

ACTIVITIES REPORT 2025

**BRAZILIAN
COALITION**
ON CLIMATE, FORESTS
AND AGRICULTURE

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INTRODUCTION

The **Brazilian Coalition on Climate, Forests, and Agriculture** marked its tenth anniversary in 2025, establishing itself as a multi-sectoral forum committed to the agro-environmental agenda and the sustainable management of land in Brazil. This milestone marked the beginning of a period dedicated to strategic reflection on the movement's development and legacy. Throughout the year, the network facilitated various platforms for dialogue and engagement, including the 3rd Members' Meeting. Additionally, a special plenary session was convened to commemorate its tenth anniversary, discuss the progress achieved during this period, and identify upcoming challenges. This occasion also signaled the beginning of a new phase, characterized by the formation of a working group tasked with re-evaluating governance, structural arrangements, and the strategic agendas underpinning the **Coalition's** future actions.

In addition to reviewing ten years of accomplishments, this Activity Report presents the primary deliverables achieved by the task forces in 2025, alongside the outcomes of its advocacy efforts – marking the first instance of publicizing a priority agenda for monitoring the Executive and Legislative branches – and the initiatives undertaken by the network in communication.



The formulation of technical proposals and international actions also gained prominence in 2025. One of the year's main deliverables was the launch of the document 'Proposals for a Global Climate Transition for the Land Use Sector' during New York Climate Week in September. The publication was structured around the Presidency's Agenda for Action at the COP 30 climate conference in Belém, signaling the network's commitment to implementing concrete measures to promote a low-carbon economy.

In 2025, the Coalition launched a **cycle of strategic reflection** on its trajectory



The study guided the **Coalition's engagement in the summit**, where it achieved unprecedented attendance at panels and debates. In Belém, the movement established the Payment for Environmental Services Observatory, published a [study on the role of forests in the climate agenda](#), discussed productive restoration, and facilitated discussions on scaling up bioeconomy initiatives and enhancing traceability in the production chain, among other topics.

Several other key milestones were achieved. The updated [Restoration Observatory](#), launched in December, identified 204,200 hectares of areas under restoration in Brazil, representing a 158% increase over the initial 2021 survey. Additionally, the network released an [analysis assessing the progress of ecosystem restoration monitoring nationwide](#).

Regarding the silviculture of native species, [Brazilian Development Bank allocated BRL 24.9 mil-](#)

[lion to PP&D-SEN](#), a research and development initiative created by the **Coalition** and partner organizations. The network also signed a [Technical Cooperation Agreement with the Brazilian Forest Service \(SFB\)](#). It also led a delegation of government, civil society, and private sector representatives to visit a farm in southern Bahia, where they explored the sector's environmental and economic potential.

The publication of the '[Legislative and Executive Priority Agenda 2025](#)' enhanced political advocacy and transparency by outlining the monitoring of 22 bills and contributing to policies such as the [2025/2026 Safra Plan](#) and the National Bioeconomy Strategy. The [network's 12 Task Forces](#) supported this effort, [executing 40 activities](#) and

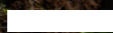
generating 20 technical outputs during the cycle. Additionally, the **Coalition** boosted its public presence, engaging 60,000 followers across its platforms and recording 1,171 media mentions.

More than just an institutional record or accountability tool, this report aims to show how multi-stakeholder collaboration has enhanced the quality of public debate and influenced key policies for the country, particularly amid increasing climate urgency. The **Coalition** reaffirms its commitment to providing a space for meaningful dialogue, aiming to position Brazil as a leader in integrating climate security and economic growth.

Enjoy your reading!

The Coalition's multisectoral coordination has helped strengthen the quality of public debate in Brazil

2025 OUTCOMES



THE THIRD EDITION OF THE RESTORATION OBSERVATORY MAPPED MORE THAN 200,000 HECTARES OF LAND UNDER RESTORATION

In 2025, the restoration agenda emerged as a key priority for the **Coalition**. Notably, the third edition of the Restoration Observatory (OR) was launched, revealing 204,200 hectares of areas under restoration – an increase of 158% compared to the 2021 survey, when the platform was created.

The observatory also adopted a new visual identity and strengthened its position as a central coordinator for collectives working in the biomes, as well as other organizations engaged in restoring native vegetation in Brazil. This effort was highlighted by the release of the publication 'Advances in Monitoring Ecosystem Restoration in Brazil – A Proposal from the Restoration Observatory.'

Other fronts associated with the agenda also yielded significant outcomes. The Coalition spearheaded the formulation of the methodological foundation for the monitoring and reporting framework of the National Native Vegetation Recovery Plan (Planaveg). Additionally, it contributed to structuring the governance of the National Commission for the Recovery of Native Vegetation (Conaveg). It collaborated with restoration groups to define priority territories for the activity.

At COP 30, the **Coalition** either co-organized or took part in panels focused on restoration. These At COP 30, the **Coalition** either co-organized or took part in panels focused on restoration. These discussions highlighted the crucial role of restoration in enabling the country to meet its climate objectives, while also supporting employment, income generation, and environmental conservation. Network representatives discussed ways to advance productive restoration, the incentives needed to strengthen public policies related to restoration, and the importance of private-sector involvement.

One of the events, titled 'Towards 12 million hectares: restoration is collective', was held in collaboration with the Ministry of the Environ-



Photo: Divulgação/Semela Cerrado

Area under restoration in the Cerrado

ment and Climate Change (MMA) at the Brazil Pavilion, the official space of the Brazilian government within the Blue Zone, the area of the COP designated for negotiations among decision-makers. The multidisciplinary discussion convened representatives from the Food and Agriculture Organization of the United Nations (FAO), the Brazilian Development Bank, the private sector, and biome collectives.

On a separate occasion, the network was among the organizations that discussed an unprecedented survey of Planaveg's results when the Brazilian government announced that the country had reached 3.4 million hectares of native vegetation under recovery.

158%
was the increase in the area mapped in the third edition of the Restoration Observatory compared with the original version

SILVICULTURE OF NATIVE SPECIES EXPANDS WITH SUPPORT FROM BNDES AND STRATEGIC PARTNERSHIPS

In 2025, the silviculture of native species made significant progress as a strategy to promote a new forest-based economy. The key milestone was the announcement of BRL 24.9 million in support from the Brazilian Development Bank (BNDES) for the Research & Development Program on the Silviculture of Native Species (PP&D-SEN), established in 2021 by the Coalition and partner institutions. These non-reimbursable funds, sourced from the bank's Technology Fund, will be distributed over five years and, when combined with matching funds, bring total investment to BRL 30.8 million.

▶
Aerial view of Symbiosis Investimentos Sustentáveis' farm in southern Bahia: the company hosts a PP&D-SEN research site



Photo: Divulgação/Symbiosis

A BRL 24.9 million investment will contribute to the establishment of research sites and reference hubs



Photo: Divulgação

▲ Delegation members at Symbiosis: the visit aimed to boost multisectoral engagement with the native species silviculture agenda

30
priority native species will be addressed by PP&D-SEN

The funding will support the establishment of 20 research sites and reference centers, as planned by the Program, focusing research on 30 priority native species in the Amazon and Atlantic Forest. Since 2023, PP&D-SEN has received USD 2.5 million from the Bezos Earth Fund (BEF) to establish initial sites in Bahia, Pará, and Rondônia. It is now entering a phase dedicated to attracting investors and developing business plans to ensure the initiative's technical and financial viability.

To promote multi-stakeholder support for the silviculture of native species, the **Coalition** organized a technical visit in September to the Symbiosis farm in southern Bahia, which hosts the research site for Atlantic Forest species. The initiative brought together representatives from the Brazilian Institute of the Environment and Renewable Natural Resources (Ibama), the Ministry of Agriculture and Livestock (Mapa), and the BNDES, among other organizations, to discuss regulatory frameworks and the sector's economic potential, estimated at more than USD 10 billion annually.

Collaboration with the federal government was reinforced through two strategic agreements. In conjunction with the Brazilian Forest Service (SFB), PP&D-SEN formulated a distance learning (EAD) training program focused on native-forest silviculture for the Saberes da Floresta platform. Concurrently, the **Coalition** and the Chico Mendes Institute for Biodiversity Conservation (ICMbio) executed a technical cooperation agreement to facilitate activities within conservation units, including the mapping of degraded areas and the establishment of demonstration areas.

On the international stage, the **Coalition** and the Alliance for Amazon Restoration issued a joint position paper at COP 30 in Belém, delineating technical, legal, and political criteria for native silviculture to be recognized as an essential instrument for ecological restoration within the biome.

PROPOSALS TO FIGHT DEFORESTATION HIGHLIGHTED THE IMPORTANCE OF INTEGRATED FIRE MANAGEMENT

Dedicated to advancing the objective of eradicating deforestation in Brazil by 2030, the **Coalition** has proposed 12 integrated actions – 6 aimed at eliminating illegal deforestation and 6 designed to discourage legally authorized but environmentally harmful deforestation.

The recommendations, created under the guidance of the TF Fighting Deforestation, were compiled in the document “Brazil Without Deforestation:

12 Integrated Proposals for Conservation and Sustainable Development,” released in March. The publication was shared with federal agencies, including the Ministry of the Environment and Climate Change (MMA), Ibama, and the Brazilian Forest Service.

The **Coalition** had previously issued a document proposing swift measures to reduce deforestation in 2020. These recommendations were reviewed and further developed to address new challenges related to native vegetation removal, including strategies to promote economic activities rooted in standing forests.

The 2025 publication introduces new proposals to tackle forest fires. Changes in fire patterns across Brazilian biomes, along with the rising frequency of forest fires in areas where they were once rare, highlight the pressing need to address this issue.

◀
Firefighting in the Cerrado: the task force addressed the need for coordination to combat wildfires in Brazil

12

measures

were proposed in a document to curb the suppression of native vegetation in the country

To enhance awareness of the issue within the network, the Task Force hosted a training webinar emphasizing integrated fire management and the critical need for coordination among diverse stakeholders for fire prevention and response. The event included participants from the federal government, the private sector, and civil society, who discussed fire management models and stressed the importance of tailoring actions to the unique features of each ecosystem and of engaging local communities.



Photo: Bibiana Garrido/Ipam



Photo: Divulgação

▲ Around 100 participants discussed the regulatory challenges of PES at the Observatory's first in-person workshop, held in Brasília in August

PES OBSERVATORY AIMS TO CONSOLIDATE COLLABORATIVE GOVERNANCE AND INTEGRATE DATA

200 members joined the PES Observatory in 2025

At COP 30 in Belém, the agenda for Payment for Environmental Services (PES) was highlighted by the launch of the PES Observatory.

The initiative will serve as a national platform for registering and consolidating key information on PES projects. It aims to inform public policy, facilitate the sharing of experiences, and increase the visibility of initiatives across regions.

Presented at strategic panels – including the Blue and Green Zone hubs and official conference venues – the Observatory has already attracted over 200 members and is becoming a platform for dialogue and collaborative governance. This development reflects the efforts of the **Coalition's** PES Task Force.

In August, the process of consolidating the Observatory gained momentum with its first in-person meeting at the Ministry of Environment and Climate Change (MMA) headquarters in Brasília. Around 100 participants attended, focusing on the regulatory challenges of Law No. 14,119/2021, which created the National PES Policy. Experts and public officials discussed financing options and highlighted the need for a tool to integrate data on initiatives, benefits generated, and obstacles to expansion. The MMA acknowledged that this coordination is a key strategic tool for social engagement and oversight in the future deployment of the National PES Registry.

WRI Brasil has been chosen to host the Observatory, incubated by the **Coalition**. It will oversee the executive secretariat and develop the digital platform.

MULTI-STAKEHOLDER PACT SEEKS TO ACCELERATE THE IMPLEMENTATION OF THE BRAZILIAN FOREST CODE

The full implementation of the Brazilian Forest Code represents a key milestone in the **Coalition's** efforts. Recognizing the law as essential for promoting sustainable land use, the network helped organize the Pact for the Forest Code, launched in October at the Ministry of Management and Innovation in Public Services (MGI) headquarters in Brasília.

The event gathered approximately 70 participants, establishing a shared agenda to support the law. It outlined complementary roles across various sectors – private, financial, civil society, and the three branches of government.

The Legislative Branch is tasked with maintaining regulatory stability to support the enforcement of the Forest Code. The Judiciary's role is to reaffirm the law's constitutionality, ensuring

legal certainty. The federal government within the Executive Branch oversees the management of the National Rural Environmental Registry System (Sicar) and federal coordination. Meanwhile, state governments are responsible for accelerating the validation process for Rural Environmental Registries (CARs) and implementing Environmental Regularization Programs (PRAs).

The private sector must ensure that production chains are free from illegal activities and prioritize working with suppliers who comply with the law. The financial sector should offer incentives for legal regularization and restrict access to financing for those who do not comply with regulations. Rural producers and family farmers are encouraged to regularize their properties by participating in PRAs and restoring environmentally degraded areas. Civil society is also vital in promoting, overseeing, and supporting the enforcement of the Code.

The panelists highlighted that implementing the Code can bring social, economic, and environmental benefits. They also provided an overview of CAR validation. A recording of the meeting is available on the MGI's YouTube channel.



The Pact for the Forest Code brought together around 70 representatives from civil society, government and the private sector in Brasília

89

bills currently
under consideration in
the National Congress
propose changes to
the Forest Code

The **Coalition** has identified 89 bills currently under review in the National Congress that propose amendments to the Code and has been tracking the most important ones. In April, it opposed Bill 36/2021 because of its potential to modify the law and create legal uncertainty for agriculture and native vegetation protection. Tracking these bills is crucial to prevent significant legal changes that could result in litigation and enforcement delays.

TASK FORCE INTRODUCES GUIDELINES TO FACILITATE TRACEABILITY IN PRODUCTION CHAINS

To position Brazilian agriculture as a global leader, integrating monitoring systems and regulatory frameworks is essential. Over the last year, the **Coalition**, through the Traceability and Transparency Task Force, has issued important proposals to update the monitoring of soy and beef supply chains and has actively supported enhancements to a federal government platform.

The collaboration among sectors within the network led to proposals to close information gaps and emphasize the country's sustainability initiatives, in response to growing global calls for improved traceability and transparency in supply chains.

A key milestone this year was the submission of the study "Mapping Requirements for the Agro-Brasil+Sustentável Platform" to the Ministry of Agriculture and Livestock (Mapa). This publication highlights over 40 initiatives to foster sustainable practices and provides recommendations to enhance this government platform, emphasizing the needs across various links in the production chain. Officials at Mapa acknowledged the study's detailed insights as crucial for enabling the platform to help producers access markets and financial incentives more effectively, thereby strengthening Brazil's leadership in traceable and transparent production.

The **Coalition** recently released "Soybean Traceability in Brazil: Proposals for an Integrated National System," based on two years of technical



Covers of publications on traceability launched by the Coalition in 2025

discussions and active listening, with support from GIZ and Abiove. The report suggests unifying origin data by including the Rural Environmental Registry (CAR) number on electronic invoices and linking the registry to the property level. Its main recommendation is the creation of a traceability module on the AgroBrasil+Sustentável platform that consolidates tax documents and certification data, enhancing legal certainty and streamlining grain production management.

Coalition documents presented measures to modernize the monitoring of soy and beef supply chains

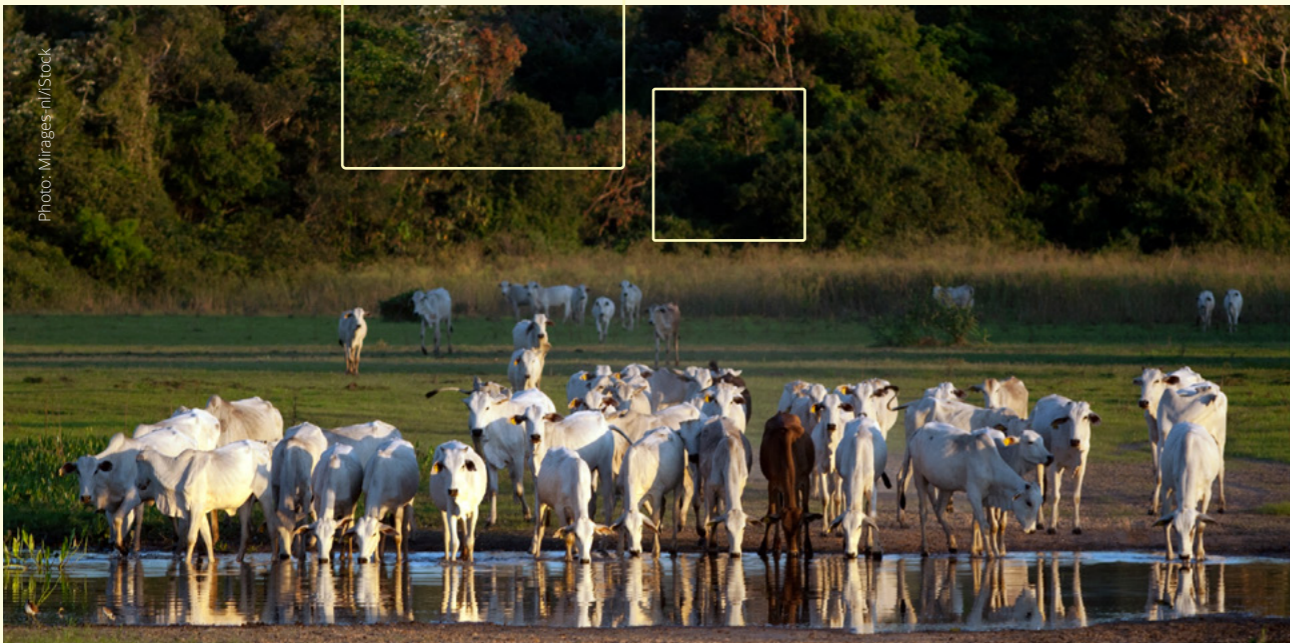


Photo: Mirages-n/Stock

THE NETWORK EMPHASIZES THE CRUCIAL ROLE OF LAND USE IN THE GLOBAL CLIMATE TRANSITION

Regenerative agricultural practices, the transformation of food systems, and ecological restoration have become key topics in global climate discussions. The **Coalition** has been actively involved in these debates, making its debut at the [World Economic Forum](#) in Davos, Switzerland, in January, and participating again at [Rio Climate Action Week](#) in August.

Another highlight was the [launch](#) of a document during New York Climate Week in September, outlining proposals for the climate transition in the land-use sector. Two months later, the **Coalition** took part in over 30 panels at COP 30 – its highest attendance ever at climate conferences. A [dedicated webpage](#) details the network's daily experience at the summit.

These moments were strategic for the **Coalition** to align global agendas with Brazilian priorities and to enhance its capacity for multi-stakeholder coordination.



Photo: Jonathan Grassi/INC

Co-facilitators Fernando Sampaio and Karen Oliveira presented the document "Proposals for a Global Climate Transition in the Land Use Sector" at New York Climate Week

PROPOSALS WITH A GLOBAL FOCUS WERE LAUNCHED IN NEW YORK

One of the **Coalition's** principal initiatives for 2025, the publication titled "[Proposals for a Global Climate Transition in the Land Use Sector](#)," outlined ten specific proposals aimed at addressing climate challenges. It included examples of current practices and public policies in Brazil that could be adapted for implementation in other nations. The document was officially launched in September during [New York](#)

[Climate Week](#), during which a panel discussion was held with approximately 100 participants.

The proposals are aligned with three pillars outlined in the COP 30 Presidency's Action Agenda: Sustainable Management of Forests, Oceans, and Biodiversity; Transformation of Agriculture and Food Systems; and Catalysts and Accelerators. These form meaningful contributions to

advancing the climate agenda set by the Paris Agreement.

Alongside the panel unveiling the publication, **Coalition** representatives engaged in [various debates during Climate Week](#), emphasizing the importance of balancing agricultural production with environmental conservation as a key strategy to tackle the climate crisis.

AT COP 30, THE NETWORK PRESENTED ITS AGENDA ACROSS OVER 30 EVENTS

The Coalition engaged in thirty-one panels and debates at COP 30, serving either as an organizer or a guest, within the official United Nations areas – the Blue and Green Zones – as well as in auxiliary venues such as the Agrizone, overseen by the Brazilian Agricultural Research Corporation (Embrapa), and locations operated by partner organizations.

During these events, held between November 11 to 19, the network participated in discus-

sions on regenerative agriculture, the bioeconomy, traceability, restoration, and native species silviculture, all key topics for addressing climate change and biodiversity loss.

At the Climate Conference, the **Coalition** showcased the ten measures devised by its leaders for the land-use climate transition, as outlined in the document released during Climate Week.

The network also took part in launching the

publication “The Leading Role of Brazilian Forests in the Global Climate Agenda,” a collaborative effort by the Coalition, Arapyaú Institute, Amazônia 2030, Itaúsa Institute, Ibá, Imazon, the Amazon Concertation, and CEBDS. COP 30 was also the setting for introducing the Payment for Environmental Services (PES) Observatory, an initiative fast-tracked through the network’s PES Task Force.

A summary of the **Coalition’s** activities at COP, along with the main documents submitted by the network and partner institutions, is available on the website’s dedicated page.



◀
The Coalition organized a debate in the COP 30 Green Zone on traceability in production chains

THE COALITION'S TENTH ANNIVERSARY: THE NETWORK LOOKS AHEAD TO THE NEXT DECADE, WITH AN EMPHASIS ON THE IMPLEMENTATION OF SOLUTIONS

Ten years after its founding, the **Coalition** is shifting into a new phase. While it initially concentrated on shaping public policies and promoting cross-sector collaboration on land use, it is now turning its focus to the implementation of these initiatives.

The aim is to convert technical proposals into tangible outcomes that support the country's sustainable development, with a focus on scaling integrated solutions across climate, conservation, and agriculture. This approach will enable Brazil to meet its climate commitments and eliminate illegal deforestation within the next decade.

▶
In July, a special plenary session celebrated the Coalition's trajectory and outlined pathways to address climate challenges



In this new phase, the priority will be to turn technical proposals into concrete results



▲ Dan Ioschpe, COP 30 High-Level Champion, and Roberto Rodrigues, special envoy for the summit, took part in the opening of the 10th Anniversary Plenary

10-YEAR PLENARY CELEBRATES LEGACY AND PROJECTS BRAZILIAN LEADERSHIP BEYOND COP 30

The highlight of the **Coalition's** anniversary celebrations was a special plenary held in July at Casa Natura Musical in São Paulo. About 120 people attended in person, and over 800 participated via online streaming.

Speakers included Environment and Climate Change Minister Marina Silva, COP 30 High-Level Champion Dan Ioschpe, and summit special envoys André Guimarães, Marcello Brito, and Roberto Rodrigues. They emphasized the **Coalition's** ability to unite stakeholders, building con-

sensus, and highlighted the importance of this role for a new phase of national prosperity.

During the plenary debates, environmentalists and agribusiness representatives highlighted the mutual dependence of conservation and productivity in rural areas. The discussion also covered the importance of OP 30 as a critical opportunity for Brazil to showcase leadership in a fair energy transition and to advance a renewable-based economy – a role that extends beyond the conference itself.

Panels with former facilitators and current leaders of the Coalition examined the movement's history of fostering connections, reaffirming

that listening and building mutual trust across sectors are its most valuable assets for the next decade.

THE NETWORK MOBILIZES LEADERS AND MEMBERS TO SHAPE THE FUTURE

To plan its course through 2035, the **Coalition** held a series of listening and immersion sessions. During the 3rd Members' Meeting, attended by over 70 people online, the emphasis was on collective reflection on the desired impacts for the upcoming decade. The process involved an initial member survey, which identified key areas such as regenerative agriculture, the bio-economy, and combating deforestation were identified as priorities for the future.

During this reflection process, the 10-Year Work-

ing Group (WG) was established, led by Fernando Sampaio, a Strategic Group member and co-facilitator for 2024-2025. Its mission is to re-evaluate the network's operating model, governance, and priorities.

To guide this process, the group will review input from a series of dialogues to be held throughout the first half of 2026 with the **Coalition's** founders, members, and leaders, as well as influential figures in Brazil and internationally on land-use agendas.



Reprodução

◀ The 3rd Members' Meeting discussed desired impacts for the next decade



GOVERNANCE

LEADERS ENHANCE THE NETWORK'S REPRESENTATION ACROSS MULTIPLE SECTORS

By the end of 2025, the **Coalition** had grown to over 400 members, reflecting consistent expansion among organizations from various sectors that advocate for the agro-environmental agenda. This development, along with strategic planning for the network's next decade, has resulted in significant updates to its internal governance.

The Strategic Group (GE) and the Executive Group (GX), the primary decision-making bodies of the network, welcomed new members to broaden their multisectoral representation and enhance strategic influence.

Ligia Dutra, Vice President of Government Relations at Cargill, left the GX to join the GE. Additionally, in August, the GE welcomed three new members: Bruno Mariani, founder and CEO of Symbiosis; Leila Harfuch, managing partner of Agroicone; and Marina Piatto, executive direc-

tor of Imaflora. As a result, the body now has 21 members.

Mariani, Harfuch, and Piatto were invited to join the GE through a process that included nominations by network members, a list of candidates compiled by the Coalition's Governance Committee, review by the GX, and final selection by the GE.

The GX, comprising 12 members, welcomed in 2025 Fabiola Zerbini, executive director of Conexsus – Instituto Conexões Sustentáveis; Isabella Freire, the executive director for Latin America at Proforest; and Taciano Custódio, head of Sustainability for South America at Rabobank.

The "Friends of the **Coalition**" group was established in 2025 to honor the historical contributions of **Coalition** leaders. It includes founders, former co-facilitators, and past executive coordinators who wish to continue collaborating with the movement voluntarily and in advisory roles. Serving as a permanent platform, it provides expert consultation, supports sensitive decision-making, and offers strategic guidance, thereby maintaining the movement's core identity and values.



▲
*Coalition task force
leaders: the groups are
responsible for advancing
thematic agendas*

Within the task forces (TFs), the network maintained leadership consistency. This ensured stable management of thematic priorities and allowed work plans to continue smoothly, supporting the technical quality of deliverables and strengthening strategic discussions. Over the year, the TFs completed 40 activities, including the preparation of studies and proposals for the government and the monitoring of bills.

40
activities
were carried out by
the task forces in 2025

CO-FACILITATORS AND EXECUTIVE COORDINATION FACILITATE DIALOGUE AND OVERSEE NETWORK MANAGEMENT

As is customary each year, there were changes in the Coalition's facilitation. In January, Karen Oliveira, Director of Public Policy and Government Relations at The Nature Conservancy Brazil, became co-facilitator, succeeding Renata Piazzon, Director-General of the Arapyaú Insti-

tute, who finished her two-year term. In December, Paulo Pianez, Global Director of Sustainability and Government Relations at MBRF, was announced as co-facilitator, taking over from Fernando Sampaio, who also completed his two-year term.

The coordination team, headed by Executive Manager Carolle Alarcon, includes 10 professionals who manage operations, communications, finances, and institutional relations. In 2025, the team expanded with the addition of Project Management Consultant Beatriz Maroni and Operations Assistant Keila Coelho.

In addition to overseeing dialogues and collaboratively developing positions and documents, the co-facilitators lead the Executive Coordination team, which manages all Coalition activities.

Meet the members of the Coalition's governance bodies [on the website](#).

Paulo Pianez (MBRF) and Karen Oliveira (TNC Brasil) share the Coalition's co-facilitation in 2026



Fotos: Maressa Andrioli/Ateliê Selva



Paulo Pianez (MBRF) and Karen Oliveira (TNC Brasil) share the Coalition's co-facilitation in 2026

AGRICULTURE AND SILVICULTURE AXIS

TASK FORCES AND LEADERSHIP

FOREST CODE



Beto Mesquita
CI Brasil



João Adrien
Itaú BBA

GREEN FINANCE



Leila Harfuch
Agroicone

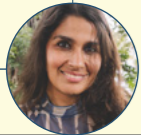


Priscila Souza
CPI/PUC-Rio

FOOD SECURITY



Carla Gheler
CEBDS



Mariana Pereira
Fundação Solidaridad

FIGHTING DEFORESTATION AXIS

TASK FORCES AND LEADERSHIP

FIGHTING DEFORESTATION



Ane Alencar
Ipam



Fabiana Reguero
Amaggi

TRACEABILITY AND TRANSPARENCY



Fernando Sampaio
Specialist



Isabella Freire
Proforest

NATIVE FOREST AXIS

TASK FORCES AND LEADERSHIP

BIOECONOMY



Juliana Lopes
CEBDS



Juliana Simões
TNC Brasil

FOREST CONCESSIONS



Daniel Bentes
Confloresta



Leonardo Sobral
Imaflora

RESTORATION



Laura Antoniazzi
Agroicone



Mariana Barbosa
re.green



Rubens Benini
TNC Brasil

SILVICULTURE OF NATIVE SPECIES



Miguel Calmon
CI Brasil



Rodrigo Ciriello
Futuro Florestal

PUBLIC POLICY AND ECONOMIC INSTRUMENTS AXIS

TASK FORCES AND LEADERSHIP

LANDHOLDING



Cristina Leme
CPI/PUC-Rio



Gabriel Siqueira
IGT/Unicamp



Mônica Dias
Suzano

CARBON MARKETS



Gabriela Savian
Ipam



Natália Renteria
Silvania



Viviane Romeiro
CEBDS

PAYMENT FOR ENVIRONMENTAL SERVICES (PES)



Erika Pinto
TNC Brasil



Priscila Matta
Natura



ADVOCACY

DEFINITION OF PRIORITY AGENDAS GUIDED ENGAGEMENT WITH GOVERNMENT

Prioritizing advocacy efforts clarified the most crucial issues and enhanced the impact of consensus among **Coalition** sectors. Based on this approach, the network introduced its “2025 Legislative and Executive Priority Agenda” in May, which summarizes the main issues to track with the federal government and Congress related to land use and the climate transition.

The publication aimed to increase transparency in coordination efforts, enabling the network’s proposals to serve as a technical foundation for planning public policies that combine environmental conservation with sustainable socio-economic growth. It was also framed within the context of COP 30 and showcased Brazil’s best practices to the world.

The priorities encompass topics such as the bio-economy, the Brazilian Forest Code, combating deforestation, carbon markets, payments for environmental services, traceability and transparency, land regularization, restoration, food security, silviculture of native species, and the Brazilian Sustainable Taxonomy.

The launch event in Brasília was attended by representatives of the Ministries of Environment



Photo: Divulgação

and Climate Change (MMA), Agriculture and Livestock (Mapa), and Agrarian Development (MDA). It also included representatives from agencies such as Brazil’s federal audit office, the Office of the Comptroller General, and the parliamentary advisory offices of the Chamber of Deputies. The document was officially presented to members of the federal executive and legislative branches.

The launch of the Priority Agenda featured the participation of Secretary André Lima, from the Ministry of the Environment; Carolle Alarcon, the Coalition’s Executive Manager; Congressman Da Vitoria (PP-ES); and Erika Pinto, co-leader of the PES Task Force

Workshop to develop the Coalition's contributions to the Sectoral Plans of the Climate Mitigation Plan



The network's key activities throughout 2025 include:

New Working Group focused on the Climate Plan

The network played a direct role in developing the Sectoral Adaptation and Mitigation Plans by providing structural recommendations for sectors such as agriculture, livestock, land use, forestry, and biodiversity. A Climate Working Group was established to analyze historical documents from the **Coalition**, facilitate listening processes, and coordinate with key stakeholders. Its primary aim was to integrate nature-based solutions as core strategies for climate resilience and emissions reduction.

The **Coalition's** proposals were shared with representatives from MMA and Mapa.

Proposals for the Safra Plan

The network's efforts also produced results in the 2025-2026 Safra Plan. The updated plan includes proposals from the Coalition, developed by Agroicone, that emphasize Agricultural Climate Risk Zoning and promote the planting

of native species. This marks a significant move toward channeling rural credit into low-carbon practices.

Consultations on the Brazilian Sustainable Taxonomy

In rural regions, the network held public consultations on the Brazilian Sustainable Taxonomy. The **Coalition** pushed for enhancements to the classification of agricultural activities for sustainability, aiming to align Brazilian standards with international benchmarks and facilitate a safe, sustainable transition for rural producers.

Support for the AgroBrasil+Sustentável Platform

The technical coordination also involved supporting new transparency and incentive tools, like the AgroBrasil+Sustentável Platform. The network submitted a detailed survey to Mapa, listing over 40 initiatives aimed at promoting sustainable practices. Led by Proforest, the study provided recommendations to enhance the platform, aiming to increase transparency for society and address the needs of various stakeholders in the production chain.

Input on the PES Act

The **Coalition** provided technical feedback on the PES Act regulations (Law No. 14,119/2021), supporting mechanisms that incentivize producers to conserve ecosystems.

Improvements to the PNDBio

Another highlight of the year was collaborating with CEBDS to develop recommendations for enhancing the National Bioeconomy Development Plan (PNDBio). The organizations contributed technical insights during the Plan's two public consultations, which the Brazilian government initiated at COP 30.

Forest Continuum

The network also contributed to the publication "The Leading Role of Brazilian Forests in the Global Climate Agenda," led by the Arapyaú Institute and Beto Veríssimo, the forests' special envoy at COP 30. This report, presented to André Correa do Lago and Ana Toni – the conference's president and CEO, respectively – highlights the potential of Brazilian forests, in their many forms, to promote a shift toward a sustainable economy.



**The network's
contributions**
were brought to
COP 30

New Position Papers

In addition to drafting proposals, the **Coalition** has worked to safeguard existing legal structures. The network has voiced opposition to bills like Bill 36/2021 that aim to amend the Brazilian Forest Code, arguing that such changes create legal uncertainty in agriculture and harm Brazil's international reputation.

Meanwhile, the **Coalition** conducted an internal workshop with the Carbon Markets Task Force to shape a stance on regulating Article 6 of the Paris Agreement. The document encourages Brazil to assume a leadership role in global discussions on carbon credits from Nature-Based Solutions.

◀ *A collective of organizations submitted a document to the COP Presidency on the central role of forests in the climate agenda*

COMMUNICATION



COMMUNICATIONS EXPAND REACH AND STRATEGIC ENGAGEMENT

Throughout the year, social media posts showcased a special logo honoring the **Coalition's** tenth anniversary. Emphasizing the country's major agro-environmental challenges alongside growth strategies led to a 13% rise in social media followers (on Instagram, Facebook, and LinkedIn) in 2025 compared to the previous year.

The newsletter, published regularly since 2015, celebrated its 100th edition in April, featuring over 450 articles on the Coalition's activities. It aims to promote transparency and foster member engagement.

To support this objective, the [Timeline tool](#) was developed and is accessible on the network's website, with monthly updates. It [organizes the Coalition's key milestones chronologically and by 15 themes](#), illustrating its collective progress and role in enhancing Brazil's agro-environmental agenda.

In 2025, the website attracted 43,653 unique visitors, reflecting an 8.26% increase from the previous year. The most popular sections were the newsletters, the homepage, and the dedicated page on native silviculture.

The **Coalition's** communication efforts leveraged the milestones of the network's tenth anniversary, the hosting of COP 30 in Brazil, and the international agenda to enhance outreach and strategic engagement with various audiences. Simultaneously, it maintained an active social media presence and continued publishing articles in its newsletters, thereby reinforcing the promotion of the network's key issues.

Regarding media relationships, the network was mentioned 1,171 times, marking a 26% rise from the previous year. In response to the increased need for interviews and official statements, 21 experts from the network acted as spokespeo-

ple. Additionally, a workshop in February with journalists covering agribusiness topics helped strengthen relationships with the press and expand the reach of the network's agro-environmental agenda.

COMMUNICATION INDICATORS IN 2025

60.619
SOCIAL MEDIA
FOLLOWERS

33
PRESS RELEASES
PRODUCED

70
VIDEOS PRODUCED
(REELS AND YOUTUBE)

150.531
POST INTERACTIONS

12
NEWSLETTERS
PUBLISHED

9
ARTICLES AUTHORED
BY LEADERS
PUBLISHED IN
THE MEDIA

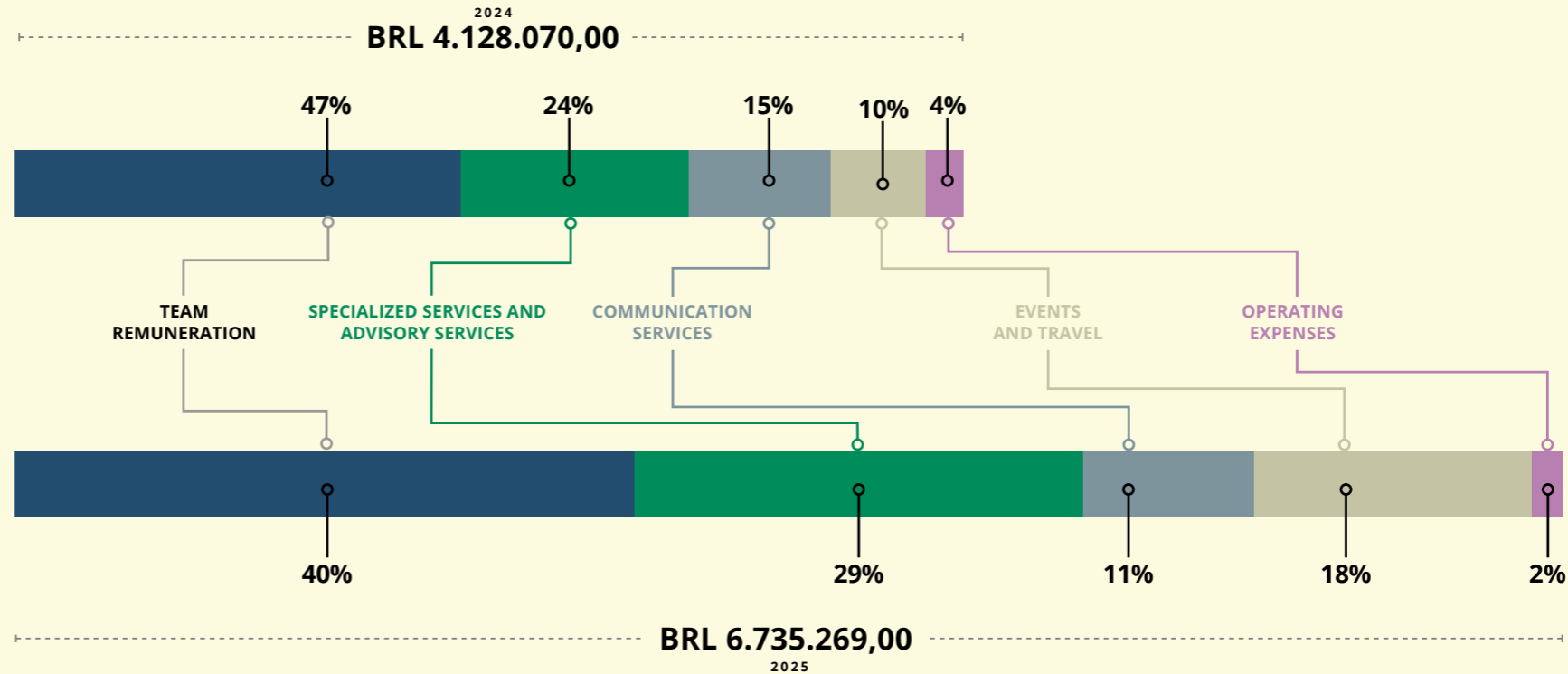
349
POSTS PUBLISHED

14
POSITION PAPERS
AND TECHNICAL
NOTES PUBLISHED

87.101
WEBSITE VISITS

ACCOUNTABILITY

TOTAL EXPENSES FOR 2025: BRL 6,735,269.00



Team Remuneration (40%)

Team dedicated full-time to the **Coalition** (executive manager, coordinators, analysts, and assistant).

Specialized Services and Advisory services (29%)

Consulting services include advocacy and government relations, international affairs, PMO, traceability, PES Observatory, biocon-

omy, carbon markets, data analysis from the Restoration Observatory, and other technical consulting related to priority agenda items.

Communication Services (11%)

Video and photo production, website management, newsletters, social media content, media articles, graphic design, production and printing of materials, communications services, and public relations.

Events and Travel (18%)

Travel funded by the **Coalition** for meetings and events, including the organization of national and international gatherings such as New York Climate Week, COP 30, and the **Coalition's** 10th anniversary plenary sessions.

Operating Expenses (2%)

General infrastructure and basic services of the **Coalition**.

ACKNOWLEDGEMENTS



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OUR LEADERS (UNTIL 12/31/2025)

EXECUTIVE GROUP



OUR LEADERS (UNTIL 12/31/2025)



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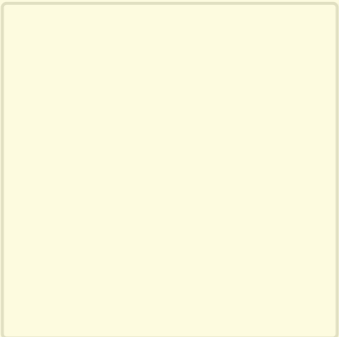
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OUR LEADERS
(UNTIL 12/31/2025)



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OUR LEADERS
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**Viviane
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CEBDS



**BRAZILIAN
COALITION**
ON CLIMATE, FORESTS
AND AGRICULTURE

