



# ACTIVITIES REPORT 2023





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## INTRODUCTION

In 2023, the watchword of the **Brazilian Coalition on Climate, Forests and Agriculture** was “implementation”. The focus was on building and overseeing the initiatives outlined in “The Brazil of Tomorrow: Proposals for the Country’s Agro-Environmental Agenda,” released in November 2022. This document, aimed at elected officials and parliamentarians, delineated 33 crucial measures for advancing sustainable development.

The **Coalition** revamped several Task Forces (TFs) to address emerging needs, broadening discussions on traceability and transparency in commodity production chains. Additionally, it initiated dialogues on food security while consolidating efforts on land tenure regularization and land-use planning.

It was a year of many meetings as the TFs convened over 200 times, setting a historic record for the movement. Progress was made across various fronts, including the development of a national bioeconomy policy and the enhancement of data related to restoration and reforestation efforts.

It was also a year of results and expansion of advocacy work, such as the acceptance of contributions sent to the federal government’s public consultations. Coalition spokespeople actively engaged in hearings in the National Congress and presented the movement’s propositions to ministries and parliamentarians.

The network’s impact on Brazil’s agro-environmental agenda has been consistently evident. The **Coalition**

played a key role in shaping legislation to enhance the economic viability of forest concessions. Additionally, it was consulted by the Presidency’s Council for Sustainable Economic and Social Development to provide input on guidelines for the nation’s regulated carbon market. The **Coalition’s** advocacy for the reinstatement of the Amazon deforestation control plan, PPCDAm, resulted in its inclusion in a provisional measure on the first day of the new government. Subsequently, the **Coalition** was invited to the public consultation for a similar initiative targeting another biome, the PPCerrado.

The movement actively participated in 70 events, extending its agenda to global platforms such as the Amazon Summit, Climate Week in New York, and the Dubai Climate Conference (COP 28). It maintained transparent communication, elucidating the activities of each task force through newsletters, social media, and its revamped website. By the end of 2023, it boasted a membership of 377 organizations, solidifying its position as an inclusive and proactive forum wherein consensus-building drives the formulation of state policies.

In this document, we outline our key achievements for 2023 and reaffirm our dedication to proactive and dynamic engagement in advancing towards a fairer and more sustainable nation in 2024.

*Fernando Sampaio and Renata Piazzon  
Co-facilitators for the Coalition*



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## PROPOSALS PRESENTED BY THE **COALITION** TO ELECTED GOVERNMENTS ARE ADOPTED

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In the document “The Brazil of Tomorrow,” addressed to the governments and elected parliamentarians of 2022, the **Coalition** emphasized the imperative for sustainable development, focusing on three core pillars: fighting deforestation, ensuring food security, and fostering job and income generation. These proposals were extensively communicated and advocated for, yielding tangible results. By 2023, the Executive had already accomplished nine out of the 33 outlined proposals from the network. ▶



Four measures designated as urgent by the **Coalition** have been swiftly implemented. In response to their call, the federal government reinstated governance over the Amazon Fund, increased the participation of civil society in decision-making bodies, revised strategies for forest protection in the Amazon and Cerrado regions, and resumed the approval process for Indigenous Lands (ILs), amidst contentious debate among the three branches of government.

In the ongoing battle against deforestation, the government initiated to demarcate new Indigenous Lands in alignment with the **Coalition's** directives. Furthermore, the Executive branch has fulfilled another **Coalition** request by revising Brazil's climate targets. Notably, the Leg-



islative branch has refrained from advancing bills that would diminish the size of biomes and conservation units, in line with the **Coalition's** recommendation to suspend such legislation.

Among the contributions outlined in the realm of food security, one initiative has been enacted: the enhancement of the Safra Plan. In its latest iteration, this plan has bolstered investments in low-carbon agriculture.

A proposal targeting job creation and income generation has transitioned from concept to action: the reinforcement of the Bolsa Verde Program. This initiative was revived in 2023 via an inter-ministerial technical collaboration agreement, allocating BRL 92 million towards rural development. Families identified in a unified registry will receive a quarterly incentive of BRL 600. □



LEARN MORE:

-  [The Brazil of Tomorrow' - executive summary](#)
-  [The Brazil of Tomorrow' - complete publication](#)

Renato Grandelle



△ Immersion of leaders from Coalition Dialogue Forums and Task Forces



iStock

# COALITION CONTRIBUTES TO THE PUBLIC POLICIES OF FIVE MINISTRIES

In addition to presenting its historical proposals, the **Coalition** has played an active role in public consultations initiated by the federal government. The movement participated in nine such initiatives, organized by five ministries, a record in its engagement history. These contributions stem from discussions among experts and leaders from the movement's various Task Forces (TFs).

For the fifth consecutive year, the **Coalition** has provided input for the Safra Plan, the primary agricultural policy tool in the country overseen by the Ministry of Agriculture and Livestock. Several measures advocated by the movement have been incorporated, including the allocation of a significant sum (BRL 6.93 billion) towards funding low-carbon agriculture. Additionally, steps have been taken to prevent rural credit from being extended to areas subject to embargoes issued by state environmental agencies.

Another notable achievement was the submission of proposals for the plans to prevent and control deforestation in the Amazon (PPCDAm) and the Cerrado (PPCerrado), spearheaded by the Ministry of the Environment and Climate Change. Additionally, the

Ministry of Finance received recommendations for public and private investment in sustainable productive activities through the public consultation on the Sustainable Taxonomy Action Plan. Moreover, at the Federal Senate, the movement advocated for the inclusion of incentives to promote the expansion of the bioeconomy in the National Policy for the Development of the Biodiversity Economy.

The **Coalition** actively engaged in public consultations with the ministries of Agrarian Development and Integration, as well as Regional Development. This was particularly evident in its involvement with the Bioeconomy and Sustainable Regional Development Program, known as BioRegio. □

## PLANS WITH COALITION CONTRIBUTIONS:

- ✔ BioRegio
- ✔ PNDEB
- ✔ PPCDAm
- ✔ PPCerrado



Eric Sacco/iStock

# ORGANIZATIONS DRAFT PROPOSAL FOR COMMODITY TRACEABILITY

Enhancing traceability within production chains stands as a crucial step in detaching them from illegal deforestation while fostering economic decarbonization. In response to this imperative and international market pressures, the **Coalition's** Traceability and Transparency Task Force (TF) focused its efforts throughout the year on crafting strategies to establish a unified monitoring system for Brazilian agricultural chains.

For the task at hand, the network fostered multisectoral

collaboration, engaging organizations from both the soy and livestock sectors. Through online meetings and a workshop held in Brasilia, TF members meticulously reviewed technical materials and conducted studies, culminating in the preparation of articles focusing on traceability.

Building on the insights gleaned from these meetings, the **Coalition** formulated an advocacy strategy. Central to this strategy is the proposition for establishing a national policy delineating guidelines to advance traceability in commodity production.


In the case of soybeans, the work will focus on the challenges of strengthening the implementation of the suggestions to include the Rural Environmental Registry (CAR) in the Invoice and State Registration at farm level.

Regarding livestock, the organizations within the TF advocate for a dual-pronged approach. Firstly, they propose immediate and transi-

tional initiatives centered on adopting batch-based traceability. Secondly, for the medium to long term, they advocate for the implementation of individual traceability, deemed the optimal course of action.

**Coalition** representatives presented the movement's proposals to the Ministry of Agriculture and Livestock (MAPA). Additionally, they engaged in clarifying dialogues with the ministries of Finance, Environment and Climate Change (MMA), and Development and Industry (MDIC). Furthermore, the network submitted inputs to a public hearing concerning the individual identification of cattle and buffalo, advocating for unique national numbering. □

## LEARN MORE:

 [Proposal for a National Policy on Mandatory Individual Traceability](#)

Carolle Alarcon



△ Workshop in Brasilia discussed the development of a national policy traceability





HD Midia Produções/WRI Brasil



Carbon Well  
Forestry  
(restoration  
project),  
ONF Brazil, in  
Cotriguaçu,  
Mato Grosso

## SCALE GAINS AND SYNERGIES ARE FOCAL POINTS OF THE AGENDA FOR RESTORATION

Restoration presents a significant opportunity for employment and income generation, encompassing both direct and indirect activities within its chain. Moreover, it extends beyond initial planting, offering ongoing opportunities. Crucially, it serves as a linchpin for the nation to achieve its climate targets as outlined in the Paris Agreement. Thus, the **Coalition** has directed its efforts towards scaling up restoration, acknowledging its potential not only as an environmental tool but also as a feasible strategy to facilitate the transition to a low-carbon economy. ▶



In 2023, the network received an invitation from the Ministry of the Environment and Climate Change (MMA) to participate in the advisory committee of the National Policy for the Recovery of Native Vegetation (Proveg). This policy aims to coordinate, integrate, and advance forest restoration efforts while enhancing environmental compliance on rural properties. Moreover, the **Coalition** secured representation on three thematic advisory chambers tasked with supporting the revision of the National Native Vegetation Recovery Plan (Planaveg), under the coordination of the MMA.


It is crucial for decision-makers to possess a comprehensive understanding of restoration efforts nationwide to inform their initiatives in this realm. Consequently, in 2023, the Restoration and Reforestation Observatory (ORR) conducted a thorough review of data and refined criteria pertaining to secondary vegetation. Additionally, concerted efforts were made to collaborate with biome-specific collectives to bolster their capabilities and integrate their platforms with the ORR.

The Observatory has garnered international recognition, with

its endeavors showcased at the headquarters of the Food and Agriculture Organization of the United Nations (FAO) in Rome. Furthermore, the ORR received an invitation to contribute to the UN's Decade of Restoration Monitoring Task Force and facilitate interoperability between its data and the official UN platform, FERM.

On the international front, the **Coalition** showcased the myriad benefits of restoration during Climate Week in New York. This presentation took place during a panel convened in collaboration with re.green and CEBDS at the Yale Club. Notably, this marked the inaugural event of three planned by the movement, each aimed at engaging both the private sector and public administration. The subsequent two events are scheduled to take place in 2024. □

**LEARN MORE:**

 [Learn about the Restoration and Reforestation Observatory](#)

FAO



△ Tainah Godoy, Executive Secretary of the Observatory of the Restoration and Reforestation, presents the Platform at FAO's Headquarters in Rome

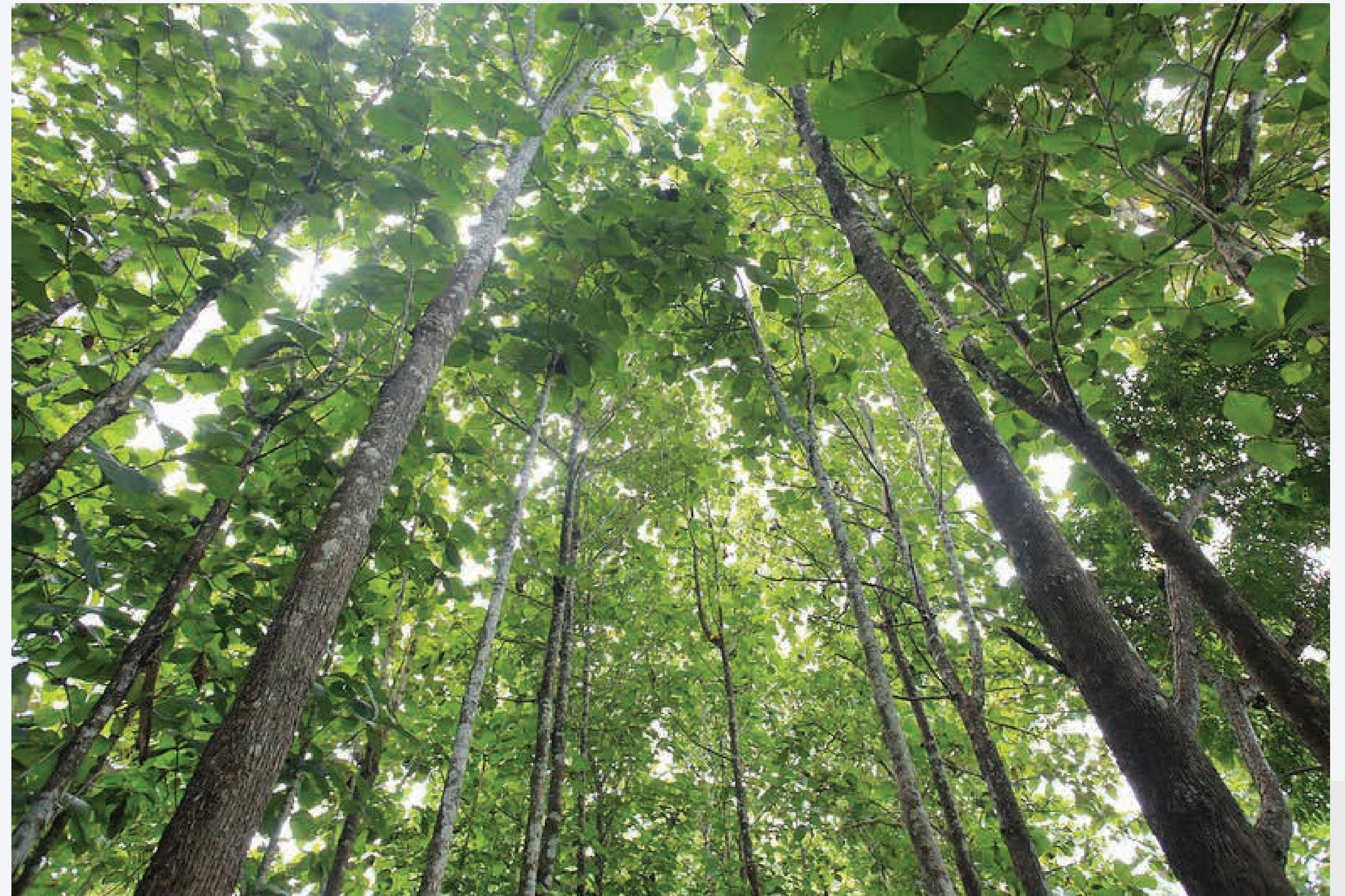


## PROGRAM IN SILVICULTURE OF NATIVE SPECIES RECEIVES DONATION OF **USD 2.5 MILLION**

In 2023, the Research and Development Program in Silviculture of Native Species (PP&D-SEN) received a significant boost with a donation of USD 2.5 million from the Bezos Earth Fund. These funds are designated for establishing research sites in both the Amazon and the Atlantic Forest. The project operates in collaboration with the Southern Bahia Science and Technology Park, tasked with site establishment, while the **Coalition** spearheads advocacy and communication efforts.

Launched in 2021 by the **Coalition** and partner institutions, PP&D-SEN stands as the inaugural national program dedicated to the research and development of economically and productively valuable native forest species. Its overarching goal is to elevate native forestry to a scale akin to other prominent agro-industrial sectors in the nation, thereby significantly contributing to the sustainable forestry economy. ▶

WRI Brasil





PP&D-SEN



Over the course of 20 years, the program will delve into the study of 30 forest species hailing from the Amazon and Atlantic Forest biomes. It aims to establish a comprehensive network of long-term research sites, fostering collaboration among teaching and research institutions, the private sector, governments, and civil society.

Regarding the native species issue, the collaboration forged in 2021 between the **Coalition** and the government of Espírito Santo, facilitated through the Silviculture of Native Species Working Group (WG Nativas), concluded its initial cycle in 2023. Encouragingly, it has been extended for an additional three years.

The WG initiated discussions with the Brazilian Institute for the Environment and Renewable Natural Resources (IBAMA) to propose enhancements to the National System for Controlling the Origin of Forest Products (Sinaflor). This platform oversees the origin tracking of wood, charcoal, and other forest products, or by-products. The objective of these dialogues is to streamline the incorporation of native forestry products into the system, thereby promoting the cultivation of these species for economic utilization.

The significant outcomes and initiatives from the initial three years of the Silviculture of Native Species Working Group (WG Nativas) have been consolidated into an activity report. □

◀ Teams from the Coalition and of the Park Scientific and Technological South of Bahia. Partnering the design for the promotion of silviculture of native species

**LEARN MORE:**

➡ Learn about the Research and Development Program in Silviculture of Native Species (PP&D-SEN)



Anna Carolina Negri/iStock



## BIOECONOMY TF CREATES FOREST PANEL AND PROMOTES PUBLIC HEARING IN SENATE

The bioeconomy embodies several core principles of the **Coalition**, embracing the sustainable utilization of biodiversity, the advancement of agricultural systems, environmental preservation, and the socio-economic empowerment of traditional communities. To harness its full potential, the movement redoubled its efforts this year to establish a national policy on the matter. Moreover, it inaugurated the Forest Panel, a platform designed to consolidate data on bioeconomy activities, spearheaded by members of the Bioeconomy Task Force (TF).

The platform, developed through a collaboration with the Amazon Concertation initiative and funded by the JBS Fund for the Amazon, initially provided insights gleaned from public data on three key production chains in the Amazon: açaí, babassu, and cocoa. Alongside the launch webinar, the panel conducted two virtual meetings, one focusing on the Brazil nut chain and the other hosting a discussion on the bioeconomy featuring experts from IBGE.

On a separate operational front, the TF spearheaded the **Coalition's** compilation of input for public consultations pertinent to the agenda. The movement put forward proposals for the revision of the National Biodiversity Strategy and Action Plan (Epanb), the formulation of the Bioeconomy and Sustainable Regional Development Program (BioRegio), and for Bill 1855/2022, pertaining to the National Policy for the Development of the Biodiversity Economy (PNDEB).



Additionally, within Congress, the **Coalition** held a public hearing on the bioeconomy as part of the Sustainable Parliamentary Turn in June. During the session, movement leaders advocated in the Senate for the responsible utilization of biodiversity and the advancement of agricultural and forestry systems. □

### LEARN MORE:

[Discover the Forest Panel](#)



Photos by Carlos Tuyama



## DEVELOPMENT AND REGULATION OF THE FOREST CONCESSIONS ACT MOBILIZE TF

Following three years of advocacy efforts in Congress, Law 14.590 was enacted in May 2023, enhancing the economic viability of forest concessions. This law permits private enterprises to engage in sustainable forest management, fostering income generation while ensuring environmental conservation. The **Coalition** played a proactive role in shaping the legislation approved by the legislature, contributing to discussions on Bill (PL) 5.518/2020 and Provisional Measure ▶



◀ Team records tree dimensions for inventory forest; platelet fixed on the tree brings referral code for the issuance of Management Authorization by Ibama





(MP) 1.515/2022. Furthermore, it advocated for the presidential approval of Conversion Bill (PLV) nº 7/2023, resulting in the enactment of the new law.

The legislation explicitly outlined the potential for sharing economic benefits arising from incentives for sustainable practices among public and private partners, as well as with local communities and traditional populations.

The **Coalition** successfully advocated for several improvements to be included in the law, including improvements to existing inspection systems, increased legal certainty for concessionaires, and an expansion of permitted economic activities.

The implementation of the law spurred the Forest Concessions Task Force (TF) into action, dividing its efforts into three main areas to formulate a comprehensive

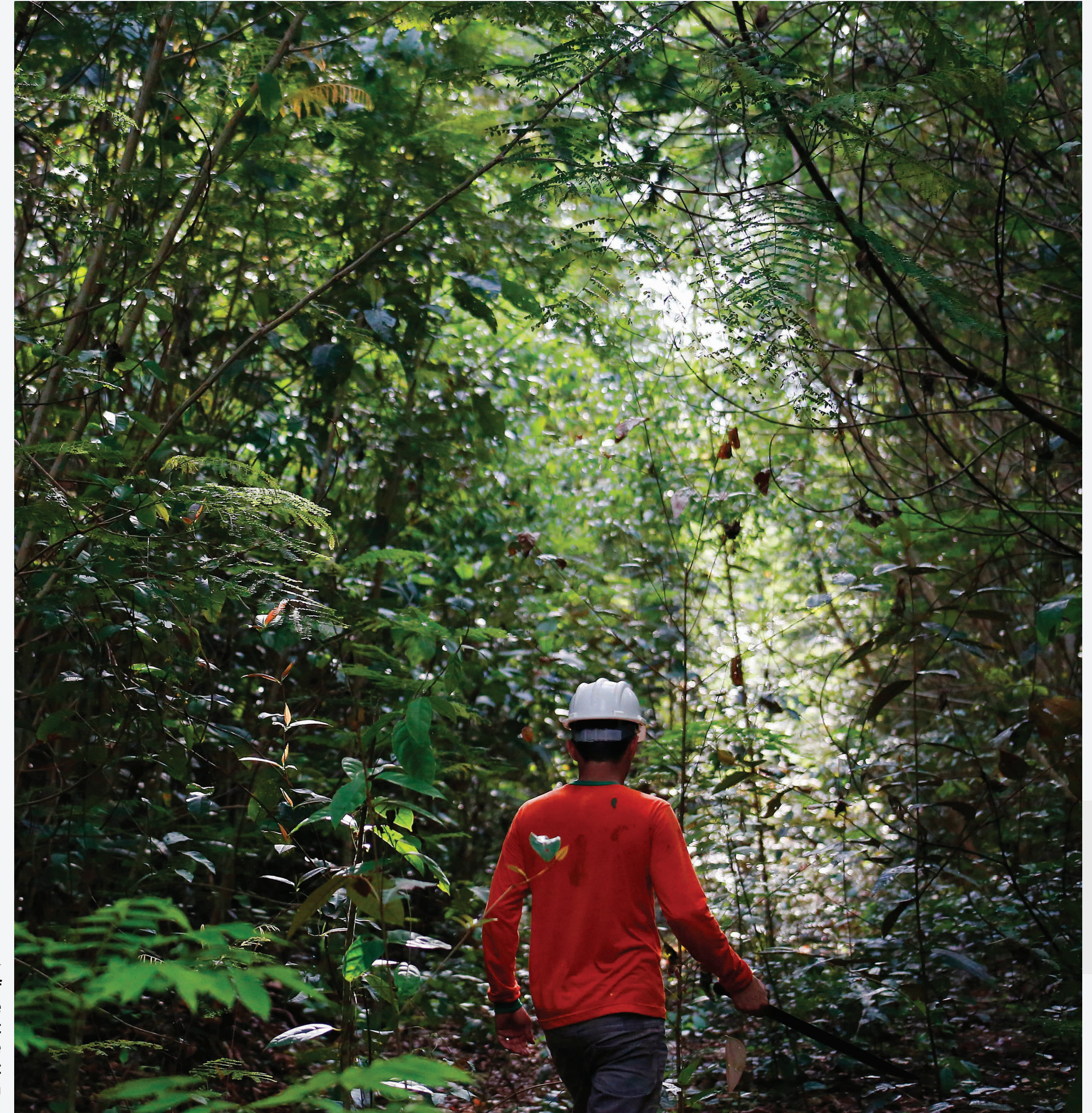
proposal. These groups deliberated on various aspects, including current and future contracts for forest management, matters concerning full protection conservation units, and strategies for forest restoration.

After thorough analysis, the TF synthesized its findings into a decree proposal designed to regulate the law. Beyond aligning economic interests with the nation's ecological transition objectives, the text addresses legal voids and lays down robust frameworks for fostering public-private partnerships focused on forest restoration and the rehabilitation of degraded areas. □

**LEARN MORE:**

 **Proposals to regulate the Forest Concessions law**

Photos by Carlos Tuyama



Registration of trees is held at the Management Unit Forest in the National Forest of Jacundá, in Rondônia



## COALITION PROPOSES GUIDELINES FOR ESTABLISHING A REGULATED CARBON MARKET

The regulated carbon market, long debated in Congress, gained significant traction in 2023, galvanizing numerous organizations within the **Coalition**. This concerted effort has positioned it as a pivotal tool for meeting the nation's climate goals.

In August, the movement outlined pertinent aspects for the guidelines of the Brazilian Emissions Trading System (SBCE), prompted by a request from the Council for Sustainable Economic and Social Development in the Office within the network to provide feedback on the matter.

In its statement, the **Coalition** advocated for the SBCE to prioritize socio-environmental and climate integrity, encompassing both carbon reduction and removal efforts. Additionally, it urged for the inclusion of socio-environmental safeguards within the legislation to facilitate the involvement of traditional and local communities in carbon market initiatives.

In November, the network urged the prompt approval of Bill 412/2022, previously endorsed by the Senate and currently under review by the Chamber of Deputies. In a revised stance, the **Coalition** contended that the Bill should facilitate the participation of all economic sectors

in the SBCE. Additionally, it emphasized the importance of fostering harmony between the regulated and voluntary markets, highlighting their collective potential to amplify emissions reduction and greenhouse gas removal efforts.

By year-end, the bill was merged in the House with another bill, 2.418/2015, and underwent a series of alterations lacking essential deliberations. Despite the **Coalition's** request for a postponement of the vote via a statement, the bill was nevertheless approved in December 2023. □

### LEARN MORE:

- ➔ Coalition statement to the Council for Sustainable Economic and Social Development on the country's carbon emissions trading system
- ➔ The Coalition advocates swift approval of the Bill of Law regulating the Brazilian carbon market and recommends amendments

Sakorn Sukkasemsakorn/iStock





Thiago Santos/iStock



## NEW TASK FORCE CONVENES COOPERATIVES TO ADDRESS **FOOD SECURITY** CONCERNS

Highlighted as a cornerstone for sustainable development by the **Coalition**, food security has ascended to a prominent position on the global agenda for 2023. The environmental ramifications of food production were underscored during the Dubai Climate Conference (COP 28) in December. Additionally, Brazil has declared that devising strategies to alleviate hunger will be among the focal points at the G20 summit scheduled in Rio de Janeiro in 2024.



Wirestock/iStock



Maressa Andrioli/Ateliê Selva



Panelists discuss transition of food systems in plenary session of the Coalition

To enrich the discourse on this intricate issue, the **Coalition** has broadened the operational purview of the ATER (Technical Assistance and Rural Extension) Task Force (TF), now re-named as TF Food Security. One of its primary goals will be to enhance the representation of cooperatives and other stakeholders associated with family farming within the **Coalition**, thus amplifying their voices.

During COP 28, the **Coalition** endorsed the Call to Action “Transforming food systems for people, nature, and climate,” initiated by the conference’s Non-State Actors. Affirming its commitment to this initiative, the **Coalition** emphasized that combating hunger is crucial for fostering prosperity in Brazil, recognized as the world’s most biodiverse country and one of the largest food producers.

The subject further garnered attention at the **Coalition’s** 2nd Plenary Session in 2023, convened a week after the COP. Entitled “Food systems transition: the path to a sustainable economy,” the discussion saw participation from officials representing the Ministries of Finance and Agrarian Development, alongside experts from academia and the private and financial sectors. □

**LEARN MORE:**

➔ **Statement of Action: Transforming Food Systems for People, Nature and Climate**



## STRATEGIC DISCUSSIONS ON KEY ISSUES ARE ENCOURAGED AT INTERNATIONAL FORUMS

In 2023, the **Coalition** accentuated its participation in international gatherings. During its first Plenary Session of the year, the network hosted a panel focusing on Brazil's positioning and potential within global summits and discussed how it could bring its contributions to these forums, affirming a commitment to an agenda synchronized with national imperatives.

Ricardo Acioli



In August, anticipating the Amazon Summit in Belém, the movement issued an open letter advocating for the integrated and sustainable development of the region's nations. Emphasizing the critical need to combat deforestation, the letter underscored the significance of establishing viable alternatives for job and income generation while preserving the standing forest.

The network collaborated in hosting discussions on the bioeconomy and beef traceability during the Amazon Dialogues, an event preceding the summit in Pará's capital. This gathering united numerous civil society organizations, collectively formulating demands that were subsequently presented to the re-

gion's heads of state and government in the following days.

In September, the **Coalition** advanced two key agenda items at Climate Week in New York. Collaborating with CEBDS and re.green, the movement orchestrated the "Business for

Nature" panel, focusing on sustainable economic endeavors like forest restoration. Concurrently, at the event "Reviewing the cattle supply chain in the Amazon," jointly hosted with Abiec at the Interchurch Center, the **Coalition** delved into the imperative of implementing an individual traceability system for cattle.

Regenerative livestock farming and financing for restoration were focal points of **Coalition** panels at the Dubai Climate Conference (COP 28), conducted from November to December. During the event, the network also facilitated discussions on the food systems transition. Over 70 members of the movement, including approximately 20 leaders from task forces and the Strategic and Executive groups, participated in COP. To showcase its endeavors, the **Coalition** presented a document outlining its primary activities conducted throughout 2023. □

Ricardo Acioli



△ Renata Piazzon opens a panel on nature-based services, held in partnership with re.green at Climate Week in New York

Some representatives of the Coalition at COP 28 in Dubai

Renato Grandelle



### LEARN MORE:

- ➔ Open letter in defense of the integrated development of the Amazon
- ➔ Climate Week NY: "Business for nature"
- ➔ Materials and Agenda for COP 28 by the Coalition
- ➔ Advances toward a low-carbon economy



# CHANGES IN THE TASK FORCES REFLECT A NEW OPERATIONAL STRATEGY

In 2023, the **Coalition** conducted a strategic review to realign the focus of its Task Forces (TFs). As part of this process, the ATER and Deforestation Data TFs underwent restructuring to broaden their scope of activities. The ATER TF was rebranded as Food Security, while the Deforestation Data TF was renamed Fighting Deforestation. These changes were intended to foster knowledge generation and facilitate discussions in alignment with the document “The Brazil of Tomorrow: Proposals for the country’s agro-environmental agenda from now on,” which the **Coalition** launched in 2022 as a contribution to elected governments and parliamentarians following the October elections of that year.

The TF Meat Traceability has expanded its mandate to include additional commodity chains, such as soy, in response to the European Union’s recently enacted anti-deforestation legislation, which may affect Brazilian exports. Renamed TF Traceability and Transparency, it has organized gatherings, including an in-person workshop in Brasilia, engaging with sector associations to outline a proposal for a national traceability policy and system.

An additional initiative undertaken by the movement was the establishment of the Land Tenure TF, consolidating discussions on the topic previously dispersed across the Land Regularization and Monitoring Territorial Planning TFs.

Throughout the year, the **Coalition** organized its efforts into 12 TFs, which frequently convened joint meetings, underscoring the interconnected nature of the issues at hand. This collaborative approach was driven by the need to develop proposals for public consultations initiated by federal agencies.

The **Coalition** took steps to enhance its relationship with member organizations by hosting its first Members’ Meeting. This virtual gathering, held in June, saw participation from approximately 60 members. Facilitators, TF leaders, and the Executive Coordination provided insights into the movement’s governance structure and elucidated the process of formulating network positions. Encouraged by the positive reception, it was agreed to make the meeting an annual event. □

Claudio Reis



△ In April, the Coalition and the “Valor Econômico” newspaper promoted a discussion on the first 100 days of the government’s mandate federal (photo above and below, left); in June, the Plenary addressed opportunities for Brazil on the international agenda (below, right)

Claudio Reis



Maria Isabel Oliveira





# AGRIBUSINESS ENGAGEMENT AND REINFORCEMENT IN EXECUTIVE COORDINATION GUIDE ACTIVITIES

In January 2023, Renata Piazzon, general director of the Arapyáú Institute, assumed the role of co-facilitator of the **Coalition**, succeeding Rachel Biderman (CI) at the conclusion of her two-year term. Piazzon joined José Carlos da Fonseca Jr, executive director of the Brazilian Tree Industry (Ibá), as co-facilitator. Having previously served as a member of the movement's Executive Group and led the

Arapyáú Institute



Renata Piazzon, co-facilitator and director of the Arapyáú Institute

Elections 2022 Committee, the new co-facilitator prioritized enhancing the movement's advocacy efforts.

Another strategic focus, spearheaded by Fonseca, involved broadening agribusiness involvement in the **Coalition's** governance structures. Taking over this responsibility in 2024 is Fernando Sampaio, Sustainability

Abiec



Fernando Sampaio, co-facilitator and director at Abiec's Sustainability Department

Maressa Andrioli/Ateliê Selva



Task Force leaders discuss priority agendas for the movement in 2024

Director of the Brazilian Beef Exporters Association (Abiec), who was appointed in December as Fonseca's successor in the co-facilitation role.

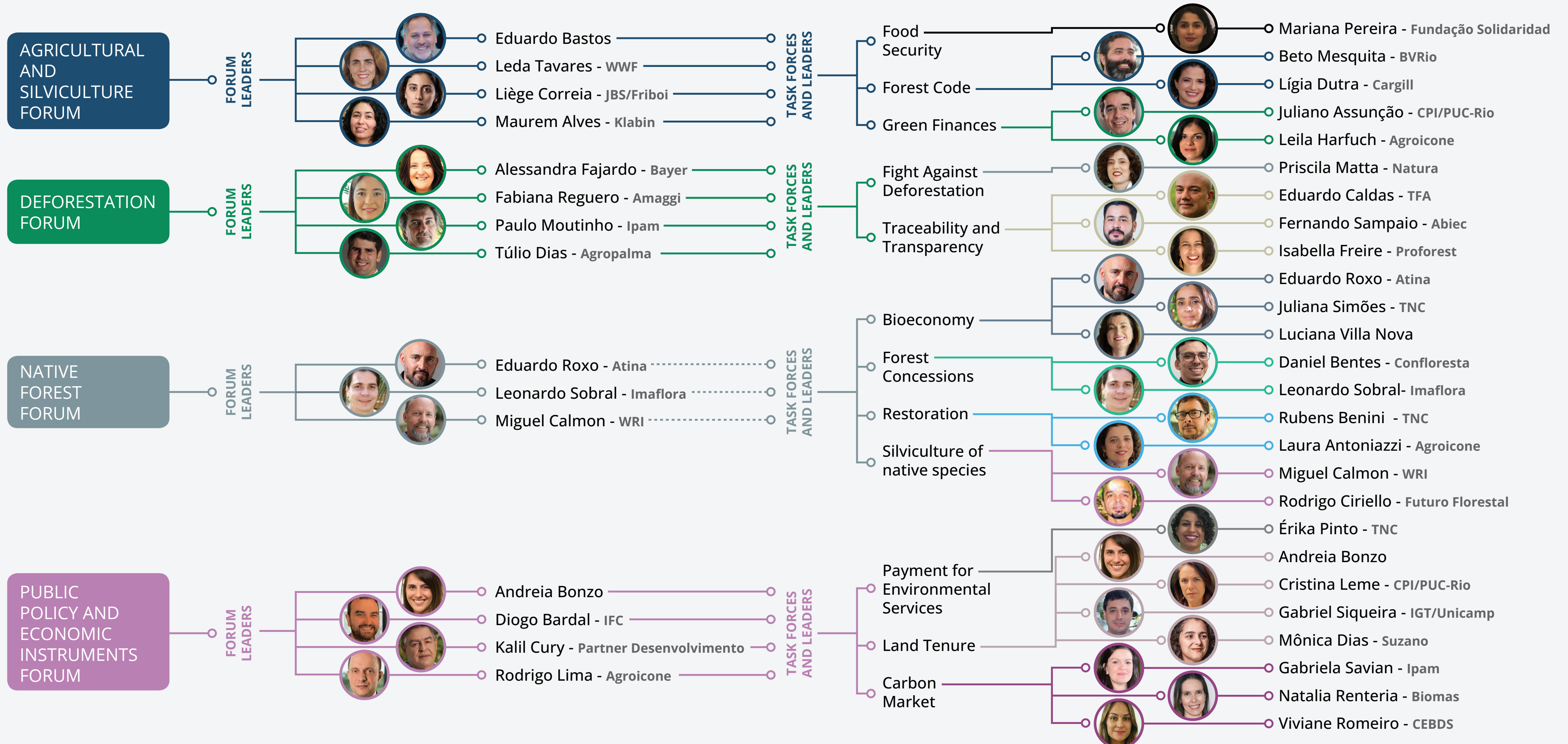
The **Coalition** experienced institutional maturation within its Executive Coordination, the entity tasked with overseeing the movement's operations. Laura Lamonica assumed the role of executive manager, a position established upon the founding of the Institute of Support the Brazilian Coalition on Climate, Forests, and Agriculture (IAC). Carolle Alarcon, formerly the Institutional Relations coordinator, transitioned to the newly established Ad-

vocacy Coordination role and began working directly in Brasilia. Additionally, Maiara Beckrich, previously a Senior Operations and Engagement Analyst, was promoted to Project Coordinator, where she oversees Task Forces management and fundraising efforts.

Welcoming aboard Lucia Benedetti as Operations Coordinator and Tatiley Vanziler as Operations Analyst, the Executive Coordination team expands. Additionally, the team comprises Joice Oliveira, as Senior Operations and Information Management Analyst, and Renato Grandelle, as Communications Coordinator. □



# COALITION FORUMS AND TFs DIAGRAM (UNTIL 12/31/2023)





## ADVOCACY

In August 2023, the **Coalition** established the Advocacy Coordination to deepen and enhance dialogue with decision-makers. Carolle Alarcon assumed the position, working in Brasília to lead the movement's approach to federal government entities, the National Congress, and international cooperation.

The coordination is supported by the Advocacy Committee, a new body within the movement led by Paulo Dallari, Director of Government Relations at Natura&Co. Additionally, an external consultancy firm has been enlisted to assist in mapping opportunities for presenting the network's proposals.

With its revamped structure, the **Coalition** has initiated dialogues across several ministries, including Agriculture and Livestock, Agrarian Development, Development and Industry, Finance, Environment, Indigenous Peoples, and Foreign Affairs portfolios. In Congress, it has forged connections with the environmental and Agriculture parliamentary fronts, as well as with collaborative advocacy networks like Virada Parlamentar Sustentável. Furthermore, in discussions with teams of justices at the Federal Supreme Court, the **Coalition** has highlighted the potential risks to the Forest Code posed by the adoption of the ecological identity criterion for Legal Reserve compensation.

The **Coalition's** engagement with the political sphere was centered on actualizing the pro-

posals in the document "The Brazil of Tomorrow". To achieve this objective, the **Coalition** contributed to the drafting of bills, analyzed decrees pertaining to topics such as forest concessions and the carbon market, and participated in public consultations. Throughout the year, nine out of the 33 measures proposed in the movement's publication were put into action.

In April, the **Coalition** collaborated with the newspaper "Valor Econômico" to host an event assessing the agro-environmental agenda during the first 100 days of President Luiz Inácio Lula da Silva's government. The event, comprising two panels held in Brasília, convened parliamentarians, representatives from ministries and companies in the agricultural and financial sectors, and civil society organizations.

The movement sustained an active dialogue with diplomatic representations, engaging in meetings with the embassies of Germany, Norway, the United Kingdom, and the European Union. During a meeting in Brasília, co-facilitator Renata Piazzon, along with six other representatives from civil society organizations, engaged with John Kerry, the US special envoy for climate. Piazzon utilized this opportunity to advocate for a commitment from the White House to donate a minimum of USD 1 billion to the Amazon Fund, considering the US's pledge to allocate resources towards forest preservation. □

USAID



△ Co-facilitator Renata Piazzon (fifth from left to right) and other civil society representatives met with John Kerry (center), U.S. Climate Envoy



△ Carolle Alarcon, Advocacy Coordinator (right), attended dinner with the Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action of Germany, Robert Habeck, who brought together representatives of civil society



△ Co-facilitator Fernando Sampaio represented the Coalition at the launch of the public consultation of PPCerrado



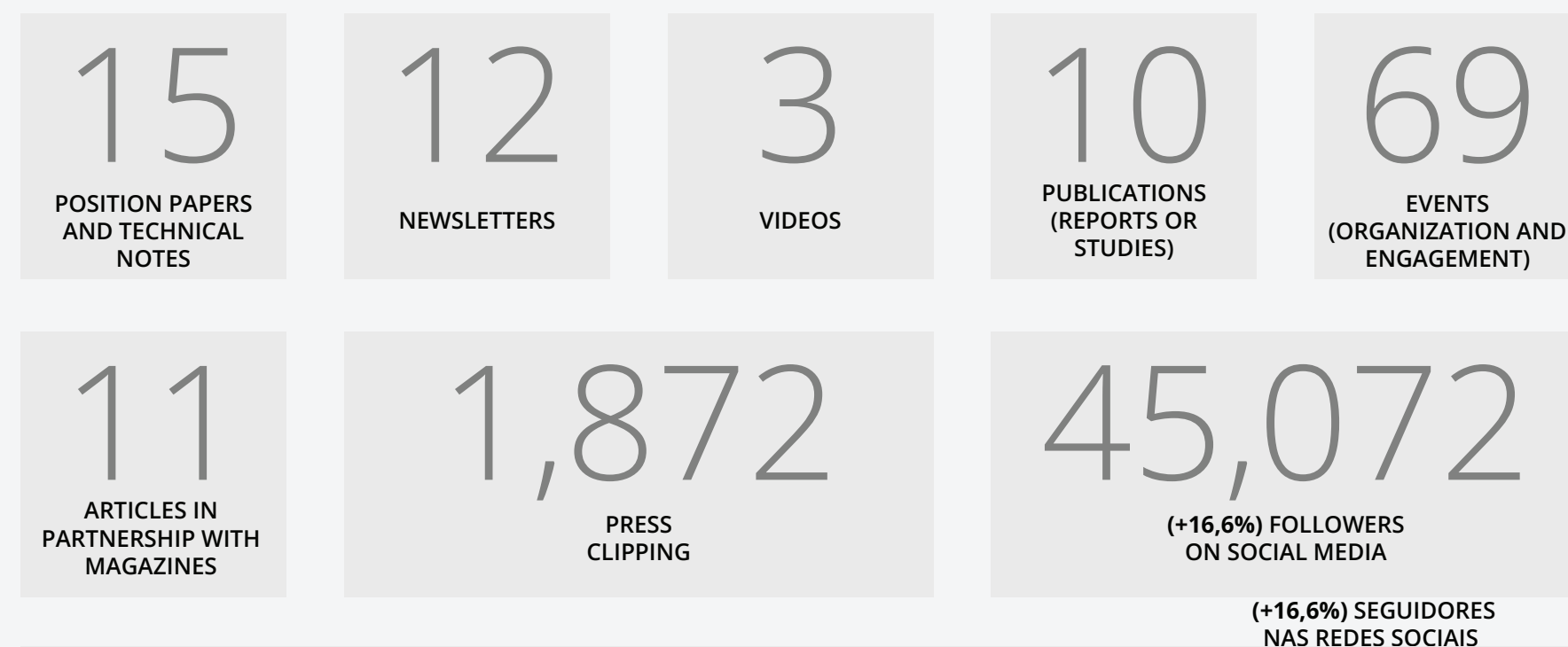
## COMMUNICATION

In 2023, the **Coalition** refreshed its visual identity by introducing a new color palette and redesigning its logo. These updates were implemented across all materials produced by the network, including documents, social media posts, and event invitations.

In June, the movement unveiled an upgraded website, enriching its

multimedia offerings. Moreover, every task force now boasts its own dedicated page, allowing followers to track their progress via a Dashboard. This Dashboard provides real-time updates on ongoing discussions and showcases the outcomes achieved in the past two years. Quarterly updates ensure the information remains current.

### COMMUNICATION BENCHMARKS



#### MOST COMMENTED TOPICS:

- Dubai Climate Conference (COP 28)
- Amazon Summit
- Launch of PPCerrado
- Advocacy for the integrated development of the Amazon
- Request to postpone the vote on a substitute bill regarding the carbon market

Follow the Coalition on social media:



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# ACCOUNTABILITY

2023 TOTAL EXPENSES = BRL 3,015,879.72

## TEAM REMUNERATION (42.46%)

Staff dedicated entirely to the Coalition (Executive Manager, Communications Coordinator, Project Coordinator, Advocacy Coordinator, Operations Coordinator, Operations Analyst and Senior Operations and Information Management Analyst).

## LEGAL, ACCOUNTING, TAX AND ADMINISTRATIVE ADVICE (4.00%)

Legal, accounting and auditing support costs.

## OPERATIONAL EXPENSES (6.38%)

The Coalition's structure and basic services.

## COMMUNICATION SERVICES (14.00%)

Include the support provided by the agency responsible for the Coalition's newsletters and social media content, writing articles for magazines, design, translation, and PR.

## CONSULTANCY (6.90%)

Expenses relating to advocacy and government relations consultancy, as well as consultancy to support the activities of attracting and monitoring FTs.

## TECHNICAL PRODUCTION (2.80%)

Expenses related to technical support in the preparation of the Coalition's contributions to the public consultations on Epanb and PPCerado, as well as the production of institutional videos for the movement.

## EVENTS AND TRAVEL (11.76%)

Expenses related to travel to represent the movement at meetings with key interlocutors, regional events, and participation in national and international events, such as Climate Week and COP 28.

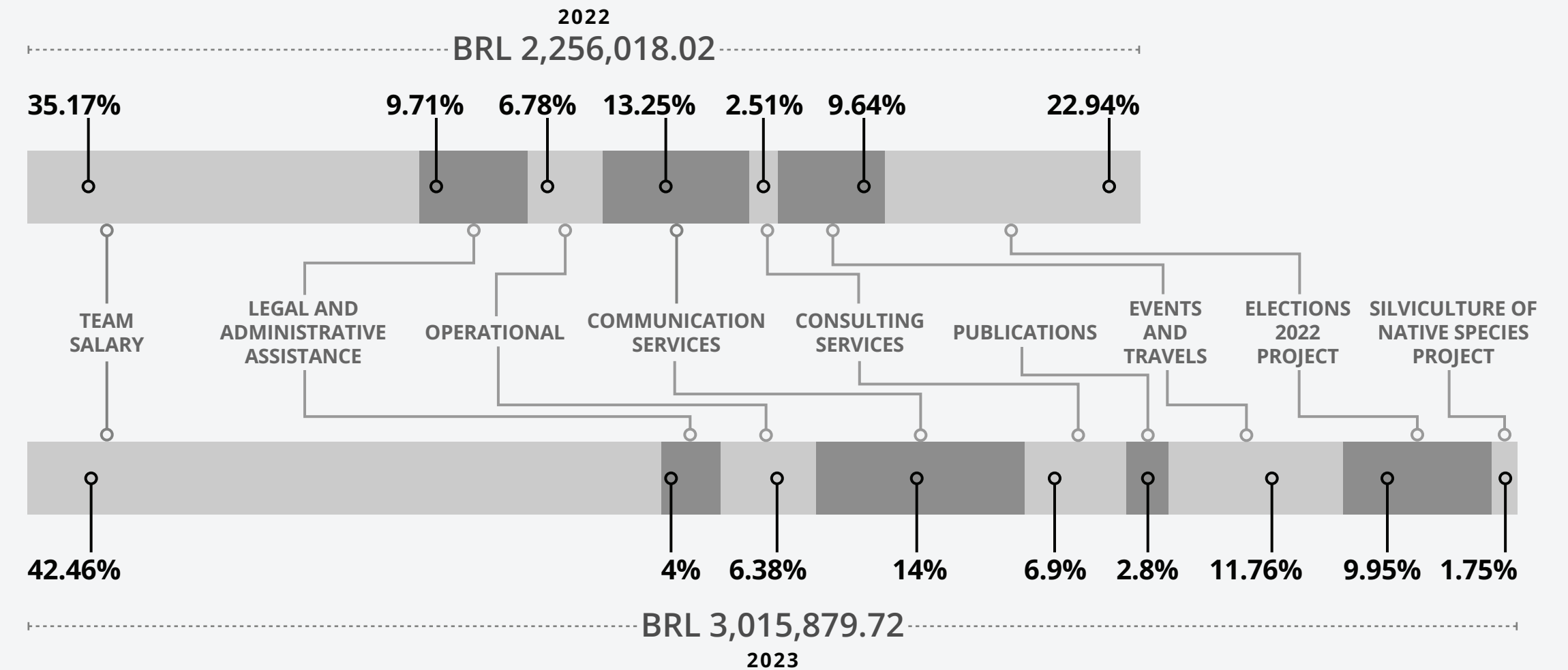
## ELECTIONS 2022 PROJECT (9.95%)

Expenses related to the event "100 days of government: perspectives for the agro-environmental agenda in Brazil" held in partnership with the newspaper "Valor Econômico" in Brasília.

## SILVICULTURE OF NATIVE SPECIES PROJECT (1.75%)

Initial expenses for a three-year project carried out in partnership with the Southern Bahia Science and Technology Park and financed by the Bezos Earth Fund, aimed at implementing the Research & Development Program in Silviculture of Native Species. □

# 2022 X 2023 COMPARISON



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# ACKNOWLEDGEMENTS





OUR LEADERS (UNTIL 12/31/2023)  
STRATEGIC GROUP



**ANDRÉ  
GUIMARÃES**  
Ipam



**BETO  
MESQUITA**  
BVRio and Diálogo Florestal



**JOANA  
CHIAVARI**  
CPI/PUC-Rio



**JOSÉ CARLOS  
DA FONSECA**  
Ibá



**LUCIANA  
NICOLA**  
Itaú Unibanco



**MALU PINTO  
E PAIVA**  
Vale



**MARCELO  
FURTADO**  
Nature Finance



**MARINA  
GROSSI**  
CEBDS



**MAURICIO  
VOIVODIC**  
WWF Brasil



**RACHEL  
BIDERMAN**  
CI



**RICARDO  
YOUNG**  
IDS



**ROBERTO  
WAACK**  
Marfrig



**RODRIGO  
CASTRO**  
Fundação Solidaridad



**SUZANA  
KAHN**  
Coppe/UFRJ



**SYLVIA  
COUTINHO**  
UBS Brasil



**TASSO  
AZEVEDO**  
Specialist



**WALTER  
SCHALKA**  
Suzano



OUR LEADERS (UNTIL 12/31/2023)  
EXECUTIVE GROUP



**CARLOS  
ROXO**  
Maker



**EDUARDO  
BASTOS**



**JOÃO  
ADRIEN**  
Itaú BBA



**JULIANA DE  
LAVOR LOPES**  
Amaggi



**KAREN  
OLIVEIRA**  
TNC



**LIGIA  
DUTRA**  
Cargill



**MAUREM  
ALVES**  
Klabin



**PAULO  
MASSI DALLARI**  
Natura



**RODRIGO  
CASTRO**  
Fundação Solidaridad



OUR LEADERS (UNTIL 12/31/2023)

# FACILITATORS AND EXECUTIVE COORDINATION



**FERNANDO SAMPAIO**  
Abiec and Co-Facilitator



**RENATA PIAZZON**  
Arapyaú Institute  
and Co-Facilitator



**CAROLLE ALARCON**  
Advocacy  
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**JOICE OLIVEIRA**  
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**LAURA LAMONICA**  
Executive Manager



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**MAIARA BECKRICH**  
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**RENATO GRANDELLE**  
Communications  
Coordinator



**TATIELY VANZILER**  
Operations  
Analyst



OUR LEADERS (UNTIL 12/31/2023)

# DIALOGUE FORUM AND TASK FORCE LEADERS



**ALESSANDRA  
FAJARDO**  
Bayer



**ANDREIA  
BONZO**



**BETO  
MESQUITA**  
BVRio and Diálogo Florestal



**CRISTINA  
LEME**  
CPI/PUC-Rio



**DANIEL  
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Confloresta



**DIOGO  
BARDAL**  
IFC



**EDUARDO  
BASTOS**



**EDUARDO  
CALDAS**  
TFA



**EDUARDO  
ROXO**  
Atina



**ÉRIKA  
PINTO**  
TNC



**FABIANA  
REGUERO**  
Amaggi



**FERNANDO  
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**JULIANA  
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Partner Desenvolvimento



**LAURA  
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Agroicone



**LEDA  
TAVARES**  
WWF Brasil



**LEILA  
HARFUCH**  
Agroicone



## DIALOGUE FORUM AND TASK FORCE LEADERS



**LEONARDO SOBRAL**  
Imaflora



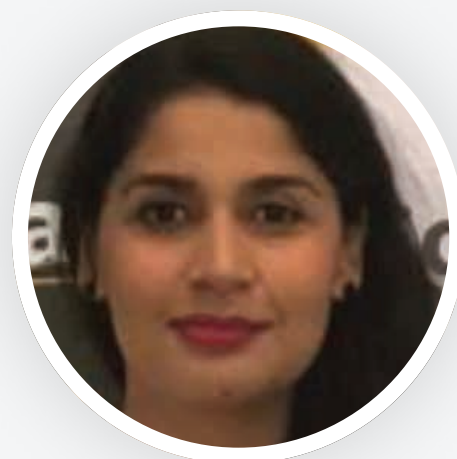
**LIÈGE CORREIA**  
JBS/Friboi



**LIGIA DUTRA**  
Cargill



**LUCIANA VILLA NOVA**



**MARIANA PEREIRA**  
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**MAUREM ALVES**  
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Biomás



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**RUBENS BENINI**  
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**TÚLIO DIAS**  
Agropalma



**VIVIANE ROMEIRO**  
CEBDS





**BRAZILIAN  
COALITION**  
ON CLIMATE, FORESTS  
AND AGRICULTURE