soil and water conservation
- Planted forests
- Farming, livestock and forest integration
- Adapting to climate change

## **2. Research and extension**

- Research & Development and Innovation
- Transfer, diffusion and access to technology and information
- Technical assistance and rural extension
- Emissions and removals monitoring

## **3. Production, distribution and access**

- Logistics
- Losses/waste
- Circular economy
- Infrastructure

## **4. Family farming integrated to the economic system**

- Indicator of social improvement

## **5. Low carbon productive chains**

- New materials
- Bioproducts
- Bioenergy

## **6. Labor and income generation**

### Leaders

- Ângelo Gurgel (GVAgro)
- Carlos Roxo (Fibria)
- Ciniro Costa Júnior (Imaflora)
- Eduardo Bastos (AIPC)
- Ivone Namikawa (Klabin)
- Júlia Tauszig (UNICA)
- Juliana Monti (Abag)
- Leda Tavares (WWF)