



ACTIVITIES REPORT 2022

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INTRODUCTION

In 2022, the **Brazilian Coalition on Climate, Forests and Agriculture** once again stood true to its purpose: to be a solid space for dialogue among its more than 350 members. By means of the Dialogue Forums and Task Forces, it seeks consensus, consent, joint development of knowledge, and influence on the climate and land use agenda, toward achieving balance between conservation and production as well as a low-carbon economy.

Over the year, there were more than 130 Dialogue Forums and Task Forces meetings, 67 advocacy meetings, and more than 60 events attended or held by the movement. There was a 30% increase in the number of followers on social media, and the **Coalition** reached more than 1,900 press clippings.

In a year of intense debate surrounding the election agenda - and, once again, a high rate of deforestation in the Amazon - the **Coalition** asserted its presence by elaborating documents with proposals for candidates and, later, for the elected governments, focusing on the fight against ecosystem devastation, job and income generation, and food security. These are essential cornerstones towards building a fairer, inclusive, competitive, and sustainable country.

The movement's contributions were presented both to campaign teams and transition working groups. They were also topic of a massive campaign on social media, where this content has garnered more than 9.6 million views.

The Dialogue Forums and the Task Forces were able to coordinate the development of electoral proposals with their daily activities, which generated solid results for public policies and the country's economy. Among the main deliverables of 2022 are the technical note release with recommendations for Law of Payment for Environmental Services regulations, inputs to the Safra Plan 2022/23, and reducing bureaucracy of processes related to silviculture of native species in Espírito Santo. The implementation of the Forest Code, legislation that has now completed a decade, and the path towards the development of a sustainable bio-economy were also discussed.

On the international agenda, the **Coalition** stood out at high-profile events, such as the World Forestry Congress, Climate Week, and the United Nations Climate Change Conference (COP 27).

The 2023 outlook is centered on a work based on listening and dialogue among the network members and strategic spokespersons, consolidating the movement's active voice towards a thriving Brazilian green economy. ■

COALITION TASK FORCES DRAFT PROPOSALS FOR PES LAW REGULATION

Igor Estrela



After following closely, the progress and approval in the National Congress of Law 14.119/2021, which establishes the National Policy of Payment for Environmental Services, as well as the overthrow of presidential vetoes that were not aligned with a transparent and participative public policy vision, the Task Force (TF) Payment for Environmental Services (PES) joined forces with Carbon Markets TF to draft, during the first half of 2022, a set of ten proposals for regulating this legislation.

Developed through dialogue among 49 institutions and organizations from several sectors, the recommendations aim to ensure respect for environmental safeguards, the attractiveness of PES agreements to the public and private financial sectors, and the inclusion of traditional communities and family farmers.

Maintaining the integrity of ecosystems, conserving biodiversity, halting deforestation, planting trees, reducing the use of pesticides,

restoring water and soil quality, and managing natural resources in a sustainable way are examples of actions that provide environmental services. These efforts must be encouraged and rewarded - hence the relevance of the law's implementation.

The technical note with the proposals was addressed to ministries, parliamentarians, embassies, and several decision makers. Furthermore, it was presented in July, at a breakfast followed by a debate on "**Payment for Environmental Services - A proposal for implementation in Brazil**", held at the Chamber of Deputies, in Brasília. ■

LEARN MORE:

 **Technical Note: Technical Note - Proposal for Regulation of Law on Payment for Environmental Services (Law 14119/2021)**

FOREST CODE TASK FORCE STRIVES TO ENFORCE THE LAW, WHICH IS NOW 10 YEARS OLD

Filipe Frazão/123R



TF promoted events to discuss the implementation of the Forest Code, a topic seen as urgent by the Coalition.

On May 25, 2022, Law 12.651/2012, known as the Forest Code (FC), turns 10 years old with little to celebrate, since it has not been fully implemented over the last decade. Accordingly, the Task Force (TF) Forest Code held several meetings to discuss how the **Coalition** can contribute to ensure that the mechanisms and obligations of the law are effectively implemented by the states.

The matter is seen as urgent by the movement, since the Forest Code can be an important tool in the fight against deforestation, establishing obligations for rural landowners. Among them is the registration of the property in the Rural Environmental Registry (CAR), which demands information such as areas of use and environmental features. Although it ►

is self-declaratory and often used by land grabbers to register irregular properties in public forests, the CAR is crucial and can significantly contribute to curbing forest devastation if combined with other instruments adopted by state governments, as evaluated by Beto Mesquita, TF Forest Code co-leader:



“CAR records should be cross-referenced with those from databases such as the Project for Monitoring Deforestation in the Legal Amazon by Satellite (Prodes). Thus, once deforestation is identified in an area, the CAR registration owner must be asked to provide explanations”, Insights from Mesquita, [in interview](#) to the **Coalition’s** Bulletin.

Earlier this year, the TF held an **internal seminar** for organizations working on the

implementation of the Code to identify common ground and potential joint efforts.

The TF’s follow-up on the matter also includes the monitoring of new bill of laws, to prevent them from replacing or weakening the legislation. Another initiative is to engage the private sector in defending the Forest Code, as large agribusinesses, especially those involved in international trade, expect producers in their supply chain to comply with the law. ■

LEARN MORE:

-  **Forest Code reaches 10 years without being fully implemented**
-  **Seminar gathers initiatives aimed at implementing the Forest Code**



THE RESTORATION OBSERVATORY UNDERGOES A MAJOR OVERHAUL TO QUALIFY ITS DATA

André Cheri



Close to its second year on air, the Observatory of Restoration and Reforestation (ORR), launched in March 2021, is undergoing a comprehensive overhaul, carried out by its steering group, to improve data quality.

The guidelines for updating the portal were based on a questionnaire sent to private sector stakeholders, civil society organizations

and government representatives throughout 2022. The survey "[State of art on reporting areas in restoration process](#)", published in November, details the group's conclusions.

Since then, two questions have led the TF discussions: how many hectares listed in the ORR are under restoration; and what is the size of the area that can be accounted for in ►




the international agreements ratified by the country. After all, it is known that Brazil has presented restoration goals in several global agreements signed in recent years, including the Paris Agreement.

To move forward in data collection, TF members have focused on liaising with regional restoration committees. The connection between initiatives in each of the country's biomes will enhance monitoring of each initiative.

Native vegetation recovery is an activity whose benefits go beyond the environmental aspect, as shown in another survey conducted by the **Coalition**, in co-authorship with the Pact for the Restoration

of the Atlantic Forest. The article "[The potential of ecosystem restoration for job generation in Brazil](#)" demonstrated that the restoration of 12 million hectares could generate between 1 million and 2.5 million direct jobs in the country by 2030. ■

LEARN MORE:

-  Find out more about the Observatory of Restoration and Reforestation platform
-  Study: "State of art on reporting areas in restoration process"
-  Study: "The potential of ecosystem restoration for job generation in Brazil"



NATIVES WG ADVANCES IN REDUCING BUREAUCRACY AND OPPORTUNITIES ASSESSMENT IN ESPÍRITO SANTO

Miriam Prochnow



WG carried out a survey to present the diversity of research lines in silviculture of native species in Espírito Santo

An outcome of a partnership between the **Coalition** and the government of Espírito Santo, the Working Group on Silviculture of Native Species (Native WG) advanced last year in mapping challenges, opportunities assessment, and mechanisms to reduce

bureaucracy in activities related to this sector in the state.

The WG, which also includes members of the **Coalition**'s Silviculture of Native Species Task Force, carried out a survey with 40 ►

experts associated with several companies and research institutions operating in this economic sector in Espírito Santo.



In addition to showing a wide variety of research lines and species analyzed, the map, released in September, warned that one in five projects had no resources available. In fact, the lack of funds is pointed out as the main obstacle to research advancement and one of the reasons for the lack of seedlings in at least 30% of all projects.

Once the challenges have been identified, it is now time to come up with solutions, such as reducing bureaucracy in the market. In August, the IDAF (Instituto de Defesa Agropecuária e Florestal/Forestry and Agricultural Defense Institute] from Espírito Santo published a standard instruction which eliminated the request for a technical report for planting native trees. Until then,

only São Paulo and Minas Gerais had developed similar rules.

The sector's power in the state was identified by the study "[Native Espírito Santo State Forest Species and their economic potential](#)", co-signed by TNC Brazil and Cedagro, with the contribution from members of the **Coalition's** Restoration and Silviculture of Native Species task forces. The study indicates that native species from Espírito Santo have a potential market exploitation of 44.7 thousand m³ of timber per year, which would yield up to BRL 12.6 million in the same period. ■

LEARN MORE:

-  **Study: "Research profile in silviculture of native species in Espírito Santo"**
-  **Study: "Native Espírito Santo State Forest Species and their economic potential"**



COALITION AND AMAZON CONCERTATION JOIN EFFORTS ON BIOECONOMY AGENDA

Mácio Ferreira/Agência Pará



Coalition and Amazon Concertation identified synergies in work toward the creation of public policies on bioeconomy

Engaged, since the last quarter of 2021, in proposing a National Policy on Bioeconomy, the **Coalition**'s task force dedicated to the matter sought for synergies with the initiative Amazon Concertation, which has an extensive workload on the agenda.

In an **online workshop**, the **Coalition** and Amazon Concertation, which operates in different scales and with different governance models, identified convergences in three areas of common work on bioeconomy: creation of public



policies and incentives; data collection and integration; and encouragement for the implementation and recognition of regional hubs of excellence focused on research and knowledge production.

This joint agenda generates results already. Last year, both networks held the workshop “Amazon Territorial Development & Regional Bioeconomy Hubs”, side by side with the Partnership Platform for the Amazon (PPA).



Furthermore, **Coalition** and Amazon Concertation initiated the development of a platform that compiles data on Brazil’s bioeconomy. The project allows one to follow the evolution in production of açai, babaçu, and cocoa in the last three decades, even indicating the area dedicated to each crop. Additional products will be included in the platform in the coming months.

Both groups have also engaged in dialogue with the Secretariat of Environment and

Sustainability of Pará, a state that is working on a conservation and bioeconomy plan. In this state, **Coalition** and Concertation identified principles that will be effective nationwide to develop an economy based on sustainable exploitation of natural resources, such as providing tax incentives and technical training for setting up regional hubs.

On a different front, in May, leaders of the Bioeconomy Task Force met with directors of the BNDES to learn about the bank’s initiatives related to forest bioeconomy. ■

LEARN MORE:

-  **Coalition and Concertation strive for synergies in bioeconomy**
-  **New positioning advocates for the creation of a national policy on bioeconomy**



GREEN FINANCE TF CONTRIBUTES TO SAFRA PLAN AND DISCUSSES THE ROLE OF RURAL INSURANCE

Dênio Simões/Agência Brasília



TF advocates that Safra Plan portfolio be fully associated with low-carbon practices

Safra Plan is the primary instrument for implementing Brazilian agricultural and livestock policy and, for this reason, deserves special attention from the **Coalition**, which sent its contributions for the plan that will be in force from 2022 to 2023.

The Green Finance TF presented five proposals for the plan, based on the premise that it needs to be fully aligned with Brazil's climate targets. Its portfolio, therefore, should be fully associated with low-carbon practices, aiming at the



decarbonization of the agricultural policy, as is currently the case with the Reduction of Greenhouse Gas Emissions in Agriculture Program (ABC Program).



Another key measure proposed by the **Coalition** was the suspension of financing for rural landowners and companies facing socio-environmental irregularities, such as enterprises that include deforestation. It is also recommended to review the ABC Program in line with the ABC+.

All listed actions, submitted to the Ministry of Agriculture, Livestock and Supply (MAPA), will enable to promote innovations in different production systems, consolidating the country as a great sustainable food producer.

The Green Finance TF has also reinforced, during the past year, the need for

improvement of rural insurance and rural credit. During the webinar "[The role of rural insurance in integrated agricultural risk management](#)", held in February, industry experts pointed out that diffusion of this instrument is especially important for small and medium-sized producers' sustainability in tackling the climate crisis. This concern was endorsed by an EMBRAPA research released during the event, which revealed that the hydric risk is what causes the greatest economic impact on rural production. ■

LEARN MORE:

-  **Brazilian Coalition contributes to Safra Plan 2022/2023**
-  **Brazil must expand rural insurance culture for medium and small producers**



LETTER ADDRESSED TO PRESIDENT JOE BIDEN STATES SUPPORT FOR RAINFOREST FUND

Kiara Worth/UN Climate Change/Flickr



Letter to President Biden calls for priority access to trust fund for forest peoples

The **Coalition** and 22 other companies and civil society, and indigenous people's organizations, representing more than 330 entities, sent an **open letter** to US President Joe Biden and members of the US Congress from both Democrats and Republicans

expressing support for the approval of a USD 9 billion trust fund for tropical forest conservation. According to signatories, direct access to funding must be a priority for forest peoples, "who have historically contributed to its conservation and whose ►

livelihoods are directly affected by the escalating deforestation”.




The trust fund will be created by the bill **Amazon21 Act** (or America Mitigating and Achieving Zero-emissions Originating from Nature for the 21st Century Act), brought to the U.S. House of Representatives by the then minority leader, Democratic Congressman Steny Hoyer. The proposal will enable the State Department, to which the funds will be subordinated, to enter into long-term bilateral agreements with developing nations to eradicate deforestation and reduce greenhouse gas emissions.

The letter, from companies, civil society, and indigenous people’s organizations, stresses the urgency of strong actions to protect the forests, considering the risk of the Amazon collapsing due to accumulated deforestation. **Over 75% of the Amazon rainforest has lost its resilience since the beginning of the 21st century**, according to a study published in March by the journal Nature Climate Change.

The **Coalition** and its partner organizations are also calling for the project’s governance structure to be transparent, with multisectoral participation and prioritizing resource allocation for forest peoples.

This was the **Coalition**’s most prominent initiative on international stage, with wide national and foreign media coverage. There were 330 press clipping, including Washington Post, The Independent, and Associated Press. ■

LEARN MORE:

-  **Open letter from Brazilian organizations to US President Joe Biden and Congresspersons in support of the trust fund against deforestation**
-  **Organizations support creation of a USD 9 billion trust fund for tropical forests**
-  **Amazon 21 Act**



AMAZON AND CARBON MARKET ARE AMONG THE MAIN TOPICS FOR INTERNATIONAL PERFORMANCE



Members and partners of the Coalition discussed Brazil's and the Amazon's role in climate solution at COP27 and Climate Week

The **Coalition's** international agenda began in May, in Seoul, South Korea, with José Carlos da Fonseca's attendance at the 15th World Forestry Congress. Fonseca spoke about the movement's performance in a panel that dealt with the importance of partnerships and cooperation to sustainable forest management.

In June, executive coordinator Laura Lamonica was a speaker at an event in Germany on the carbon market organized by the German-Brazilian Agricultural Policy Dialogue (APD) and the Center for Development Research, at the University of Bonn.

At [Climate Week](#), held in September in New York, the **Coalition**, and the Brazilian Business Council for Sustainable Development (CEBDS) promoted an online panel about the Brazilian carbon market. Fonseca addressed the importance of establishing legislation on the matter and stated that the country is lagging in regulating this market.

On the panel "Amazon: challenges and opportunities as a climate solution for

Brazil", held at the Harvard Club in New York, **Coalition** representatives discussed threats to the forest, its role in tackling climate change, and its potential for the bioeconomy. The speakers emphasized that the solutions will only be effective if they come from joint efforts and with a long-term vision.

In November, at the United Nations Climate Change Conference (COP 27), in Sharm el-Sheikh, Egypt, the **Coalition** took part in the organization of ten panels. It also launched the document "[The Brazil of tomorrow: proposals for the country's agro-environmental agenda from now on](#)", which was handed to members of parliament and representatives from the transition team of the incoming federal government who were attending the convention.

Moreover, another highlight was an event held by our network in the UN official space, alongside the initiative Amazon Concertation, IPAM and Ethos Institute, which discussed the expectation of the country's return to its leading role in climate negotiations in international diplomacy. ►

In December, the movement was represented by some of its members at the COP 15 on Biodiversity, in Montreal, Canada, where the new Global Framework for Biodiversity was signed, dedicating billionaire resources to nature protection. ■

SAIBA MAIS:

- ☰ COP 27 didn't deliver what it promised, but discussions on climate justice increased optimism
- ☰ Coalition releases proposals for elected governments and sets up debates at COP 27
- ☰ Coalition at COPs



ADVOCATING THE AGROENVIRONMENTAL AGENDA AND DEMOCRACY MARKED THE ELECTORAL YEAR

Renato Grandelle



José Carlos da Fonseca, co-facilitator, presents proposals from the document 'The Brazil of Tomorrow' at the Brazil Climate Action Hub, at COP27

The Presidential, State Government and National Congress elections were an important opportunity to bring the agro-environmental agenda to political debate and bring it closer to the population in general. The **Coalition** sought to raise the awareness that sustainable development can only be achieved through three pillars: fighting deforestation and loss of natural resources; food security and fight against hunger; and job and income generation.

Throughout the year, the movement put a lot of effort into the elaboration of solid and viable proposals for the country, aiming at their adoption in candidates' campaign programs and,

afterwards, in strategic planning for elected representatives' term of office. Building the network's messages was led by the Elections Committee, assembled in January by the co-facilitators and 11 members of the Strategic Group (SG) and the Executive Group (EG). In the following months, the work included meetings with Task Force and Dialogue Forum leaders and a process of open consultation with the network's more than 300 members.

The first finished product, also in June, was the summary document "The Brazilian Coalition's proposals for candidates running for the 2022 elections", which summarized contributions divided into the three axes that will lead to sustainable development. ►

After further analysis, which refined the content proposed until then, the **Coalition** published, in November, the document [“The Brazil of Tomorrow: Proposals for the country’s agro-environmental agenda from now on”](#). The thematic axes division was kept, while a new categorization gained prominence. The 33 proposals were also organized according to the time required for their implementation - urgent measures, which could be put into practice on the first day of the government, those intended for the first 100 days, and structural policies, which would require efforts throughout the administration. The report was released at the United Nations Climate Change Conference (COP27), in Sharm el-Sheikh, Egypt.

The **Coalition** carried out intensive advocacy activities to take the proposals to the candidates and elected representatives, and some of them were considered in the report from the Government Transition Office. It also

promoted a campaign in social media, with over 300 pieces of content being produced and published, including videos, images, and texts, to spread the main messages to the population. Among other results, 10 thousand followers were gained in the movement’s profiles.

The movement also supported the Farol Verde initiative, which identified the positioning of candidates for the National Congress in relation to issues related to the environmental agenda. Moreover, given the reduction in political polarization, in August the **Coalition** released a [note in support of democracy and the electoral system](#): “Without democracy, there is no development and sustainability. Without sustainability, there is no future”, emphasized the statement.

Learn more details on the **Coalition’s** Route Elections Project in the following sections.

TIMELINE

JANUARY

STRUCTURING THE WORK

- ▶ Elections Committee Formation

FEBRUARY TO MAY

PROPOSAL PRIORITIZATION

- ▶ Questionnaire creation on priority proposals
- ▶ Discussion on prioritization among Dialogue Forum and Task Force leaders

JUNE

BROADENING THE DEBATE

- ▶ Plenary Election Panel
- ▶ Sending proposal prioritization form to network members
- ▶ Release of the summary document

JULY TO OCTOBER

PUBLIC ARTICULATIONS

- ▶ Release of note in defense of democracy
- ▶ Meetings with campaign staffs: presidential candidates, state governments and National Congress
- ▶ Partnerships with RAPS and Farol Verde
- ▶ Attendance in national and international events

NOVEMBER AND DECEMBER

THE BRAZIL OF TOMORROW

- ▶ Release of the document “The Brazil of Tomorrow”
- ▶ Dialogue with elected governments and transition staffs
- ▶ Plenary Debate

COMMITTEE RECALLS HISTORIC PROPOSALS



The **Coalition** began 2022 by creating its electoral strategy framework, which would include three fronts: proposal creation, advocacy with campaign teams, and diffusion to society.

The Elections Committee brought together 13 members - José Carlos da Fonseca and Rachel Biderman as co-facilitators and members of the Strategic Group (SG) and the Executive Group (EG). It was led by Renata Piazzon, Institute Arapyaú's Executive Director, and Paulo Dallari, Natura&Co's Government Relations Director, both from the EG.

The committee, which conceived the division of the **Coalition's** proposals into

three thematic axes, initially reviewed 48 of the movement's historic proposals, which have appeared in its publications since the last presidential election. The compilation included, among other materials, [the six actions for a prompt deforestation halt](#), released in 2020, and the [28 proposals sent to the presidential candidates in 2018](#), as well as measures claimed in several [position papers](#).

NEW PROPOSALS ARE DIVIDED INTO THREE AXES

Using the historical publications as a baseline, the Committee prioritized the themes, which were consolidated in an Executive Summary ►

released in June. “Our key message for the electoral period is that you won’t solve any of the country’s major issues unless you preserve our forests,” stated Committee leader Paulo Dallari to the [Coalition’s bulletin](#).

The first public event to discuss the proposals was held during the **Coalition’s** June Plenary, which promoted a debate on “[Deforestation free development: the agro-environmental agenda during elections](#)”.

‘THE BRAZIL OF TOMORROW’: A PLAN FOR THE COUNTRY

In August, leaders of the **Coalition’s** Dialogue Forums and Task Forces held their first face-to-face meeting since the start of the COVID-19 pandemic. During the meeting, they reviewed the proposals addressed by the **Coalition** to candidates and deepened the debate. From dozens of suggestions, which were later edited, 33 measures arose,

aimed at the elected governments. It was the origin for the document “[The Brazil of tomorrow: proposals for the country’s agro-environmental agenda from now on](#)”.

The proposals presented include a background, a reason, and the names of the agencies responsible for implementing them. The level of urgency was also emphasized, and the **Coalition** predicted how long it would take for each measure to get off the ground. The entire network of members was able to send suggestions, prior to the Strategic Group’s approval to publish.

The document was finalized on the evening of November 13; the following morning, Monday, five urgent proposals, planned for the first day of the new administration, were referred to by José Carlos da Fonseca in front of a packed audience at the Brazil Climate Action Hub, at the United Nations Climate Change Conference (COP27), in Sharm el-Sheikh, Egypt. Fonseca and members of other civil society movements shared the stage with leaders from the elected government and the transition staff. ►

SOCIAL MEDIA ACTIVITIES TAKE MESSAGES TO THE GENERAL AUDIENCE

In parallel to the document's consolidation for the elected officials, the **Coalition** made an unprecedented investment in its social media to spread the core messages and the content related to the proposals to the population in general.

The campaign on social media was named Election Route and its content was created based on planning by the **Coalition's** Communication Coordination and Elections Committee. An agency specialized in digital strategy was hired to focus on creating more than 300 posts for Instagram, Facebook, Twitter, and LinkedIn.

Around 30 videos were also produced for YouTube, approaching topics on the

agro-environmental agenda in a didactic language. Seven of them also included interviews with leaders of the movement. ▶



Posts addressed issues on the agro-environmental agenda in didactic language and had broad reach on social media

WHAT THE DOCUMENT SAYS

“The Brazil of tomorrow” marked the first time that the **Coalition** brought forward targets related to topics that, until then, had not been subject of in-depth discussions by the network, such as fighting hunger and resuming the demarcation of Indigenous Lands. It was also the first time ever that the movement predicted the possible deforestation rate reduction.

According to the publication, the restructuring of environmental agencies and command and control policies can lead to a drop of up to



70% in devastation in the Amazon over the next four years.

The document has 33 proposals. Five of them are destined for the first day of administration, such as restoring the governance of the Amazon Fund and updating the plans to fight deforestation in the Amazon and the Cerrado.

Eleven proposals have been made for the first 100 days of administration. Among them are the launching of a National Pact for Healthy and Biodiverse Food and the improvement of socio-environmental criteria for granting rural credit.

Lastly, 17 measures are intended for this term, such as the creation of a national policy on bioeconomy, Brazilian carbon market regulation, promotion of sustainable family agriculture, and the strengthening of traceability in production chains.

COALITION HOLDS MORE THAN 30 MEETINGS WITH POLITICAL FIGURES



Coalition members meet with Nelson Marconi, coordinator of **Ciro Gomes'** presidential campaign

Besides the communication campaign on social media, the Election Route also had a specific advocacy strategy. The **Coalition** held 37 meetings to present its proposals with politicians, campaign coordinators, and, after the election, members of transition-to-office team. Mapping of the main spokespersons was drawn up by a specialized political consulting firm, which also provided information on players who would occupy strategic positions for the agro-environmental agenda in the new terms of office, either in the Executive or in Congress.

The **Coalition** was also among the supporting networks of the Farol Verde, a platform organized by the Democracy and Sustainability Institute and the Collaborative Advocacy Network. The initiative gathered information on how the candidates for the National Congress positioned themselves in relation to socio-environmental issues. Nowadays, Farol Verde is dedicated to monitoring the performance of elected representatives and their votes on agendas related to environmental issues. ■

DIALOGUES OF THE COALITION

List of transition and campaign teams to whom the **Coalition** has presented its proposals:

PRESIDENTIAL CANDIDATES

Coalition contacted all the candidacies

- ▶Ciro Gomes (PDT)
- ▶Luiz Inácio Lula da Silva (PT)
- ▶Simone Tebet (MDB)

STATE GOVERNMENTS

- ▶Mauro Mendes (União Brasil-MT)
- ▶Romeu Zema (Novo-MG)
- ▶Tarcísio de Freitas (Republicanos-SP)






SENATE

- ▶Omar Aziz (PSD-AM)
- ▶Plínio Valério (PSDB-AM)
- ▶Rodrigo Pacheco (PSD-MG)
- ▶Zequinha Marinho (PL-PA)

TRANSITION TEAM: Lula's Government

- ▶Environment Working Group

LEARN MORE:

-  **The Brazil of Tomorrow: Proposals for the country's agro-environmental agenda from now on – technical note**
-  **The Brazil of Tomorrow – executive summary**
-  **Brazilian Coalition's proposals for candidates in 2022 elections**
-  **Actions for prompt deforestation halt**
-  **Farol Verde Panel**

COALITION STRUCTURE DIAGRAM (UNTIL 12/31/2022)



TASK FORCES HELD

137

MEETINGS
AND WEBINARS
IN 2022

ADVOCACY

Beyond elections, throughout the year, the movement discussed issues such as bioeconomy, forest concessions, land tenure regularization and payment for environmental services with the ministries of Agriculture, Environment, Economy, and Science and Technology, in addition to international stakeholders and other strategic spokespersons. There were 67 meetings, involving more than 110 public power representatives.

Representatives of the **Coalition** were interviewed at the Ministry of the Environment by a consultancy hired by the ministry to carry out a monitoring assessment on activities foreseen in the National Plan for the Recovery of Native Vegetation (PLANAVEG). The movement also attended meetings held by the Technical Advisory Chamber, where it presented its proposal for regulation regarding the Law of Payment for Environmental Services (PES). The same topic was addressed on the agenda of the Secretariat for Innovation, Sustainable Development, Irrigation, and Cooperativism (SDI) of the Ministry of Agriculture.

A series of conversations were also held with the financial sector. Leaders of the Bioeconomy Task Force (TF) met with directors of the Brazilian Development Bank (BNDES) to learn about the bank's initiatives related to forest bioeconomy.

Bioeconomy was subject of dialogues in Congress with the Senate Environment

Commission and the Multi-Party Parliamentary Group for Conservation and Sustainable Production in Brazil. The movement also met with Senator Simone Tebet to discuss land tenure regularization and with Tiago Ricci, an advisor to Congressman Marcelo Ramos, who was at the time vice-president of the Chamber, to discuss the risks of Bill 191/2020, which would regulate the exploitation of mineral, water, and organic resources on Indigenous Lands.

There were also connections with subnational governments, such as inputs from **Coalition** members for a public consultation on the State of Pará Bioeconomy Pre-Plan (Pre-Plano Estadual de Bioeconomia do Pará), identifying synergies with Bahia state regarding silviculture of native species, and the ongoing technical cooperation agreement between the **Coalition** and the Espírito Santo state government.

The **Coalition** also attended, over the year, meetings organized by foreign representatives, including the embassies of Denmark, the United States, the Netherlands, and Norway, in which it presented its activities and addressed issues such as deforestation-free commodity chains. Movement members also met with Alok Sharma, president of the United Nations Climate Change Conference in Glasgow (COP 26), who came to Brazil to assess the status of the environmental commitments announced by the country at the 2021 convention. ■

COMMUNICATION BENCHMARKS

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position papers
and technical notes

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reports or
studies

19

Coalition
events

44

attendances in
other events

Partnerships

with [PlenaMata platform](#) and
[Agroanalysis](#) and [Globo Rural](#) magazines

VISIBILITY

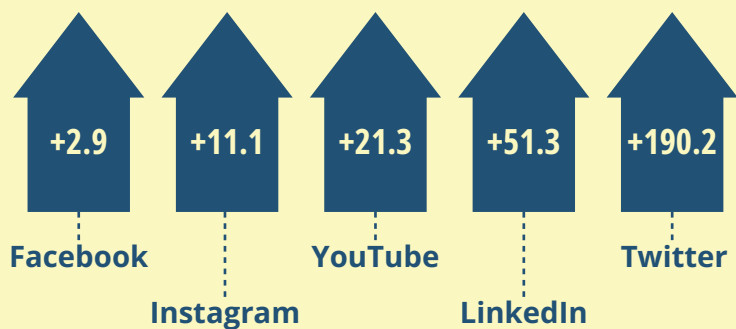
1.920

press clipping

38.096

followers on
social media

Followers Evolution (2021-2022) - in %



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COALITION FACILITATORS AND TEAM MEMBERS

Paula Brandão

In December 2022, during the 2nd Plenary of the year, Renata Piazzon, executive director of Arapyauí Institute, was officially announced as the **Coalition**'s new co-facilitator, taking over the position held until then by Rachel Biderman, senior vice president for Conservation International - Americas.

Piazzon shares the movement's leadership with José Carlos da Fonseca, executive director for the Brazilian Tree Industry (Ibá) and has been leading the movement since December 2021. The cofacilitators have two-year terms.

Piazzon has a law degree and a master's degree in environmental law and training at Harvard Kennedy School, Schumacher College, Amani Institute and Homeward Bound. Member of the Advisory Board of the Akatu Institute, of the Sistema B Brasil Legal Group, and Climate Reality Project. She was also a former executive secretary for the initiative Amazon Concertation.

Piazzon announced that she intends to strengthen the movement's advocacy capacity and regain greater participation in the production sector, from family farming to agribusiness. "This is something that will be an engagement priority for us to build a forward-looking agenda on the agro-environmental issue."

While in her role as co-facilitator, Rachel Biderman, who remains in the **Coalition** as a member of the Strategic Group (SG), contributed to increase the network's representativeness and its profile in international events. Moreover, she was



José Carlos da Fonseca
and Renata Piazzon,
co-facilitators of the
Brazilian **Coalition**




a central figure in the institutionalization process of the movement, which, since 2021, is legally hosted by the Brazilian **Coalition** on Climate, Forests and Agriculture Institute.

Also in 2022, the movement's Executive Coordination welcomed Carolle Alarcon, who took over as Institutional Relations coordinator, whose role is to plan activities with the Dialogue Forums and Task Forces and to articulate with the public power. ▶

In addition, the team has four other professionals exclusively dedicated to the movement: Laura Lamonica, executive coordinator, Maiara Beckrich, Operations and Engagement senior analyst, Joice Oliveira, Operations and Information Management senior analyst, and Renato Grandelle, communications coordinator. ■

More information, go to the section “About **Coalition**”, for network’s governance composition.

LEARN MORE:

-  **Coalition’s plenary discusses 2023 outlook**
-  **‘The Coalition is a microcosm of Brazilian reality,’ says Rachel Biderman**
-  **‘I want to increase the Coalition’s advocacy capacity,’ says Renata Piazzon**

ACCOUNTABILITY

2022 Total Expenses: BRL 2,256,018.02

TEAM SALARY (35.17%): team fully dedicated to **Coalition** (Executive Coordinator, Communications Coordinator, Institutional Relations Coordinator, Operations and Engagement Analyst, and Operations and Information Management Analyst).

LEGAL, ACCOUNTING, TAX AND ADMINISTRATIVE SUPPORT (9.71%): legal and administrative-financial support expenses, hired to replace the former support provided by CEBDS.

OPERATING EXPENSES (6.78%): **Coalition's** structure and basic services.

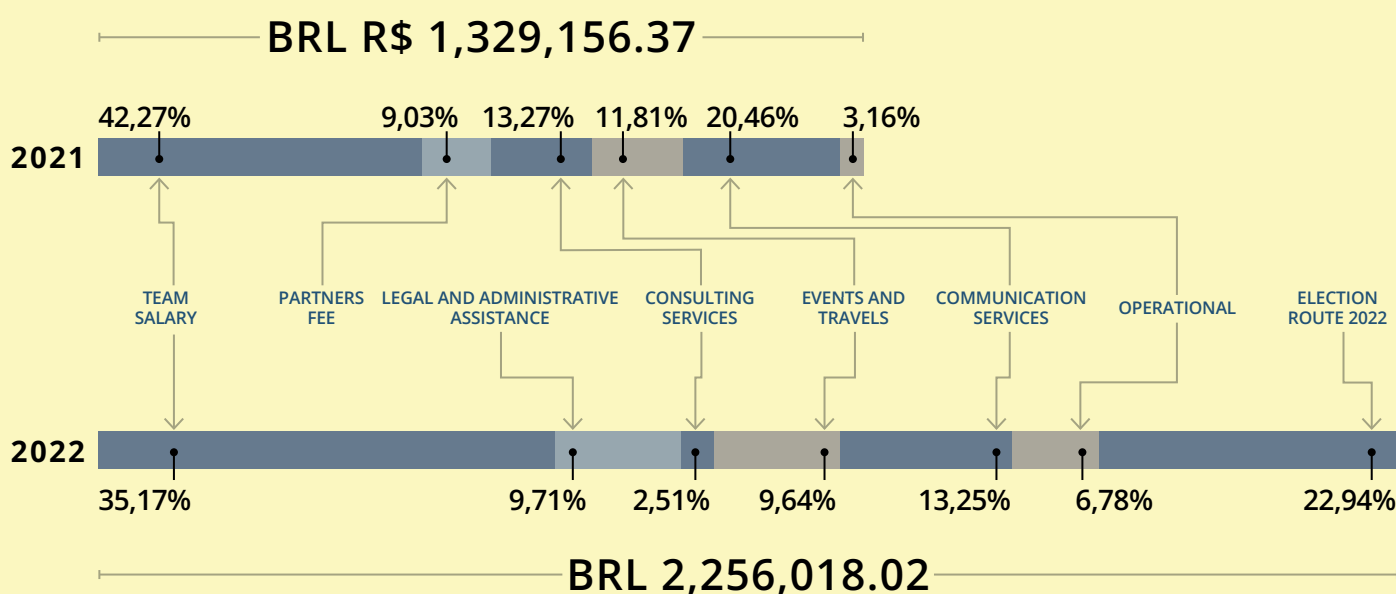
COMMUNICATION SERVICES (13.25%): include agency support for the **Coalition's** newsletters and social media content, magazine articles, design, translation, and public relations.

CONSULTING (2.51%): expenses related to specialized consultancy to support the migration of operational processes from CEBDS to the Coalition Support Institute (IAC), Human Resources consultancy and partial costs of consultants for the Research and Development Program in Silviculture of Native Species (R&D-SNS).

EVENTS AND TRAVEL (9.64%): refer to expenses for the arrangement and execution of webinars, including video production for the plenaries and holding and attending national and international events, such as Climate Week and COP 27.

ELECTION ROUTE PROJECT (22.94%): refer to expenses for developing the proposal documents (writing, translation, design, printing), PR assistance, advocacy consulting, social media agency, and video production for promoting the project's contents.

2021 X 2022 COMPARISON



ACKNOWLEDGEMENTS



OTHER FORMS OF SUPPORT IN 2022



2023 OUTLOOKS

Once the elections have passed, the **Coalition**'s mission for 2023 is to promote the implementation of the proposals presented in the document "**The Brazil of Tomorrow**". It is also a year to closely track the progress of important bills related to topics such as the carbon market, bioeconomy, traceability, environmental licensing, and land tenure regularization. The resumption of public consultations is on everyone's agenda for several topics. It is, therefore, a time to step up the dialogue with public authorities and for greater articulation with national and subnational governments.

For these reasons, the **Coalition** is realigning its Task Forces (TFs), increasing their capacity to respond to short-term demands and contributing to new public policies. The movement will also seek to increase the private sector's engagement in internal debates and establish a dialogue channel with stakeholders related to family agriculture, not yet included in the network's list of members. A new FT dedicated to food safety and technical assistance will open dialogue with this segment.

The Restoration TF, meanwhile, will focus efforts on articulating the Observatory for Restoration and Reforestation with regional platforms, in addition to the Pact for the Restoration of the Atlantic Forest, such as the Alliance for Restoration in the Amazon and the Araticum Network, which operates in the Cerrado, as well as improving data reception. Beyond the environmental issue, for the TF, restoration is also a social and economic

agenda. This is the same perspective adopted by Silviculture of Native Species TF, which considers this activity's economic development as a potential vector for job and income generation throughout the country.

This year, PES TF (Payment for Environmental Services) intends to hold a seminar on the subject involving entities that represent the economy. It also hopes to receive positive signals related to PES Law regulation.

The bioeconomy agenda will be present in a series of events, including some of international prominence, such as the Panamazon Bioeconomy Conference. Finally, it is worth mentioning the efforts of Traceability and Transparency TF to influence the implementation of a national traceability system or platform for agricultural chains.

Concerning the international agenda, the **Coalition** continues to contribute with discussions in relevant events, such as Climate Week NYC, in September, and the 28th United Nations Climate Change Conference (COP 28), to be held in Dubai, United Arab Emirates, at the end of the year.

It is worth reminding that the advance of the TFs' work and the national debate around the agro-environmental agenda will lead to other initiatives in the **Coalition**, as well as to the release of materials, such as position papers, that will emphasize the strategic relevance of a green and inclusive economy for the country's development. ■

OUR LEADERS (UNTIL 12/31/2022)
STRATEGIC GROUP



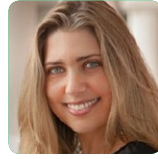
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GUIMARÃES
IPAM



BETO MESQUITA
BVRio and Diálogo
Florestal



CAROLINA
DA COSTA
Mauá Capital



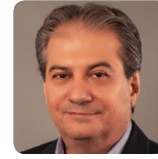
JOANA
CHIAVARI
CPI/PUC-Rio



JOÃO PAULO
CAPOBIANCO
Specialist



MALU PINTO
E PAIVA
Vale



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BRITO
CBKK



MARCELO
FURTADO
Nature Finance



MARINA
GROSSI
CEBDS



MAURÍCIO
VOIVODIC
WWF Brasil



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RACHEL
BIDERMAN
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YOUNG
IDS



ROBERTO
WAACK
Marfrig



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CASTRO
Fundação Solidaridad



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UBS Brasil



TASSO
AZEVEDO
Specialist



WALTER
SCHALKA
Suzano

EXECUTIVE GROUP



CARLOS
ROXO
Specialist



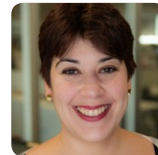
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BASTOS
MyCarbon



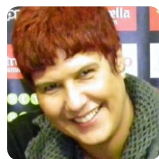
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WRI Brasil



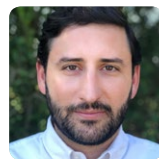
IVONE
NAMIKAWA
Klabin



JULIANA DE
LAVOR LOPES
Amaggi



KAREN
OLIVEIRA
TNC



PAULO MASSI
DALLARI
Natura



RENATA
NOGUEIRA
Cargill



RODRIGO
CASTRO
Fundação Solidaridad

FACILITATORS AND EXECUTIVE COORDINATION



JOSÉ CARLOS DA
FONSECA JR
Ibá and co-facilitator



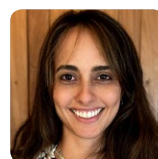
RENATA
PIAZZON
Arayaú Institute
and co-facilitator



LAURA LAMONICA
Executive
Coordinator



RENATO GRANDELLE
Communication
Coordinator



CAROLLE ALARCON
Instituional
Relations
Coordinator



JOICE OLIVEIRA
Operations and
Information
Management
Senior Analyst



MAIARA BECKRICH
Operations and
Engagement
Senior Analyst

OUR LEADERS

DIALOGUE FORUM AND TASK FORCE LEADERS



ALESSANDRA
FAJARDO
Bayer



ANA LEITE
BASTOS
Urbem



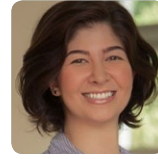
ANA TULIA
DE MACEDO
Natura



ANDREIA
BONZO
Instituto Igarapé



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MESQUITA
BVRio



CLARISSA
GANDOUR
CPI/PUC-Rio



DIOGO
BARDAL
IFC



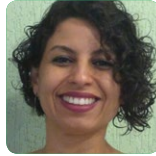
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Atina



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ASSUNÇÃO
CPI/PUC-Rio



KALIL CURY
Partner
Desenvolvimento



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ANTONIAZZI
Agroicone



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TAVARES
WWF



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HARFUCH
Agroicone



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SOBRAL
Imaflora



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CORREIA
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RUBENS
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TÚLIO
DIAS
Agropolma

The logo is a green rounded square with a white border. It contains the text 'BRAZILIAN COALITION' in large, bold, white capital letters. Below this, the text 'ON CLIMATE, FORESTS AND AGRICULTURE' is written in smaller, white capital letters, arranged in two lines.

**BRAZILIAN
COALITION**
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AND AGRICULTURE